

DAFTAR PUSTAKA

- Aksoy, H. (2017). How do innovation culture, marketing innovation and product innovation affect the market performance of small and medium-sized enterprises (SMEs)? *Technology in Society*, volume 51, halaman 133–141.
- Aubry, M., Drouin, N., Besner, C., Drouin, N., Besner, C., Besner, C., & Hobbs, B. (2012). International Journal of Managing Projects in Business Article information :
- Azar, G., & Ciabuschi, F. (2017). Organizational innovation, technological innovation, and export performance: The effects of innovation radicalness and extensiveness. *International Business Review*, volume 26(2), halaman 324–336.
- Baskaran, S. (2018). Mediation effect of knowledge management enablers on the relationship between organizational characteristics and entrepreneurial orientation. *Gadjah Mada International Journal of Business*, volume 20(1), halaman 1–32.
- Fontana, A., & Musa, S. (2017). The impact of entrepreneurial leadership on innovation management and its measurement validation. *International Journal of Innovation Science*, volume 9(1), halaman 2–19.
- Gunday, G., Ulusoy, G., Kilic, K., & Alpkan, L. (2011). Effects Of Innovation Types On Firm Performance. *International Journal Production Economics*, volume 133(Innovation), halaman 662–676.
- Huang, K. E., Wu, J. H., Lu, S. Y., & Lin, Y. C. (2016). Innovation and technology creation effects on organizational performance. *Journal of Business Research*, volume 69(6), halaman 2187–2192.
- Hui, Z., He-Cheng, W., & Min-Fei, Z. (2015). Partnership Management, Supply Chain Collaboration, and Firm Innovation Performance: An Empirical Examination. *International Journal of Innovation Science*, volume 7(2), halaman 127–138.
- Hsu, C. W., Lien, Y. C., & Chen, H. (2015). R&D internationalization and innovation performance. *International Business Review*, volume 24(2), halaman 187–195.
- Karabulut, A. T. (2015). Effects of Innovation Types on Performance of Manufacturing Firms in Turkey. *Procedia - Social and Behavioral Sciences*, volume 195, halaman 1355–1364.
- Kocak, A., Carsrud, A., & Oflazoglu, S. (2017). Market, entrepreneurial, and technology orientations: impact on innovation and firm performance. *Management Decision*, Volume 55(2), 248–270.
- López-Nicolás, C., & Meroño-Cerdán, Á. L. (2011). Strategic knowledge management, innovation and performance. *International Journal of Information Management*, volume 31(6), halaman 502–509.

- Markovic, S., & Bagherzadeh, M. (2018). How does breadth of external stakeholder co-creation influence innovation performance? Analyzing the mediating roles of knowledge sharing and product innovation. *Journal of Business Research*, volume 88(September 2017), halaman 173–186.
- Rajapathirana, R. P. J., & Hui, Y. (2017). Relationship between innovation capability, innovation type, and firm performance. *Journal of Innovation & Knowledge*, volume 3(1), halaman 44–55.
- Rezazadeh, A., & Mahjoub, M. (2016). Alliance entrepreneurship and entrepreneurial orientation: The mediating effect of knowledge transfer. *Gadjah Mada International Journal of Business*, volume 18(3), halaman 263–284.
- Salehzadeh, R., Khazaei Pool, J., Tabaeeian, R. A., Amani, M., & Mortazavi, M. (2017). The impact of internal marketing and market orientation on performance: an empirical study in restaurant industry. *Measuring Business Excellence*, volume 21(4), halaman 273–290.
- Sharma, P., Davcik, N. S., & Pillai, K. G. (2016). Product innovation as a mediator in the impact of R&D expenditure and brand equity on marketing performance. *Journal of Business Research*, volume 69(12), halaman 5662–5669.
- Sulawesi, N., & Wuryaningrat, N. F. (2013). An Empirical Study on Small and Medium Enterprises Knowledge Sharing, Absorptive Capacity and Innovation Capabilities :, Volume 15(1), 61–77.
- Valmohammadi, C. (2017). Customer relationship management: Innovation and performance. *International Journal of Innovation Science*, volume 9(4), halaman 374–395.
- Wang, Z., & Wang, N. (2012). Knowledge sharing, innovation and firm performance. *Expert Systems with Applications*, volume 39(10), halaman 8899–8908.
- Yu, X., Nguyen, B., & Chen, Y. (2016). Internet of things capability and alliance: Entrepreneurial orientation, market orientation and product and process innovation. *Internet Research*, volume 26(2), halaman 402–434.