

DAFTAR PUSTAKA

- Afraz, M. F., Bhatti, S. H., Ferraris, A., & Couturier, J. (2021). The impact of supply chain innovation on competitive advantage in the construction industry: Evidence from a moderated multi-mediation model. *Technological Forecasting and Social Change*, 162(June 2020), 120370. <https://doi.org/10.1016/j.techfore.2020.120370>
- Al-Khateeb, A. H. N. M., Imam, S. al-D. M. A., Awad, S. S., & Nasir, H. Bin. (2019). TARGET COSTS AND THE ROLE OF PRODUCT DESIGN IN ACHIEVING COMPETITIVE ADVANTAGE OF THE IRAQI COMPANIES. *International Journal of Economics, Commerce and Management*, 8(2), 425–440.
- Alfianto, R. (2015). *Analisis Pengaruh Kualitas Hubungan Pemasok dengan Perusahaan Terhadap Kinerja Rantai Pasokan*. Universitas Diponegoro.
- Barney, J. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, 17(1), 99–120. <https://doi.org/10.1177/014920639101700108>
- Barney, J. B. (2001). Resource-based theories of competitive advantage: A ten-year retrospective on the resource-based view. *Journal of Management*, 27(6), 643–650. [https://doi.org/10.1016/S0149-2063\(01\)00115-5](https://doi.org/10.1016/S0149-2063(01)00115-5)
- Carr, A. S., & Pearson, J. N. (1999). Strategically managed buyer–supplier relationships and performance outcomes. *Journal of Operations Management*, 17(5), 497–519. [https://doi.org/10.1016/S0272-6963\(99\)00007-8](https://doi.org/10.1016/S0272-6963(99)00007-8)
- Charterina, J., Landeta, J., & Basterretxea, I. (2018). Mediation effects of trust and contracts on knowledge-sharing and product innovation: Evidence from the European machine tool industry. *European Journal of Innovation Management*, 21(2), 274–293. <https://doi.org/10.1108/EJIM-03-2017-0030>
- Chen, C. J. (2019). Developing a model for supply chain agility and innovativeness to enhance firms' competitive advantage. *Management Decision*, 57(7), 1511–1534. <https://doi.org/10.1108/MD-12-2017-1236>
- Chen, I. S. N., & Fung, P. K. O. (2013). Relationship configurations in the apparel supply chain. *Journal of Business and Industrial Marketing*, 28(4), 303–316. <https://doi.org/10.1108/08858621311313901>
- Chen, K. M., & Liu, R. J. (2005). Interface strategies in modular product innovation. *Technovation*, 25(7), 771–782. <https://doi.org/10.1016/j.technovation.2004.01.013>
- Darcy, C., Hill, J., McCabe, T. J., & McGovern, P. (2014). A consideration of organisational sustainability in the sme context a resource-based view and composite model. *European Journal of Training and Development*, 38(5),

398–414. <https://doi.org/10.1108/EJTD-10-2013-0108>

- Distanont, A., & Khongmalai, O. (2020). The role of innovation in creating a competitive advantage. *Kasetsart Journal of Social Sciences*, 41(1), 15–21. <https://doi.org/10.1016/j.kjss.2018.07.009>
- Falahat, M., Soto-Acosta, P., & Ramayah, T. (2021). Analysing the importance of international knowledge, orientation, networking and commitment as entrepreneurial culture and market orientation in gaining competitive advantage and international performance. *International Marketing Review*, 39(3).
- Ferdinand, A. (2014). *Metode Penelitian Manajemen: Pedoman Penelitian untuk Skripsi, Tesis dan Disertasi Ilmu Manajemen* (5th ed.). Badan Penerbit Universitas Diponegoro.
- Firnaherera, V. A., & Mulyadi. (2021). DINAMIKA EKONOMI INDUSTRI BATIK PEKALONGAN DI MASA PANDEMI. *Prosiding SENAMA*, 162–172.
- Fredyna, T., Ruiz Palomo, D., & Dieguez Soto, J. (2019). Entrepreneurial orientation and product innovation the moderating role of family involvement in management. *European Journal of Family Business*, 9(2), 128–145.
- Ghozali, I. (2017). *Model Persamaan Struktural Konsep dan Aplikasi dengan Program AMOS 24* (7th ed.). Badan Penerbit Universitas Diponegoro.
- Gilaninia, S., Chirani, E., Ramezani, E., & Seyyed, M. J. (2011). The Impact of Supply Chain Management Practices on Competitive Advantage. *Interdisciplinary Journal of Contemporary Research in Business*, 3(6), 577–587.
- Guimarães, J. C. F. de, Severo, E. A., Dorion, E. C. H., Coallier, F., & Olea, P. M. (2016). The use of organisational resources for product innovation and organisational performance: A survey of the Brazilian furniture industry. *International Journal of Production Economics*, 180, 135–147. <https://doi.org/10.1016/j.ijpe.2016.07.018>
- Hair, J. F., Black, W., Babin, B. J., & Anderson, R. E. (2010). *Multivariate Data Analysis* (7th ed.). Pearson.
- Jajja, M. S. S., Kannan, V. R., Brah, S. A., & Hassan, S. Z. (2017). Linkages between firm innovation strategy, suppliers, product innovation, and business performance: Insights from resource dependence theory. *International Journal of Operations and Production Management*, 37(8), 1054–1075. <https://doi.org/10.1108/IJOPM-09-2014-0424>
- Joshi, S., Kharat, M., Raut, R., Kamble, S., & Kamble, S. (2017). To examine the relationships between supplier development practices and supplier-buyer relationship practices from the supplier's perspective. *Benchmarking*, 24(5), 1309–1336. <https://doi.org/10.1108/BIJ-01-2016-0006>

