

## **ABSTRACT**

*During this pandemic, all work is done online and using digital media, including the process of teaching and learning activities are also carried out online. This makes teachers need ways to improve their performance.*

*This study aims to formulate a conceptual model structure to analyze several variables on teacher performance. This study uses a structural equation modeling equation using the AMOS 26 program. The sample data used in the study were 100 people obtained from the results of the questionnaires that were returned after being distributed to respondents at SMA N 6 Semarang and SMA N 14 Semarang.*

*The results of this study indicate that there is a positive and significant effect between kemampuan komunikasi on teacher performance, transfer pengetahuan has a positive and significant effect on teacher performance, kompetensi digital have a positive and significant relationship on teacher performance and kemampuan inovasi can moderate the relationship between kemampuan komunikasi on teacher performance.*

**Keywords:** *communication skill, knowledge transfer, digital competences, innovation capabilities, teacher performance*