

DAFTAR PUSTAKA

- Audretsch, D., Van Der Horst, R., Kwaak, T., & Thurik, R. First Section of the Annual Report on EU Small and Medium-sized Enterprises.
- Acosta, A.S., Crespo, Á.H. and Agudo, J.C., 2018. Effect of market orientation, network capability and entrepreneurial orientation on international performance of small and medium enterprises (SMEs). *International Business Review*, 27(6), pp.1128-1140.
- Alhinity, H., Mohamad, A., dan Ishak, A. K. (2016). Impact of entrepreneurial orientation on small business performance: Moderating role of government intervention. *International Review of Management and Marketing*, 6(7S), 95- 100.
- Ali, K.A.M. and Sawaeen, F., 2018, The Impact of Entrepreneurial Leadership, TQM Practices, and Innovation Management on Organizational Performance of SMEs in Kuwait.
- Ali, G.A., Hilman, H. and Gorondutse, A.H., 2020. Effect of entrepreneurial orientation, market orientation and total quality management on performance. *Benchmarking: An International Journal*.
- Al-Dhaafri, H.S., Al-Swidi, A.K. and Yusoff, R.Z.B., 2016. The mediating role of total quality management between the entrepreneurial orientation and the organizational performance. *The TQM Journal*.
- Ambler, et.al. 2001. *Gaining and Sustaining Competitive Advantage*. 2nd edition. Upper Saddle River. New York: Prentice-Hall.
- Arcaro, Jerome S. 2006. *Quality in Education: An Implementation Handbook*. (terj.) Yosol Iriantara. *Pendidikan Berbasis Mutu: Prinsip-prinsip Perumusan dan Tata Langkah Penerapan*. Yogyakarta: Pustaka Pelajar
- Arikunto, Suharismi.2012. *Prosedur Penelitian: Suatu Pendekatan Praktek*. Jakarta: PT. Rineka Cipta
- Antunes, M.G., Quirós, J.T. and Justino, M.D.R.F., 2017. The relationship between innovation and total quality management and the innovation effects on organizational performance. *International Journal of Quality & Reliability Management*.
- Alfi Richo Toar, Sifrid S. Pangemanan, dan Harijanto Sabijono. 2016. Penerapan *Total Quality Management* Untuk Meningkatkan Kinerja Manajerial Pada PT. PLN (PERSERO) Cabang Manado. Universitas Samratulangi

- Bashir, M. and Farooq, R., 2019. The synergetic effect of knowledge management and business model innovation on firm competence. *International Journal of Innovation Science*.
- Bhatia, M.S. and Awasthi, A., 2018. Assessing relationship between quality management systems and business performance and its mediators. *International Journal of Quality & Reliability Management*.
- Buli, B.M., 2017. Entrepreneurial orientation, market orientation and performance of SMEs in the manufacturing industry. *Management Research Review*.
- Best, Roger J. 2009. *Market-Based Management: Strategy for Growing Customer Value and Profitability*. New Jersey: Pearson Education Inc
- Chen, Ja-Shen, Russel K.H. Ching, Hung-Tai Tsou. 2007. "The Effect of MultiChannel Store Image on Purchase Intention". *International DSI / Asia and Pasific DSI 2007*.
- Datta, Avimanyu. Reed. Richard. Jessup. Len. 2013. "Commercialization of Innovations: An Overarching Framework and Research Agenda". *American Journal of Business*. Vol. 28 No. 2: 147-191.
- Departemen P & K, 2001, *Kamus Besar Bahasa Indonesia* (Edisi ketiga), Jakarta : Balai Pustaka
- Djoko, W. 2008. Dampak Inovasi Pemasaran terhadap Struktur Modal dan Kinerja Perusahaan. Jakarta : Pusat Riset Bisnis Prasetya Mulya Business School
- Ebrahimi, S., Bordbar, A., Rastaghi, A.R.E. dan Parvizi, P., 2016. Spatial distribution of sand fly species (Psychodidae: Phlebotominae), ecological niche, and climatic regionalization in zoonotic foci of cutaneous leishmaniasis, southwest of Iran. *Journal of Vector Ecology*, 41(1), pp.103-109.
- Falshaw, J.R., Glaister, K.W. dan Tatoglu, E., 2006. Evidence on formal strategic planning and company performance. *Management Decision*, 44, 9-30.
- Ghozali, Imam. 2014, *Aplikasi Analisis Multivariate dengan Program IBM SPSS 21*. Semarang: Badan penerbit Universitas Diponegoro
- 2017. *Model Persamaan Struktural Konsep dan Aplikasi dengan Program AMOS 24*. Badan Penerbit Universitas Diponegoro
- Hacioglu, G., Eren, S.S., Eren, M.S. dan Celikkan, H., 2012. The effect of entrepreneurial marketing on firms' innovative performance in Turkish SMEs. *Procedia-Social and Behavioral Sciences*, 58, pp.871-878.
- Hadi, Sutrisno, 2010, *Metodologi Research*, Jilid I, Yogyakarta: Andi Offset

