

DAFTAR PUSTAKA

- Akaka, M. A., Vargo, S. L., & Schau, H. J. (2015). The context of experience. *Journal of Service Management*, 26(2), 206–223. <https://doi.org/10.1108/JOSM-10-2014-0270>
- Alagöz, S. B., & Ekici, N. (2014). Experiential Marketing and Vacation Experience: The Sample of Turkish Airlines*. *Procedia - Social and Behavioral Sciences*, 150, 500–510. <https://doi.org/10.1016/j.sbspro.2014.09.065>
- Ali, F., Ryu, K., & Hussain, K. (2016). Influence of Experiences on Memories, Satisfaction and Behavioral Intentions: A Study of Creative Tourism. *Journal of Travel and Tourism Marketing*, 33(1), 85–100. <https://doi.org/10.1080/10548408.2015.1038418>
- Amanda, S., & Dharmayanti, D. (2016). Analisis Pengaruh Experiential Marketing Dan Customer Satisfaction Terhadap Customer Loyalty Comedy Kopi Di Surabaya. *Manajemen Pemasaran*, 121–131, 1–15.
- Ardyan, E., & Wibisono, U. (2019). Between Self Congruity, Destination Relationship and Memorable Tourist Experience: An Empiric Study on the Loyalty of Tourist Destination. *Jurnal Dinamika Manajemen*, 10(1), 111–123. <https://doi.org/10.15294/jdm.v10i1.17408>
- Azis, N., Amin, M., Chan, S., & Aprilia, C. (2020). How smart tourism technologies affect tourist destination loyalty. *Journal of Hospitality and Tourism Technology*, 11(4), 603–625. <https://doi.org/10.1108/JHTT-01-2020-0005>
- Brown, Graham, Smith, A., & Assaker, G. (2016). Revisiting the host city: An empirical examination of sport involvement, place attachment, event satisfaction and spectator intentions at the London Olympics. *Tourism Management*, 55, 160–172. <https://doi.org/10.1016/j.tourman.2016.02.010>
- Brown, Gregory. (2006). Mapping Landscape Values and. *Tourism*, 113(November 2012), 101–113. <https://doi.org/10.1002/jtr>
- Chandralal, L., Rindfleish, J., & Valenzuela, F. (2015). An Application of Travel Blog Narratives to Explore Memorable Tourism Experiences. *Asia Pacific Journal of Tourism Research*, 20(6), 680–693. <https://doi.org/10.1080/10941665.2014.925944>
- Chandralal, L., & Valenzuela, F.-R. (2015). Memorable Tourism Experiences: Scale Development. *Contemporary Management Research*, 11(3), 291–310. <https://doi.org/10.7903/cmr.13822>

- Chang, L. L., Backman, K. F., & Huang, Y. C. (2014). Creative tourism: a preliminary examination of creative tourists' motivation, experience, perceived value and revisit intention. *International Journal of Culture, Tourism, and Hospitality Research*, 8(4), 401–419. <https://doi.org/10.1108/IJCTHR-04-2014-0032>
- Chen, C. F., & Phou, S. (2013). A closer look at destination: Image, personality, relationship and loyalty. *Tourism Management*, 36, 269–278. <https://doi.org/10.1016/j.tourman.2012.11.015>
- Chen, X., Cheng, Z. feng, & Kim, G. B. (2020). Make it memorable: Tourism experience, fun, recommendation and revisit intentions of Chinese outbound tourists. *Sustainability (Switzerland)*, 12(5), 1–24. <https://doi.org/10.3390/su12051904>
- Coelho, M. de F., Gosling, M. de S., & Almeida, A. S. A. de. (2018). Tourism experiences: Core processes of memorable trips. *Journal of Hospitality and Tourism Management*, 37(August), 11–22. <https://doi.org/10.1016/j.jhtm.2018.08.004>
- Coudounaris, D. N., & Sthapit, E. (2017). Antecedents of memorable tourism experience related to behavioral intentions. *Psychology and Marketing*, 34(12), 1084–1093. <https://doi.org/10.1002/mar.21048>
- Dada, O. T., Ojo, D. B., Popoola, A. S., Agboba, O. A., & Adebara, T. M. (2021). Users' satisfaction and attachment to beaches along the Atlantic Ocean, Lagos, Nigeria. *Journal of Place Management and Development*, 14(4), 381–403. <https://doi.org/10.1108/JPMD-05-2020-0036>
- Dinas Kepemudaan, Olahraga, dan P. P. J. T. (2020). Pariwisata Jawa Tengah Dalam Angka. *Journal of Chemical Information and Modeling*, 53(9), 1689–1699.
- Farhad, S., Maghsoodi Tilaki, M. J., & Hedayati Marzbali, M. (2020). Architectural identity and place attachment in historic neighbourhoods: an empirical study in Sanandaj, Iran. *Journal of Place Management and Development*, 14(2), 148–162. <https://doi.org/10.1108/JPMD-02-2020-0018>
- Ferdinand, A. (2006). Metode Penelitian Manajemen Pedoman Penelitian untuk Penulisan Skripsi Tesis dan disertai Ilmu Manajemen. In *Semarang: Universitas Diponegoro*.
- Ferdinand, A. (2014)."Metode Penelitian Manajemen: Pedoman Penelitian untuk Skripsi, Thesis, dan Disertasi Ilmu Manajemen". Semarang: Universitas Diponegoro.

