

ABSTRACT

This research aims to examine how the socio-economic situation of fishermen in Bendar Village of Pati Regency. In addition, measuring the level of helplessness of fishermen's wives in instilling the role of character education in their families and formulating strategies for empowering fishermen's wives in countering anti-corruption actions through character education given to their children. This research uses the mix method method, which is a research method that combines qualitative and quantitative research. This method is used to analyze about the dual roles performed by fishermen's wives. This research was conducted in Bendar Village juwana district of Pati regency.

The data collection methods in this study used observation, interview and documentation techniques. The data analysis used in this research is quantitative analysis and qualitative analysis. The results showed the socio-economic situation of the fishing community of Bendar Village of Pati Regency showed mostly working as fishermen, boat entrepreneurs and fish processing entrepreneurs. The social situation in Bendar Village is quite close in terms of brotherhood, many of bendar village communities that empower neighbors and relatives to participate directly in the field of fisheries. While in terms of the economy the state of large fishermen's households in Bendar Village that many people know is all adequacy, but after a survey many large fishermen's wives say enough is not enough. some of the dual roles of the fishermen's wives of Bendar Village of Pati Regency that have been carried out include the role of reproduction, household care, childcare, education and managing community roles. In addition, in this study the average informant had an understanding level of corruption of 12.9% and who did not understand corruption by 87%. The empowerment strategy carried out by the wife of fishermen bendar village of Pati regency in participating to reduce acts of corruption through character education given to their children by involving various parties including the community environment, business environment, education environment and government.

Keywords: *Triple roles, household, anti-corruption empowerment strategy.*