- Haryono, Tulus, 2017, Pengaruh Market Orientation. Inovasi Produk dan Kualitas Produk Terhadap Kinerja Bisnis dalam Menciptakan Keunggulan Bersaing. *Jurnal Bisnis & Manajemen. Vol. 17. No.2,*
- Hovakian. A. Opler. T and Titman. S. 2000. "The Debt Equity Choice". *Journal of Financial and Quantitative Analysis. Vol.3*
- Hitt, M.A., et., al., 2001, *Management strategi*, Daya
- Iscan, E. 2014. The Relationship between Commodity Prices and Stock Price: Evidence from Turkey. SED-2014-2968.
- Ismanto, Kuart. 2009. *Manajemen Syari'ah (Implementasi TQM dalam Lembaga Keuangan Syari'ah)*. Yogyakarta: Pustaka Pelajar
- Jajja, M.S.S., Kannan, V.R., Brah, S.A. and Hassan, S.Z., 2017. Linkages between firm innovation strategy, suppliers, product innovation, and business performance. *International Journal of Operations & Production Management.*
- Jimmy, Sadli.. 2001, *Manajemen Sumber Daya Manusia*. Jakarta: Salemba Empat
- Kajalo, S. dan Lindblom, A., 2015. Market orientation, entrepreneurial orientation and business performance among small retailers. *International Journal of Retail & Distribution Management*,43(7): 580-596.
- Kaya, N., 2015. Corporate entrepreneurship, generic competitive strategies, and firm performance in small and medium-sized enterprises. *Procedia-Social and Behavioral Sciences*, 207, pp.662-668.
- Khaeruman, Badri. 2004. *Memahami Pesan Al-Qur'an (Kajian Tekstual dan Kontekstual)*. Bandung: Pustaka Setia
- Kura, K.M., Abubakar, R.A. and Salleh, N.M., 2020. Entrepreneurial Orientation, Total Quality Management, Competitive Intensity, and Performance of SMEs: A Resource-Based Approach. *Journal of Environmental Treatment Techniques*, 8(1), pp.61-72.
- Lee, & Hsieh. 2010. *A Research in Relating Entrepreneur-ship, Marketing Capability, Innovative Capability and Sustained Competitive Advantage.*
- Liu, Han-Wen dan Li-Ren Yang. 2014. Influence of Marketing Strategy on NPD Performance : Role of Customer Perceived Value and Product Characteristics. *Open Journal of Social Sciences Vol 2.*
- Longenecker, L.G, et. al. 2003. Kewirausahaan (**Manajemen Usaha Kecil**), Buku 1. Jakarta: Salemba Empat

- Mangkunegara, Anwar Prabu. 2004. *Manajemen Sumber Daya Manusia Perusahaan*. Bandung: Rosda Karya
- Maulana, Ahmad. 2004. *Kamus Ilmiah Populer*. Yogyakarta: Absolut
- Mehrabi, H., Coviello, N., & Ranaweera, C. (2019). Ambidextrous marketing capabilities and performance: How and when entrepreneurial orientation makes a difference. *Industrial Marketing Management*, 77, 129-142.
- Menor, L.J. and Roth, A.V. (2007) New Service Development Competence in Retail Banking: Construct Development and Measurement Validation. *Journal of Operations Management*, 25, 825-846.
- Migdadi, M.M., Zaid, M.K.A., Yousif, M., Almestarihi, R.D. and Al-Hyari, K., 2017. An empirical examination of knowledge management processes and market orientation, innovation capability, and organisational performance: Insights from Jordan. *Journal of Information & Knowledge Management*, 16(01), p.1750002.
- Mulyani, Sri dan Dianing Ratna Wijayani. 2017. “Penerapan TQM dan Kinerja Inovasi terhadap Kinerja Manajerial Industri Rokok Kabupaten Kudus”. *Jurnal Kajian Akuntansi*. Vol 1. (2): 101-115
- OECD. 2005. *Oslo Manual: Guidelines for Collecting and Interpreting Innovation data*. 3rd ed. Paris: OECD Publishing & Eurostat
- Paulus, Ardianus Laurens dan Zharah Kusuma Wardhani. 2018. “Keunggulan Bersaing Usaha Cake Dan Bakery: Peran Orientasi Pasar, Orientasi Kewirausahaan dan Inovasi Produk”. *Jurnal Manajemen* 10 (2), 88-96
- Piccoli, Gabriele. Ives, Blake (2005). “Review : IT Dependent Strategic Initiatives and Sustainable Competitive Advantage : A review and Synthesis of The Literature” . *MIS Quarterly*. Vol.29. No.4. Desember. pg.747-776.
- Rachmatullina’iya, Anik. 2017. “Pengaruh Inovasi Produk, Kinerja Pemasaran dan Orientasi Pasar terhadap Keunggulan Bersaing (Studi Pada Toko Roti di Kabupaten Gresik)”. *Aset*. Vol. 19 No. 2. September
- Richard, J.P., Devinney T.M., Yip, G.S. dan Johnson, G. 2009. Measuring Organizational Performance: Towards Methodological Best Practice. *Journal of Management*, 35, 718-804
- Rizqon, J.F., Samsir., Restui. 2016. Membangun keunggulan bersaing melalui inovasi, manajemen pengetahuan, dan orientasi pasar. Riau: Jurnal Tepak Manajemen Bisnis
- Roberto Chavez, Wantao Yu, Mark A. Jacobs, Mengying Feng. 2016. *Manufaktur kemampuan dan kinerja organisasi: Peran orientasi kewirausahaan*

