MODEL FOR SELECTION OF GOOD VILLAGE PERFORMANCE

Pilot Project in Klaten Regency, Central Java - Indonesia

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ABSTRACT

Klaten is one out of 35 regencies/municipalities in Central Java. In overall, Klaten performed very well in city competition in provincial level. This study is attempts to develop social engineering model to select a better village performance with a pilot project of Klaten Regency. The specific objectives of the study are: (1) to evaluate the villages, performance in the study area using several instruments; (2) to select the best village model by its cluster; (3) to formulate a model for village selection with performance-based system using social engineering design, and finally (4) to formulate the strategy for developing the village development based on information and data adobted from the best village model.

This research using primary data of interview with respondents and key-persons (informants) and secondary data as well. Sampling methods of multistage and snow-ball were applied to select the samples. Mixed-method of quantitative and qualitative approaches were invoked to answer the objective of the study posed.

The result indicated that the village(s) selected using social engineering design is likely found more acceptable as a model for village development purposes in the study area. This implies that the selected model with necessary modification after tried out will becoming a proposed model for Indonesian context to select the prospective outstanding village.

Further, the expected output of the study is to produce an instruments of short-guide and/or a software for selecting the village with better performance in a certain region. And, in next years this study can be developed by applying the transaction costs model for the village selection by its scenarios.

Key-words: Social-engineering, model, mixed - method, village, performance, selection, Klaten, Indonesia.