ABSTRACT

The culinary industry is a leading sector that contributes the most to Indonesia's creative economy and plays a major role as a leading export commodity that generates high foreign exchange for the country. Although this culinary export has increased, its contribution is still less compared to other leading creative economic sectors such as fashion and crafts. Whereas this increase in exports should be able to increase production capacity which has an impact on increasing output and household incomes.

This study aims to analyze the impact of increasing exports as a result of an increase in Real GDP per capita in destination countries on the increase in total and sectoral output and household income in Indonesia. The research was conducted in two stages. The first stage is to analyze the effect of Real GDP Per Capita and Real Prices of Culinary Exports on the Indonesian Culinary Exports through panel data econometric estimates using the Fixed Effect Model (FEM) approach during the 2010-2020 period using a cross section of five destination countries, namely China, Malaysia, Vietnam, Philippines, and Singapore. In the second stage, input output analysis is carried out to estimate the impact of increasing exports on Indonesia's sectoral and total output and household income. The estimation uses the input output table for updating the creative economy in 2014 which consists of 63 sectors.

The results showed that real GDP per capita had a positive and significant effect on culinary exports. Meanwhile, the real price of exports has a negative but not significant effect on culinary exports. The increase in Real GDP Per capita in the destination country will increase Indonesia's culinary exports and as a result will increase the level of output and sectoral and total household income. The biggest impact occurred to the culinary industry itself and was followed by other related sectors such as the food and beverage industry, the wholesale trade industry, and the food crop sector.

Keywords: Culinary, Export, Creative Industry, Data Panel, Input Output Analysis.