- Rofiaty. 2012. *Inovasi dan Kinerja: Knowledge Sharing Behavior Pada UKM*. Malang: Universitas Brawijaya Press (UB Press).
- Sallis, Edward. 2006. *Total Quality Management in Education*. (terj.) Ahmad Ali Riyadi. dkk.. Yogyakarta: IRCiSoD
- Sahoo, S. and Yadav, S., 2017. Entrepreneurial orientation of SMEs, total quality management and firm performance. *Journal of Manufacturing Technology Management*.
- Satyagraha, dan Putu. 2011. “Keunggulan Bersaing dan Aliansi Strategis: Resefinisi
- Setiawan. Heri. 2012. “Pengaruh Orientasi Pasar, Orientasi Teknologi Dan Inovasi Produk Terhadap Keunggulan Bersaing Usaha Songket Skala Kecil Di Kota Palembang”. *Jurnal Orasi Bisnis Edisi ke-VIII*. November 2012
- Song, X.M. and Parry, M.M. 1997. The Effects of Perceived Technological Uncertainty on Japanese New Product Development. *Academy of Management Journal* 44(1):61–80
- Sugiyono, 2016. *Metode penelitian kuantitatif kualitatif dan R&D*. Bandung: Alfabeta
- Suryana, 2011. *Kewirausahaan*. Jakarta: Salemba Empat
- Syafruddin. 2002. *Manajemen Mutu Terpadu dalam Pendidikan: Konsep, Strategi dan Aplikasi*. Jakarta: PT. Grasindo
- Thoha, Chabib. 2004. *Perilaku Organisasi Konsep Dasar dan Aplikasinya*. Jakarta: Raja Grafindo Persada
- Tjiptono, Fandy dan Anastasia Diana. 2003. *Total Quality Management*. Yogyakarta: Andi
- Tjiptono, Fandy. 2008. *Pemasaran Strategik*. Yogyakarta: Andi Offset.
- Trott, Paul. 2005. *Innovation Management and The New Product Development*. Third edition. Essex: Pearson Education Limited.
- Tunggal, Amin Widjaja. 1993. *Manajemen Mutu Terpadu; Suatu Pengantar*. Jakarta: PT. Rineka Cipta
- Utaminingsih, Adijati, 2016, Pengaruh orientasi pasar, inovasi dan kreativitas strategi pemasaran terhadap kinerja pemasaran pada UKM Kerajinan rotan di desa teluk wetan, Welahan Jepara, *Jurnal Media Ekonomi dan Manajemen* Vol. 31 No. 2.

- Valeria, Nitya Pinasthika. 2017. Membangun Kinerja Bisnis Melalui Keunggulan Bersaing pada UKM Manufaktur. magister Manajemen Universitas Diponegoro. Aset. Vol. 19 No. 2. September: 141-149
- Varis. Miika dan Littunen. Hannu. 2010. "Types of Innovation. Sources of Information and Performance in Entrepreneurial SMEs. *European Journal of Innovation Management*. Vol. 13. No. 2: 128-154.
- Wang. Catherine L.. Ahmed. Pervaiz K. 2008. "The Development and Validation of The Organisational Innovativeness Construct using Confirmatory Factor Analysis". *European Journal of Innovation Management*. Vol.7. No.4: 303-313.
- Williams Jr, R.I., Manley, S.C., Aaron, J.R. and Daniel, F., 2018. The relationship between a comprehensive strategic approach and small business performance. *Journal of Small Business Strategy*, 28(2), pp.33-48.
- Zidni, Muhamad dan Ngatno Syukron. 2016. "Pengaruh Orientasi Pasar Dan Orientasi Kewirausahaan Terhadap Inovasi Produk dan Keunggulan Bersaing UMKM Jenang Di Kabupaten Kudus. *Jurnal Administrasi Bisnis*". Volume 5 Nomor 1 Maret
- Zhou, Kevin Zheng, Chi Kim Yim and David K Tse. 2005. The Effect of Strategic Orientations on Technology and Market Based Break Through Innovations. *Journal of Marketing*. Vol. 69, pp.42-60