

ABSTRACT

The fashion and textile industry are currently developing a more sustainable industrial development process. The sustainable supply chain is one of the efforts in achieving sustainability. This effort covers three aspects: environmental, social, and economic, often known as the Triple Bottom Line (TBL). Sustainability aims to balance humans and ecosystems to meet basic human needs without damaging the natural environment. This research aims to analyze the effect of integrated TBL on the sustainable supply chain performance of the fashion industry by using a sample of 40 respondents from the fashion industry players in Indonesia. The data obtained through research questionnaires were analyzed quantitatively using the Partial Least Square method with SmartPLS version 3.2.9. The researcher revealed three of the seven hypotheses in this research positively and significantly influence each aspect. In comparison, four of the seven hypotheses had no mutual impact.

Keywords: *Integrated Triple Bottom Line; Integrated Sustainability; Sustainable Supply Chain Performance; Fashion Industry*