## **ABSTRACT**

This study focuses on examining the policy program priorities of the Central Java Regional Development Planning Agency or Bappeda regarding Sustainable Development Goals No. 1 No Poverty in Central Java. This research applies the Analytical Hierarchy Process method with the data collection method using the Expert Judgement Survey to the Pentahelix framework which consists of Academics, Government, Business Sector, Non-Governmental Organizations, and Media. The findings of this study are that with a tendency towards Criteria for Improving the Quality of Life (0.467), there are program priorities: Development of MSME Access to Financing (0.119); Public Health (0.113); Disease Prevention (0.103); Improvement of Drinking Water and Sanitation Management (0.099); SME cooperative education (0.094).

Keyword: Sustainable Development Goals, No Poverty, Analytical Hierarchy Process, Central Java.