- Kim, S. W. (2009). An investigation on the direct and indirect effect of supply chain integration on firm performance. *International Journal of Production Economics*, *119*(2), 328–346. <https://doi.org/10.1016/j.ijpe.2009.03.007>
- Kotler, P., & Amstrong, G. (2008). *Prinsip-prinsip Pemasaran* (Edisi 12). Penerbit Erlangga.
- Kuncoro, W., & Suriani, W. O. (2018). Achieving sustainable competitive advantage through product innovation and market driving. *Asia Pacific Management Review*, *23*(3), 186–192. <https://doi.org/10.1016/j.apmr.2017.07.006>
- Le, M. T. (2020). Effects of employee development and marketing capacity on competitive advantages: The mediating role of product innovation. *Management Science Letters*, *10*(13), 3159–3166. <https://doi.org/10.5267/j.msl.2020.5.006>
- Li, J., Chai, L., Tangpong, C., Hong, M., & Traub, R. D. (2022). An empirical investigation of buyer–supplier relationship typologies and their behavioral and performance outcomes. *Journal of Business and Industrial Marketing*, *37*(4), 874–892. <https://doi.org/10.1108/JBIM-06-2020-0281>
- Li, Y., Li, S., & Cui, H. (2021). Effect of supplier supply network resources on buyer–supplier collaborative product innovation: a contingency perspective. *Journal of Business and Industrial Marketing*, *36*(10), 1846–1863. <https://doi.org/10.1108/JBIM-06-2020-0288>
- Lorenzo, J. R. F., Rubio, M. T. M., & Garcés, S. A. (2018). The competitive advantage in business, capabilities and strategy. What general performance factors are found in the Spanish wine industry? *Wine Economics and Policy*, *7*(2), 94–108. <https://doi.org/10.1016/j.wep.2018.04.001>
- Ma, H. (2000). Competitive advantage and firm performance. *Competitiveness Review*, *10*(2), 15–32. <https://doi.org/10.1108/eb046396>
- McGahan, A. M., & Porter, M. E. (1997). How Much Does Industry Matter, Really? *Strategic Management Journal*, *18*, 15–30. <http://www.jstor.org/stable/3088208>
- Mentzer, J. T., DeWitt, W., Keebler, J. S., Min, S., Nix, N. W., Smith, C. D., & Zacharia, Z. G. (2001). Defining Supply Chain Management. *Journal of Business Logistics*, *22*(2), 1–25. <https://doi.org/10.1002/j.2158-1592.2001.tb00001.x>
- Mentzer, J. T., Foggin, J. H., & Golicic, S. L. (2000). Collaboration: the enablers, impediments, and benefits. *Supply Chain Management Review*, *4*(4), 52–58.
- Mooi, E., Osinga, E. C., & Santos, C. D. (2022). Collaboration scope and product innovation in B2B markets: are there too many cooks or is it the customer who spoils the broth? *European Journal of Marketing*, *56*(3), 899–921. <https://doi.org/10.1108/EJM-12-2020-0889>

