

## **ABSTRACT**

Dewi Fatmasari, Fathonah, Amanah, Shidiq and Tabligh (FAST) Values in the Management of Production Factors Affecting Farming Productivity in Kuningan Regency of West Java (Survey of Sweet Potato Farming Households in Kuningan Regency) under the guidance of Prof. Drs. Waridin, M.S., Ph.D, and Akhmad Syakir Kurnia, SE, M, Si., Ph.D.

This dissertation examines the values of Fathonah, Amanah, Shidiq and Tabligh (FAST) in Management of Production Factors that Affect Farming Productivity in Kuningan, West Java Regency. The aim is to find out how the influence of land, capital, labor and the number of dependents on the productivity of sweet potato farming and whether the values of Fathonah, Amanah, Shidiq and Tabligh (FAST) have a positive effect on farm productivity through increasing the capacity of land, capital, and labor. The data used include primary and secondary data, data processing and analysis methods using descriptive and verification analysis methods using SPSS 23.0.

The results showed that land, capital and labor had a positive and significant effect on the productivity of sweet potato farming, while the number of family dependents had a positive but not significant effect on the productivity of sweet potato farming in Kuningan District. This means that shows that with increasing factors of land production, capital and labor, farm productivity is increasing while the number of family dependents has insignificant influence in increasing farm productivity. The values of Fathonah, Amanah, Shidiq and Tabligh (FAST) have a positive effect on farm productivity through increasing the capacity to manage land, capital and labor. This means that if the values of Fathonah, Amanah, Shidiq and Tabligh (FAST) are applied in increasing the management capacity of land, capital and labor, it can increase the productivity of sweet potato farming, however the trust value has a positive but not significant effect on farm productivity through increased capacity workforce management.

**Keywords:** Fathonah Values, Amanah, Shidiq and Tabligh (FAST), Management of Production Factors, Farm Productivity