Abstract

Risk management plays a vital role in effectively operating supply chains in the presence of a variety of uncertainties. Over the years, many researchers have focused on supply chain risk management (SCRM) by contributing in the areas of defining, operationalizing and mitigating risks. Supply chain of a furniture industry is managed, it can increase the performance of its industry for a long period and also it can improve the supply chain performance itself. If it can improve the efficiency and usefulness and it can create profitability in exporting furniture industries. SCRM Increases customer services in furniture departments. This is because the customer will always fulfill their demands. SCM should always be able to provide solutions towards their customers problems or even answering their questions. This reflects the need for supply chain companies to be built and run SCRM as efficiently and effectively as feasible.

This study focuses on the supply chain risk management of furniture exporting industries in jepara. This research based on qualitative research method, and we investigated mainly two factors; how furniture exporting industries can handle multiple suppliers and how these industries can transport their logistics with minimum risk. The data for this research were gathered by conducting the interviews with three different industries.

The method used to analyze the data in this study was thematic analysis. Thematic analysis is a method of analyzing qualitative data, which is usually applied to a set of texts, such as interview transcripts. The interview conducted based on two scenarios; one was about supplier quality risk failure in furniture exporting industries and the second was about logistic and transportation risk management. After recording the interviews, all recordings were converted into transcripts. Based on transcription, the codes were identified. After writing the codes, the transcription were divided into to different themes then all themes were analyzed. Based on the results of qualitative research with observation techniques, interviews and documentation carried out in furniture exporting companies, the quality control individuals in furniture companies are exposed to comparable dangers on account of the fact that they conduct within the same nation. Because each of the variables is dependent on the other organizations that are participating in the supply chain, there are challenges associated with both the management of the supply chain by transportation and the quality checks that are performed on products. Due to the fact that the majority of the supply chain operations that are carried out by the firm are based on rental services, the company is dependent on the performance of other entities, which can easily affect the performance of the company in the future. It is clear from the company's response that they need to take all of the necessary steps to improve the quality of their products and also take all of the necessary steps to ensure that all three companies can get a sustainable benefit from the supply chain. This is something that the company must do in order to meet their obligations.

Keywords: Supply Chain Risk Management, SCRM, SCM, Furniture Exporting Industries, Supply Failure risk, Logistics management