

DAFTAR PUSTAKA

- . S. (2016). Pengaruh Kualitas Produk Dan Promosi Terhadap Citra Merek Handphone Samsung (Survey Karyawan Bagian Pulley Machine Pt Fcc Indonesia). *Jurnal Manajemen & Bisnis Kreatif*, 1(1), 17–36. <https://doi.org/10.36805/manajemen.v1i1.54>
- Aisha, N., & Kurnia, E. (2018). Pengaruh Kuantitas Pelayanan dan Kualitas Pelayanan terhadap Citra Merek pada Universitas Muhammadiyah Sumatera Utara. *Jurnal Samudra Ekonomi Dan Bisnis*, 9(2), 128–137. <https://doi.org/10.33059/jseb.v9i2.761>
- BERLIANSYAH, R. A., & SUROSO, A. (2018). The Influence of Food & Beverage Quality, Service Quality, Place, and Perceived Price to Customer Satisfaction and Repurchase Intention. *Journal of Research in Management*, 1(1). <https://doi.org/10.32424/jorim.v1i1.18>
- Carvalho, J., EL, O., & LM, V. (2016). Article information :Quality attributes of a high specification product: evidence from the specialty coffee business. *British Food Journal*, 118(1), 132–149.
- Chen, P.-T., & Hu, H.-H. (2010). International Journal of Contemporary Hospitality Management How determinant attributes of service quality influence customer-perceived value: An empirical investigation of the Australian coffee outlet industry. *International Journal of Contemporary Hospitality Management*, 22(4), 535–551.
- Fakaubun, U. F. K. (2019). Pengaruh Citra Merek Terhadap Minat Beli Ulang Sepatu Adidas Di Malang Melalui Kepuasan Pelanggan Sebagai Variabel Intervening (Studi Kasus Pada Toko Sport Station Dinoyo , Malang). *Jurnal Ilmu Manajemen*, 4(September), 221–234.
- Fandyanto, R., & Kurniawan, R. (2019). Pengaruh Kepercayaan Merek Dan Citra Merek Terhadap Minat Beli Ulang “Kopi Toraja” Di Coffee Josh Situbondo. *Jurnal Ilmiah Ilmu Ekonomi Dan Bisnis*, 7(1), 21–42.
- Ghozali, I. (2016). Aplikasi Analisis Multivariete IBM SPSS. In *Semarang, Universitas Diponegoro*.
- Huang, H. C., Chang, Y. T., Yeh, C. Y., & Liao, C. W. (2014). Promote the price promotion the effects of price promotions on customer evaluations in coffee chain stores. *International Journal of Contemporary Hospitality Management*, 26(7), 1065–1082. <https://doi.org/10.1108/IJCHM-05-2013-0204>
- Ishmael, & Dei, R. (2018). Effects of Service Quality and Customer Satisfaction on Repurchase

- Intention in Restaurants on University of Cape Coast Campus. *Journal of Tourism, Heritage & Services Marketing*, 4(1), 27–36. <http://doi.org/10.5281/zenodo.1247542>
- Ivana Sianturi, C., Rini, E. S., Fawzeea Sembiring, B. K., Monang Tambun, J. S., & Author, C. (2019). The Influence of Service Quality and Promotion on Consumers' Repurchase Decision with Shopping Life Style as a Variable Moderating at Franchise Minimarket in Medan. *International Journal of Research & Review (Www.Ijrrjournal.Com)* Vol, 6(May), 32–39. www.ijrrjournal.com
- Murwanti, S., & Pratiwi, A. P. (2017). PENGARUH KUALITAS PELAYANAN DAN PROMOSI TERHADAP MINAT BELI ULANG JASA SERVICE MOTOR DENGAN KEPUASAN PELANGGAN SEBAGAI VARIABEL MEDIASI (Studi Pada Bengkel Motor Ahass Cabang UMS). *Seminar Nasional Riset Manajemen Dan Bisnis 2017*, 9(2007), 207–227.
- Ngoc Duy Phuong, N., & Thi Dai g, T. (2018). Repurchase Intention: The Effect of Service Quality, System Quality, Information Quality, and Customer Satisfaction as Mediating Role: A PLS Approach of M-Commerce Ride Hailing Service in Vietnam. *Marketing and Branding Research*, 5(2), 78–91. <https://doi.org/10.33844/mbr.2018.60463>
- Nurhayati, A., & Nurhalimah, N. (2019). Pengaruh Kualitas Pelayanan Dan Nilai Pelanggan Terhadap Kepuasan Pelanggan. *Eqien: Jurnal Ekonomi Dan Bisnis*, 6(2), 1–5. <https://doi.org/10.34308/eqien.v6i2.93>
- Pratiwi, R. S., Soebandi, S., & Dharmani, I. G. A. A. N. (2020). The Influence of Service Quality, Price Perception, and Store Atmosphere On Repurchase Intention (Case Study at The Teras Atas Cafe Surabaya). *Quantitative Economics and Management Studies*, 1(2). <https://doi.org/10.35877/454ri.qems1281>
- Raden Dyah Kamuda Ningrat dan Nina Maharani. (2016). Pengaruh Promosi Penjualan terhadap Minat Beli pada Kedai Kopi Aruna Dine and Coffee Bandung. *Jurnal Manajemen*, Vol.02(ISSN: 2460-6545), 751–756. <https://docplayer.info/138232527-Prosiding-manajemen-issn.html>
- Rose, T., & Nofiyanti, F. (2020). Brand image of interest in buying current coffee consumers in Jakarta. *Literatur*, 2(1), 40–51.
- Rosita, R. (2016). Pada Lotte Mart Bekasi Junction. *Jurnal Ilmiah WIDYA Ekonomika*, 1(November).

- Soltani, M., Esfidani, M. R., Jandaghi, G., & Soltaninejad, N. (2016). The Effect of Service Quality on Private Brand Image and Purchase Intention in The Chain Stores of ETKA. *World Scientific News*, 47(2), 202–216. <http://psjd.icm.edu.pl/psjd/element/bwmeta1.element.psjd-32bc3aac-65a5-49b6-9b9c-b297229f189f>
- Sugiyono. (2016). Sugiyono, Metode Penelitian. *Sugiyono*.
- Suryana, P., & Dasuki, E. S. (2013). Analisis Faktor yang Mempengaruhi Keputusan Pembelian dan Implikasinya pada Minat Beli Ulang. *Trikonomika*, 12(2), 190. <https://doi.org/10.23969/trikonomika.v12i2.479>
- Zhang, Q., & Prasongsukarn, K. (2017). A relationship study of price promotion , customer quality evaluation , customer satisfaction and repurchase intention: a case study of Starbucks in Thailand. *International Journal of Management and Applied Science*, 3(9), 29–32. <http://www.ccsenet.org/journal/index.php/ijbm/article/view/39568>
- Lahindah, L., & Siahaan, R. A. (1978). *The Influence of Product Innovation and Service Quality to Buying Decision and the Impact to Repeat Buying at Progo Road Bandung Literature Study*. 11(2), 118–124.
- Montaner, T., & Pina, J. M. (2008). The effect of promotion type and benefit congruency on brand image. *Journal of Applied Business Research*, 24(3), 15–28. <https://doi.org/10.19030/jabr.v24i3.1338>
- Supriyanto, W., & Iswandari, R. (2017). Kecenderungan Sivitas Akademika dalam Memilih Sumber Referensi untuk Penyusunan Karya Tulis Ilmiah di Perguruan Tinggi. *Berkala Ilmu Perpustakaan Dan Informasi*, 13(1), 79. <https://doi.org/10.22146/bip.26074>