- Fernandes, T., & Cruz, M. (2016). Dimensions and outcomes of experience quality in tourism: The case of Port wine cellars. *Journal of Retailing and Consumer Services*, 31, 371–379. <https://doi.org/10.1016/j.jretconser.2016.05.002>
- Filieri, R. (2015). Marketing Intelligence & Planning Article information : *Marketing Intelligence & Planning*, 33(3), 238–257.
- Fransisca Andreani. (2007). Experiential Marketing (Sebuah Pendekatan Pemasaran). *Jurnal Manajemen Pemasaran*, 2(1), 1–8. <http://puslit2.petra.ac.id/ejournal/index.php/mar/article/view/17009>
- Grahadwiswara, A., Hidayat, Z., & Nurcahyanto, H. (2014). Pengelolaan Kawasan Kota Lama Semarang Sebagai Salah Satu Kawasan Pariwisata Di Kota Semarang. *Jurnal Administrasi Publik*, 3(4), 66–75.
- Gursoy, D., Chen, J. S., & Chi, C. G. (2014). Theoretical examination of destination loyalty formation. *International Journal of Contemporary Hospitality Management*, 26(5), 809–827. <https://doi.org/10.1108/IJCHM-12-2013-0539>
- Hair, J. F., Black, W. C., Babin, B. J., & et al. (2019). *Multivariate data analysis* (8th ed.). Upper Saddle River: Prentice Hall.
- Hasan, M. K., Abdullah, S. K., Lew, T. Y., & Islam, M. F. (2020). Determining factors of tourists' loyalty to beach tourism destinations: a structural model. *Asia Pacific Journal of Marketing and Logistics*, 32(1), 169–187. <https://doi.org/10.1108/APJML-08-2018-0334>
- Hsu, F. C., & Scott, N. (2020). Food experience, place attachment, destination image and the role of food-related personality traits. *Journal of Hospitality and Tourism Management*, 44(April), 79–87. <https://doi.org/10.1016/j.jhtm.2020.05.010>
- Ihtiyar, A., Barut, M., & Ihtiyar, H. G. (2019). Experiential marketing, social judgements, and customer shopping experience in emerging markets. *Asia Pacific Journal of Marketing and Logistics*, 31(2), 499–515. <https://doi.org/10.1108/APJML-02-2018-0081>
- Imam Ghazali. (2014). *Structural Equation Modeling Metode Alternatif Dengan Partial Least Squares (PLS)* (4th ed.). semarang: Badan Penerbit Universitas Diponegoro.
- Jiang, Y., Ramkissoon, H., Mavondo, F. T., & Feng, S. (2017). Authenticity: The Link Between Destination Image and Place Attachment. *Journal of Hospitality Marketing and Management*, 26(2), 105–124. <https://doi.org/10.1080/19368623.2016.1185988>

