

## ABSTRACT

The poverty side is the most difficult problem that the government meet today. The poverty is not only as believed in incapable but also as lost to fill the human right foundation and differential on some people or in a community to meet their statue. In general human right are welcomed for land living, neighbourhood save for living from other treatment, crime and participation of human right in social politic.

To solve the poverty side can not do in separate from jobless, education, health and another problem that enclose with the poverty. The strategic problem in Demak Regency is not too far with the central government (National Problem) as we have the high grade on the poverty. As a concerned even though there were some budget and it was done on some programs to solve the poverty problem, but based on BPS (Pusat Data Statistik) data in 2009 the poor people in Demak Regency still high and get 19,70% above the national grade only 14,15% also in Central Java only 17,72%.

Study about the poverty profile in Demak Regency and also this study aims to analyze the relationship between PDRB (Produk Domestik Regional Bruto) growth, Education factor (Angka Melek Huruf) and the jobless to the high level for poverty in Demak Regency in 1996-2009. The goal of this research is, it expect can analyse how the poor profile side in Demak Regency and how the relationship between for growing of PDRB, Education level (Angka Melek Huruf) and the jobless level to the poorest level in Demak Regency. So it will be the expect can be used as one of the based of the wisdom to solve the poorest side in Demak Regency.

The data are be used in this research are the secondary data where was gotten from Badan Pusat Statistik (BPS) and also enclosed by data from government like BAPPEDA, Education Department, Labour Department and also interview with the key speaker. Then analysis method which are used in this research is qualitative analysis and quantitative analysis statistic descriptive and correlation with software SPSS 16.

It goals are shown that the growth of variable PDRB has negative relationship and significant for poorest level, education level with angka melek huruf has positive relationship and it is not significant for the poverty level, grade of jobless level are welcome has positive relationship and significant for the poor level in Demak Regency.

*Keywords : poverty profile, PDRB growth, education factor, jobless level*