

ABSTRACT

The tourism sector is a sector favored by the government in the national development system. Tourism sector in the context of national development has a large role such as expanding and creating new jobs and reducing unemployment. The tourism economy has a new paradigm that is based on the community. Community-based tourism as an empowerment approach that involves and places the community as an important actor in the context of the new development paradigm, namely sustainable development paradigm. Tourism Village is one of the implementation of Community based tourism (CBT). Through the development of tourism villages, it is expected that there will be an even distribution of welfare so that they are in line with the concept of sustainable tourism development. This study aims to analyze the influence of the development of the tourism village on the welfare of the community and to analyze the influence of the development of the tourism village on the welfare of the community if there is youth participation. Independent variables in this research are the development of the tourism village and youth participation. The dependent variable is Community Welfare. The Result The Development Village Tourism Variable has a positive and significant influence on Community Welfare in Lerep Village Semarang District and the Development Village Tourism Variable driven by Youth Participation has a positive and significant effect on Community welfare in Lerep Village Semarang Regency.

Keywords: Development of Tourism Village, Welfare, Youth Participation