- Joo, D., Woosnam, K. M., Lee, S., & Lee, C. K. (2020). Destination loyalty as explained through self-congruity, emotional solidarity, and travel satisfaction. *Journal of Hospitality and Tourism Management*, 45(April), 338–347. <https://doi.org/10.1016/j.jhtm.2020.06.017>
- Jraisat, L. E., Akroush, M. N., AL-Faouri, R. N., Qatu, L. T., & Kurdieh, D. J. (2015). Perceived brand salience and destination brand loyalty from international tourists' perspectives: The case of dead sea destination, Jordan. *International Journal of Culture, Tourism, and Hospitality Research*, 9(3), 292–315. <https://doi.org/10.1108/IJCTHR-01-2015-0001>
- Kim, H., & Chen, J. S. (2019). The Memorable Travel Experience and Its Reminiscence Functions. *Journal of Travel Research*, 58(4), 637–649. <https://doi.org/10.1177/0047287518772366>
- Kim, H., Kim, J., Kim, K. T., & Chen, Y.-L. (2019). *Memorable Travel Experiences: Qualitative Approach*. 15, 101–112. <https://doi.org/10.1108/s1745-354220190000015006>
- Kim, J.-H. (2016). Memorable Tourism Experiences: Conceptual Foundations and Managerial Implications for Program Design, Delivery and Performance Measurement. *The Handbook of Managing and Marketing Tourism Experiences*, 431–450. <https://doi.org/10.1108/978-1-78635-290-320161018>
- Kim, J. H. (2018). The Impact of Memorable Tourism Experiences on Loyalty Behaviors: The Mediating Effects of Destination Image and Satisfaction. *Journal of Travel Research*, 57(7), 856–870. <https://doi.org/10.1177/0047287517721369>
- Kim, J. H., Ritchie, J. R. B., & McCormick, B. (2012). Development of a scale to measure memorable tourism experiences. *Journal of Travel Research*, 51(1), 12–25. <https://doi.org/10.1177/0047287510385467>
- Kim, S. (Sam), Choe, J. Y. (Jacey), & Petrick, J. F. (2018). The effect of celebrity on brand awareness, perceived quality, brand image, brand loyalty, and destination attachment to a literary festival. *Journal of Destination Marketing and Management*, 9(November 2016), 320–329. <https://doi.org/10.1016/j.jdmm.2018.03.006>
- Kim, S. E., Lee, K. Y., Shin, S. Il, & Yang, S. B. (2017). Effects of tourism information quality in social media on destination image formation: The case of Sina Weibo. *Information and Management*, 54(6), 687–702. <https://doi.org/10.1016/j.im.2017.02.009>
- Knobloch, U., Robertson, K., & Aitken, R. (2017). Experience, Emotion, and Eudaimonia: A Consideration of Tourist Experiences and Well-being. *Journal of Travel Research*, 56(5), 651–662. <https://doi.org/10.1177/0047287516650937>

- Lam, J. M. S., Makhbul, Z. K. M., Aziz, N. A., & Ahmat, M. A. H. (2022). Incorporating multidimensional images into cultural heritage destination: does it help to explain and analyse better? *Journal of Cultural Heritage Management and Sustainable Development*. <https://doi.org/10.1108/JCHMSD-11-2021-0192>
- Lee, Y. J. (2015). Creating memorable experiences in a reuse heritage site. *Annals of Tourism Research*, 55, 155–170. <https://doi.org/10.1016/j.annals.2015.09.009>
- Li, T. (Tina), Liu, F., & Soutar, G. N. (2021). Experiences, post-trip destination image, satisfaction and loyalty: A study in an ecotourism context. *Journal of Destination Marketing and Management*, 19(March 2020), 100547. <https://doi.org/10.1016/j.jdmm.2020.100547>
- Liu, Y. C., Lee, B. H., Lo, Y. C., & Yeh, S. S. (2018). The effect of activity involvement on place attachment with co-creation as a mediator. *Advances in Hospitality and Leisure*, 14, 41–56. <https://doi.org/10.1108/S1745-354220180000014003>
- Lu, C. S., Weng, H. K., Chen, S. Y., Chiu, C. W., Ma, H. Y., Mak, K. W., & Yeung, T. C. (2020). How port aesthetics affect destination image, tourist satisfaction and tourist loyalty? *Maritime Business Review*, 5(2), 211–228. <https://doi.org/10.1108/MABR-12-2019-0056>
- Mak, A. H. N. (2017). Online destination image: Comparing national tourism organisation's and tourists' perspectives. *Tourism Management*, 60, 280–297. <https://doi.org/10.1016/j.tourman.2016.12.012>
- Mamoun, N., E., Akroush Luai, J., Jraisat Dina, N., Kurdieh Ruba, & Qatu, A.-F. L. T. (2016). Tourism Service Quality and Destination Loyalty-The Mediating Role of Destination Image from International Tourists' Perspectives Introduction. *Tourism Review*, 71(1), 1–31.
- Martín-Santana, J. D., Beerli-Palacio, A., & Nazzareno, P. A. (2017). Antecedents and consequences of destination image gap. *Annals of Tourism Research*, 62, 13–25. <https://doi.org/10.1016/j.annals.2016.11.001>
- Masterson, V. A., Stedman, R. C., Enqvist, J., Tengö, M., Giusti, M., Wahl, D., & Svedin, U. (2017). The contribution of sense of place to social-ecological systems research: A review and research agenda. *Ecology and Society*, 22(1). <https://doi.org/10.5751/ES-08872-220149>
- Moon, H., & Han, H. (2019). Tourist experience quality and loyalty to an island destination: the moderating impact of destination image. *Journal of Travel and Tourism Marketing*, 36(1), 43–59. <https://doi.org/10.1080/10548408.2018.1494083>

