## **ABSTRACT**

This study aims to analyze the impact of productive zakat utilization on the empowerment of mustahik from the National Amil Zakat Agency (BAZNAS) Semarang City. This study uses a qualitative method, namely analyzing and describing the results of the data obtained in the form of words, using 10 mustahik recipients of productive zakat from the National Amil Zakat Agency (BAZNAS) Semarang City program. The results of this study show that from the mustahik empowerment indicators, the impact of the empowerment of the mustahik of the National Amil Zakat Agency (BAZNAS) of the Semarang Makmur program as many as 10 mustahik from 10 informants who are empowered in terms of business improvement, 10 mustahik from 10 informants are empowered in terms of implementing Islamic business ethics., and 10 mustahik out of 10 informants whose income increased but were not empowered in terms of ZIS payments.

**Keywords:** Empowerment, Empowerment, Productive Zakat, Mustahik, National Amil Zakat Agency (BAZNAS)