

## DAFTAR PUSTAKA

- Ahuvia, A. C., & Wong, N. Y. (2002). *Personality and Values Based Materialism : Their Relationship and Origins*. 12(4), 389–402.
- Almada-lobo, P. A. H. M. C. A. B. (2013). *Managing perishability in production-distribution planning : a discussion and review*. 389–413.  
<https://doi.org/10.1007/s10696-011-9122-3>
- Brock, T. C., & Brannon, L. A. (2010). *Basic and Applied Social Psychology Liberalization of Commodity Theory*. (December 2014), 37–41.  
<https://doi.org/10.1207/s15324834basp1301>
- Byun, S., & Sternquist, B. (n.d.). *The International Review of Retail, Distribution and Consumer Research The antecedents of in-store hoarding: measurement and application in the fast fashion retail environment*. (November 2013), 37–41.  
<https://doi.org/10.1080/09593960701868241>
- Byun, S., & Sternquist, B. (2011). *Fast Fashion and In-Store Hoarding: The Drivers, Moderator, and Consequences*. <https://doi.org/10.1177/0887302X11411709>
- Byun, S., & Sternquist, B. (2014). *Here Today, Gone Tomorrow: Consumer Reactions to Perceived Limited Availability Here Today, Gone Tomorrow: Consumer Reactions to Perceived Limited Availability*. (May 2015), 37–41.  
<https://doi.org/10.2753/MTP1069-6679200207>
- Cachon, G. P., & Swinney, R. (2011). *The Value of Fast Fashion: Quick Response, Enhanced Design, and Strategic Consumer Behavior*. 57(4), 778–795.  
<https://doi.org/10.1287/mnsc.1100.1303>
- Caro, F., & Martí, V. (2013). *Fast Fashion: Business Model Overview and Research Opportunities*. 237–264. <https://doi.org/10.1007/978-1-4899-7562-1>
- Chang, E.-C., & Luan, B. (2010). Asia Pacific Journal of Marketing and Logistics. *Asia Pacific Journal of Marketing and Logistics Iss European Journal of Marketing European Journal of Marketing*, 2266(5), 512–527. Retrieved from

- <http://dx.doi.org/10.1108/13555851011090538%5Cnhttp://dx.doi.org/10.1108/03090569810216118%5Cnhttp://>
- Chen-yu, J. H., & Seock, Y. (2002). *Adolescents' Clothing Purchase Motivations, Information Sources and Store Selection Criteria: A Comparison of Male / Female and Impulse / Nonimpulse Shoppers*. 31(1), 50–77.
- Christopher, M., Lawson, R., & Peck, H. (2004). *Creating agile supply chains in the fashion industry*. 32(8), 367–376. <https://doi.org/10.1108/09590550410546188>
- Cook, S. C., & Yurchisin, J. (2017). Fast fashion environments: consumer's heaven or retailer's nightmare? *International Journal of Retail and Distribution Management*, 45(2), 143–157. <https://doi.org/10.1108/IJRDM-03-2016-0027>
- Droba, D. D. (2010). *The Journal of Social the Nature of Attitude*. (December 2014), 37–41. <https://doi.org/10.1080/00224545.1933.9919338>
- Elizaga (2016). *industrial engineering master' s final work the contrast of fast fashion giants zara, h & m and uniqlo*.
- Ferdinand, A. (2006). *Metodologi Penelitian Manajemen Pedoman Penelitian untuk Penulisan Skripsi, Tesis, dan Disertasi Ilmu Manajemen*. Semarang: Badan Penerbit Universitas Diponegoro.
- Fernie, J., Sparks, L., Mckinnon, A. C., Fernie, J., & Sparks, L. (2010). *Retail logistics in the UK: past, present and future*. <https://doi.org/10.1108/09590551011085975>
- Foscht, T., Ernstreiter, K., & Swoboda, B. (2013). *Retaining or returning? return behaviour*. 41(2), 113–134. <https://doi.org/10.1108/09590551311304310>
- Gabrielli, V., Baghi, I., & Codeluppi, V. (2013). *Consumption practices of fast fashion products: a consumer-based approach*. <https://doi.org/10.1108/JFMM-10-2011-0076>
- Gardner, M. P., Univeràty, N. Y., Rode, D. W., & Worldwide, D. N. (2016). *Effects of impulse purchases on consumers' affective states Effects of Impulse Purchases on Consumers' Affective States*. (January 1988).
- Ghozali, I. (2013). *Model Persamaan Struktural Konsep & Aplikasi Dengan Program AMOS 21.0*. Semarang: Badan Penerbit Universitas Diponegoro.