- Özkan, D. G., & Yilmaz, S. (2019). The effects of physical and social attributes of place on place attachment A case study on Trabzon urban squares. *Archnet-IJAR*, 13(1), 133–150. <https://doi.org/10.1108/ARCH-11-2018-0010>
- Padrón-Ávila, H., Croes, R., & Rivera, M. (2022). Activities, destination image, satisfaction and loyalty in a small island destination. *Tourism Review*, 77(1), 302–321. <https://doi.org/10.1108/TR-12-2020-0607>
- Pan, X., Rasouli, S., & Timmermans, H. (2021). Investigating tourist destination choice: Effect of destination image from social network members. *Tourism Management*, 83(September 2020), 104217. <https://doi.org/10.1016/j.tourman.2020.104217>
- Park, S. H., Hsieh, C. M., & Lee, C. K. (2017). Examining Chinese College Students' Intention to Travel to Japan Using the Extended Theory of Planned Behavior: Testing Destination Image and the Mediating Role of Travel Constraints. *Journal of Travel and Tourism Marketing*, 34(1), 113–131. <https://doi.org/10.1080/10548408.2016.1141154>
- Park, S., & Santos, C. A. (2017). Exploring the Tourist Experience: A Sequential Approach. *Journal of Travel Research*, 56(1), 16–27. <https://doi.org/10.1177/0047287515624017>
- Puspitasari, M. L., & Sastrawan, I. G. A. (2020). Tingkat Kepuasan Wisatawan Terhadap Kualitas Sarana dan Prasarana di Kawasan Kota Lama Semarang. *Jurnal Destinasi Pariwisata*, 8(2), 349. <https://doi.org/10.24843/jdepar.2020.v08.i02.p25>
- Qian, L., Zheng, C., Wang, J., Pérez Sánchez, M. de los Á., Parra López, E., & Li, H. (2022). Dark tourism destinations: the relationships between tourists' on-site experience, destination image and behavioural intention. *Tourism Review*, 77(2), 607–621. <https://doi.org/10.1108/TR-08-2020-0360>
- Quan, S., & Wang, N. (2004). Towards a structural model of the tourist experience: An illustration from food experiences in tourism. *Tourism Management*, 25(3), 297–305. [https://doi.org/10.1016/S0261-5177\(03\)00130-4](https://doi.org/10.1016/S0261-5177(03)00130-4)
- Ragb, H., Mahrous, A. A., & Ghoneim, A. (2020). A proposed measurement scale for mixed-images destinations and its interrelationships with destination loyalty and travel experience. *Tourism Management Perspectives*, 35(December 2018), 100677. <https://doi.org/10.1016/j.tmp.2020.100677>
- Rasoolimanesh, S. M., Seyfi, S., Hall, C. M., & Hatamifar, P. (2021). Understanding memorable tourism experiences and behavioural intentions of heritage tourists. *Journal of Destination Marketing and Management*, 21(January), 100621. <https://doi.org/10.1016/j.jdmm.2021.100621>

