## EXPANDING MARKETING STRATEGIES BY BUILDING UP RELATIONSHIP WITH VARIOUS COMPANIES: WAZZA DESIGN



## **BACHELOR THESIS**

Submitted as one of the requirements to complete the bachelor degree program (S1) in the Faculty of Economics and Business Diponegoro University

Submitted by: ANANDA AUDREY SEAN CALLISTA 12010118190372

FACULTY OF ECONOMICS AND BUSINESS DIPONEGORO UNIVERSITY SEMARANG 2022