- Nugroho, W. A., & Mudiantono. (2019). STUDI TENTANG MEDIA SOSIAL TERHADAP PENGEMBANGAN UKM MELALUI KEUNGGULAN BERSAING DAN IMPLEMENTASI MODEL A.I.D.A. pada UMKM pangan di Kota Semarang. *Diponegoro Journal of Management*, 8(4), 152–165.
- Peteraf, M. A. (1993). The cornerstones of competitive advantage: A resource-based view. *Strategic Management Journal*, 14(3), 179–191. <https://doi.org/10.1002/smj.4250140303>
- Pierluigi, R. (2009). Information sharing in buyer-supplier relationships. *Industrial Marketing Management*, 121–134.
- Porter, M. E. (1980). Structural Determinants of the Intensity of Competition. In *Competitive Strategy Techniques for Analyzing Industries and Competitors*. The Free Press.
- Porter, M. E. (1990). *The Competitive Advantage of Nations*. The Free Press.
- Pradhan, R. K. (2015). Creativity and Innovation: Exploring the Role of HR Practices At Workplace Human Resource Empowerment View project HR Flexibility View project Np Panigrahy. *Presentation of Paper at National Conference Organized by Ravenshaw B-School, Cuttack, March 2015*, 1–17. <https://www.researchgate.net/publication/305924360>
- Sekaran, U., & Bougie, R. (2017). *Metode Penelitian Untuk Bisnis Pendekatan Pengembangan Keahlian* (6th ed.). Salemba Empat.
- Srivastava, M., Franklin, A., & Martinette, L. (2013). Building a sustainable competitive advantage. *Journal of Technology Management and Innovation*, 8(2), 47–60. <https://doi.org/10.4067/s0718-27242013000200004>
- Su, J. (2013). Strategic sourcing in the textile and apparel industry. *Industrial Management and Data Systems*, 113(1), 23–38. <https://doi.org/10.1108/02635571311289647>
- Sugiyono. (2019). *Metodologi Penelitian Kuantitatif Kualitatif dan R&D*. Alfa Beta.
- Terpend, R., Tyler, B. B., Krause, D. R., & Handfield, R. B. (2008). Buyer-supplier relationships: Derived value over two decades. *Journal of Supply Chain Management*, 44(2), 28–55. <https://doi.org/10.1111/j.1745-493X.2008.00053.x>
- Thun, J. H., Drüke, M., & Hoenig, D. (2011). Managing uncertainty-an empirical analysis of supply chain risk management in small and medium-sized enterprises. *International Journal of Production Research*, 49(18), 5511–5525. <https://doi.org/10.1080/00207543.2011.563901>
- Tsai, J. M., & Hung, S. W. (2016). Supply chain relationship quality and performance in technological turbulence: An artificial neural network approach. *International Journal of Production Research*, 54(9), 2757–2770.

<https://doi.org/10.1080/00207543.2016.1140919>

- Tukamuhabwa, B., Mutebi, H., & Kyomuhendo, R. (2021). Competitive advantage in SMEs: effect of supply chain management practices, logistics capabilities and logistics integration in a developing country. *Journal of Business and Socio-Economic Development*. <https://doi.org/10.1108/jbsed-04-2021-0051>
- von Haartman, R., & Bengtsson, L. (2015). The impact of global purchasing and supplier integration on product innovation. *International Journal of Operations and Production Management*, 35(9), 1295–1311. <https://doi.org/10.1108/IJOPM-03-2015-0128>
- Wagner, S. M., & Bode, C. (2014). Supplier relationship-specific investments and the role of safeguards for supplier innovation sharing. *Journal of Operations Management*, 32(3), 65–78. <https://doi.org/10.1016/j.jom.2013.11.001>
- Wahyono. (2020). The mediating effects of product innovation in relation between knowledge management and competitive advantage. *Journal of Management Development*, 39(1), 18–30. <https://doi.org/10.1108/JMD-11-2018-0331>
- Wiji Prasetyo, B., & Imanda Firmantyas Putri Pertiwi. (2021). The Influence of Product Innovation, Marketing Strategy, and Entrepreneurship Orientation on Sharia Hotel Marketing Performance in the Covid-19 Pandemic Period with Competitive Advantage as an Intervening Variable. *Journal of Business and Management Review*, 2(9), 605–619. <https://doi.org/10.47153/jbmr29.2122021>
- Yang, F., & Zhang, X. (2017). The impact of sustainable supplier management practices on buyer-supplier performance: An empirical study in China. *Review of International Business and Strategy*, 27(1), 112–132. <https://doi.org/10.1108/RIBS-08-2016-0043>
- Yeşil, S., Koska, A., & Büyükbeşe, T. (2013). Knowledge Sharing Process, Innovation Capability and Innovation Performance: An Empirical Study. *Procedia - Social and Behavioral Sciences*, 75, 217–225. <https://doi.org/10.1016/j.sbspro.2013.04.025>
- Yusof, Y., Roddin, R., & Awang, H. (2015). What Students Need, and What Teacher Did: The Impact of Teacher's Teaching Approaches to the Development of Students' Generic Competences. *Procedia - Social and Behavioral Sciences*, 204(November 2014), 36–44. <https://doi.org/10.1016/j.sbspro.2015.08.107>