- Gierl, H., & Huettl, V. (2010). Intern. J. of Research in Marketing Are scarce products always more attractive? The interaction of different types of scarcity signals with products' suitability for conspicuous consumption. *International Journal of Research in Marketing*, 27(3), 225–235.  
<https://doi.org/10.1016/j.ijresmar.2010.02.002>
- Gupta, S. (2013). *The Psychological Effects of Perceived Scarcity on Consumers Buying Behavior*.
- Jones, S. G. H. N., Hayes, S. G., & Jones, N. (2006). *Fast fashion: a financial snapshot*. <https://doi.org/10.1108/13612020610679277>
- Joung, H. (2015). *Fast-fashion consumers' post-purchase behaviours*.  
<https://doi.org/10.1108/IJRDM-03-2013-0055>
- Kantsperger, R., & Kunz, W. H. (2006). *Managing overall service quality in customer care centers Empirical findings of a multi-perspective approach*.  
<https://doi.org/10.1108/09564230510592270>
- Kim, H., Choo, H. J., & Yoon, N. (2013). The motivational drivers of fast fashion avoidance. *Journal of Fashion Marketing and Management*, 17(2), 243–260.  
<https://doi.org/10.1108/JFMM-10-2011-0070>
- Kim, J., Park, J., Glovinsky, P. L., Kim, J., Park, J., & Glovinsky, P. L. (2018). *retailers Customer involvement, fashion consciousness, and loyalty for fast-fashion retailers*. <https://doi.org/10.1108/JFMM-03-2017-0027>
- Klapalová, A., & Klapalová, A. (2019). *Customer product returns – feedback and knowledge management*. <https://doi.org/10.1108/MBE-11-2018-0099>
- Kotler, Kevin Lane Keller, Manajemen Pemasaran, Edisi 13 Jilid 1, Alih Bahasa, Bob Sabran, (Erlangga: Jakarta, 2008)
- Lea-greenwood, L. B. G., Barnes, L., & Lea-greenwood, G. (2006). *Fast fashioning the supply chain : shaping the research agenda*.  
<https://doi.org/10.1108/13612020610679259>
- Lea-greenwood, L. B. G., Barnes, L., & Lea-greenwood, G. (2013). *Fast fashion in the retail store environment*. <https://doi.org/10.1108/09590551011076533>

- Lynn, M. (1991). *Scarcity Effects on Value: A Quantitative Review of the Commodity Theory Literature*. *Scarcity Effects on Value: A Quantitative Review of the Commodity*.
- Mangkunegara, A.P, Perilaku Konsumen, Edisi Revisi, Cetakan Keempat (Bandung:PT Refika Aditama, 2009)
- Muruganantham, G., & Bhakat, R. S. (2013). *A Review of Impulse Buying Behavior*. 5(3). <https://doi.org/10.5539/ijms.v5n3p149>
- Nugroho J Setiadi, Perilaku Konsumen, Konsep dan Implikasi Untuk Strategi dan Pemasaran, (Jakarta:Erlangga, 2000)
- Peter J. Paul Dan Olson, Perilaku Konsumen dan Strategi Pemasaran, Edisi ke Empat, Jilid I, (Jakarta:Erlangga, 2006)
- Powers, T. L., & Jack, E. P. (2015). *Understanding the causes of retail product returns*.
- Ridgway, N. M., & Netemeyer, G. (2014). *Perceptions and*. 30(2), 234–245.
- Rook, D. W., & Fisher, R. J. (1995). *Normative Influences on Impulsive Buying Behavior*. 22(December), 305–313.
- Sekaran, U. (2006). *Metodologi Penelitian untuk Bisnis, Ed 4 Buku 2*. Jakarta: Salemba Empat.
- Sekaran, U. (2007). *Metodologi Penelitian untuk Bisnis, Ed 4 Buku 1*. Jakarta: Salemba Empat.
- Sheridan, M., Moore, C., Nobbs, K., Sheridan, M., Moore, C., & Nobbs, K. (2006). *Fast fashion requires fast marketing the role of category management in fast fashion positioning*. <https://doi.org/10.1108/13612020610679286>
- Shim, S., Eastlick, M. A., Lotz, S. L., & Warrington, P. (2001). *An online prepurchase intentions model: The role of intention to search*. 77, 397–416.
- Sproles, B. (2012). *FASHION LIFE CYCLES PRINCIPLES AND*. 45(4), 116–124.
- Su, J., & Chang, A. (2017). Factors affecting college students' brand loyalty toward fast fashion. *International Journal of Retail & Distribution Management*, 46(1), 90–107. <https://doi.org/10.1108/ijrdm-01-2016-0015>

- Suri, R., Kohli, C., & Monroe, K. B. (2007). *The effects of perceived scarcity on consumers' processing of price information*. 89–100.  
<https://doi.org/10.1007/s11747-006-0008-y>
- Verplanken, B., & Sato, A. (2011). *The Psychology of Impulse Buying: An Integrative Self-Regulation Approach*. 197–210. <https://doi.org/10.1007/s10603-011-9158-5>
- Voss, G. B., & Seiders, K. (2003). *Exploring the effect of retail sector and firm characteristics on retail price promotion strategy*. 79, 37–52.  
[https://doi.org/10.1016/S0022-4359\(03\)00003-4](https://doi.org/10.1016/S0022-4359(03)00003-4)
- Watson, M. Z., & Yan, R. (2013). *An exploratory study of the decision processes of fast versus slow fashion consumers*. 17(2), 141–159.  
<https://doi.org/10.1108/JFMM-02-2011-0045>
- Zubaidi, H. Al, Tyler, D., Al-zubaidi, H., & Tyler, D. (2006). *A simulation model of quick response replenishment of seasonal clothing*.  
<https://doi.org/10.1108/09590550410538024>