

## **ABSTRACT**

*Indonesia is the fourth largest population in the world and the majority are Muslim so Indonesian zakat has huge potential. Indonesian zakat is potentially Rp. 217 trillion, but the zakat is collected is still on 6 trillion. The Semarang city itself has high potential of zakat because the zakat that is collected is 12 billion. The research objective is to analyze the influence of religiosity, income level, belief, and knowledge partially and simultaneously on the interest of ASN to pay zakat.*

*The slovin formula and purposive sampling method were used in this research at time of sampling 100 ASN muzakki BAZNAS. A questionnaire which was measured by a Likert scale was used in this research data collection. This research was analyzed by using multiple regression assisted using the SPSS version 26 application for data processing.*

*The results of the analysis shows that religiosity, knowledge, and belief have a positive and significant effect on the interest of muzakki (ASN Semarang City) in paying zakat partially and simultaneously while income has no effect partially but it has simultaneous effect. R square value of 0.770 or 77.0% interest in paying zakat that can be explained by independent variables and the remaining 23% is explained by other factors outside the reasearch.*

**Keywords:** *interest, zakat, religiosity, income level, knowledge of belief*