

## **ABSTRACT**

*Zakat, Infaq and Shodaqoh (ZIS) is a strategy to alleviate poverty. Tegal City, which is one of the regions in Central Java Province that has implemented a Regional Regulation (Perda) regarding the management of professional zakat, infaq and shodaqoh from State Civil Servant (ASN) Muslim. This study aims to analyze the factors that influence ASN's intention to pay ZIS.*

*The data collected in this research was conducted by distributing questionnaires to civil servants working in the Tegal City Government and studying documentation to obtain the information needed for the research. The data analysis method used in this research is using multiple linear regression analysis with a sample of 135 respondents.*

*The results of this study can be explained that a number of factors that influence the intention of ASN working for the Tegal City Government in paying ZIS are religiosity, attitude, and behavioral control factors, while factors that do not influence are subjective norms and beliefs.*

**Keyword:** *Zakat potential, multiple linear regression analysis, theory of planned behavior*