

ABSTRACT

This research is aimed to know the effect of: (1) entrepreneurial knowledge towards making decision an entrepreneurship; (2) family environment towards making decision an entrepreneurship; (3) business capital towards making decision an entrepreneurship; (4) entrepreneurial interest towards making decision an entrepreneurship; (5) entrepreneurial knowledge, family environment, business capital, and entrepreneurial interest towards making decision an entrepreneurship of youth in the special region of Yogyakarta. This research method is uses SPSS measuring instruments. The research data used in the form of primary and secondary data. Data collection use a questionnaire with a likert scale of 1 – 4 and data analysis techniques using regression analysis.

The result of this research showed that entrepreneurial knowledge, family environment, business capital, and entrepreneurial interest has a positive and significant effect on entrepreneurial decision making with a coefficient of determination value of 0,514 or 51,40%. Therefore, respondents (youth) who already have an entrepreneurial knowledge, have a family environment, have a business capital, and interest in entrepreneurship will make an entrepreneurial decisions of

Keywords: entrepreneurial knowledge, environment, capital, interest, entrepreneurial decision