

ABSTRACT

PT Supreme Energy is a geothermal company that was established in 2008. One of the mining locations is in Muara Laboh, Solok Selatan, Sumatra Barat. The purpose of this research is to Investigating the effectiveness of CSR Implementation from stakeholders perspective at PT Supreme Energy in Muara Laboh.

The research method used in this research is a qualitative case study with a semi-structured interview and primary and secondary data. The primary data is from an interview, and the secondary data is from international journals, international books, and websites that had been written in the bibliography. The population of this research is significant stakeholders at PT Supreme Energy, and the sampling method used in this research is purposive sampling.

The result showed that PT Supreme Energy has effectively Implementing Corporate Social Responsibility to local communities in Muara Laboh mining area. Moreover, local communities have had a good relationship and felt helped since PT Supreme Energy came to their villages. However, there is some expectation discrepancy between PT Supreme Energy and local people. The distinction happened because the locals wanted material things such as donations and infrastructure. Nevertheless, they need more economic empowerment programs that can support sustainability or programs that can generate long-term benefits, not only materials things that will run out if not used properly.

Keyword: Corporate Social Responsibility, Stakeholder, PT Supreme Energy, Effective