- Reitsamer, B. F., Brunner-Sperdin, A., & Stokburger-Sauer, N. E. (2016). Destination attractiveness and destination attachment: The mediating role of tourists' attitude. *Tourism Management Perspectives*, 19, 93–101. <https://doi.org/10.1016/j.tmp.2016.05.003>
- Ribeiro, M. A., Pinto, P., Silva, J. A., & Woosnam, K. M. (2017). Residents' attitudes and the adoption of pro-tourism behaviours: The case of developing island countries. *Tourism Management*, 61, 523–537. <https://doi.org/10.1016/j.tourman.2017.03.004>
- Sangpikul, A. (2015). *The Effects of travel experience on tourist satisfaction and destination loyalty : strategies to promote Phuket's tourism.*
- Sangpikul, A. (2018). The effects of travel experience dimensions on tourist satisfaction and destination loyalty: the case of an island destination. *International Journal of Culture, Tourism, and Hospitality Research*, 12(1), 106–123. <https://doi.org/10.1108/IJCTHR-06-2017-0067>
- Scannell, L., & Gifford, R. (2013). Comparing the theories of interpersonal and place attachment. *Place Attachment: Advances in Theory, Methods and Applications*, January 2014, 23–36. <https://doi.org/10.4324/9780203757765>
- Sekaran, Uma dan Roger Bougie, (2017), *Metode Penelitian untuk Bisnis: Pendekatan Pengembangan-Keahlian*, Edisi 6, Buku 1, Cetakan Kedua, Salemba Empat, Jakarta Selatan 12610.
- Servidio, R., & Ruffolo, I. (2016). Exploring the relationship between emotions and memorable tourism experiences through narratives. *Tourism Management Perspectives*, 20, 151–160. <https://doi.org/10.1016/j.tmp.2016.07.010>
- Sharma, P., & Nayak, J. K. (2019). Understanding memorable tourism experiences as the determinants of tourists' behaviour. *International Journal of Tourism Research*, 21(4), 504–518. <https://doi.org/10.1002/jtr.2278>
- Stavrianea, A., & Kamenidou, I. (2022). Memorable tourism experiences, destination image, satisfaction, and loyalty: an empirical study of Santorini Island. *EuroMed Journal of Business*, 17(1), 1–20. <https://doi.org/10.1108/EMJB-10-2020-0106>
- Stylos, N., Bellou, V., Andronikidis, A., & Vassiliadis, C. A. (2017). Linking the dots among destination images, place attachment, and revisit intentions: A study among British and Russian tourists. *Tourism Management*, 60, 15–29. <https://doi.org/10.1016/j.tourman.2016.11.006>
- Stylos, N., Vassiliadis, C. A., Bellou, V., & Andronikidis, A. (2016). Destination images, holistic images and personal normative beliefs: Predictors of

- intention to revisit a destination. In *Tourism Management* (Vol. 53). <https://doi.org/10.1016/j.tourman.2015.09.006>
- Su, L., Huang, Y., & Hsu, M. (2018). Unraveling the impact of destination reputation on place attachment and behavior outcomes among Chinese urban tourists. *Journal of Hospitality and Tourism Insights*, 1(4), 290–308. <https://doi.org/10.1108/JHTI-11-2017-0026>
- Tavitiyaman, P., Qu, H., Tsang, W. sze L., & Lam, C. wah R. (2021). The influence of smart tourism applications on perceived destination image and behavioral intention: The moderating role of information search behavior. *Journal of Hospitality and Tourism Management*, 46(February), 476–487. <https://doi.org/10.1016/j.jhtm.2021.02.003>
- Tiwari, A. V., Bajpai, N., Singh, D., & Vyas, V. (2021). Antecedents of hedonism affecting memorable tourism experience (MTE) leading to revisit intention in tourists. *International Journal of Tourism Cities*, May. <https://doi.org/10.1108/IJTC-03-2021-0043>
- Vada, S., Prentice, C., & Hsiao, A. (2019). The influence of tourism experience and well-being on place attachment. *Journal of Retailing and Consumer Services*, 47(December 2018), 322–330. <https://doi.org/10.1016/j.jretconser.2018.12.007>
- Veasna, S., Wu, W. Y., & Huang, C. H. (2013). The impact of destination source credibility on destination satisfaction: The mediating effects of destination attachment and destination image. *Tourism Management*, 36, 511–526. <https://doi.org/10.1016/j.tourman.2012.09.007>
- Wei, C., Zhao, W., Zhang, C., & Huang, K. (2019). Psychological factors affecting memorable tourism experiences. *Asia Pacific Journal of Tourism Research*, 24(7), 619–632. <https://doi.org/10.1080/10941665.2019.1611611>
- Wong, J. W. C., & Lai, I. K. W. (2021). Gaming and non-gaming memorable tourism experiences: How do they influence young and mature tourists' behavioural intentions? *Journal of Destination Marketing and Management*, 21(September 2020), 100642. <https://doi.org/10.1016/j.jdmm.2021.100642>
- Yeh, S. S., Chen, C., & Liu, Y. C. (2012). Nostalgic emotion, experiential value, destination image, and place attachment of cultural tourists. In *Advances in Hospitality and Leisure* (Vol. 8). Emerald Group Publishing Ltd. [https://doi.org/10.1108/S1745-3542\(2012\)0000008013](https://doi.org/10.1108/S1745-3542(2012)0000008013)
- Zhang, H., Fu, X., Cai, L. A., & Lu, L. (2014). Destination image and tourist loyalty: A meta-analysis. *Tourism Management*, 40, 213–223. <https://doi.org/10.1016/j.tourman.2013.06.006>