

## **ABSTRACT**

*In the world of work it is demanded to complete work quickly, effectively, efficiently and with the best possible quality, including in the construction industry. Sometimes the project requires a workforce that is more or more skilled than what is currently owned to improve the company's performance. So that a strategy emerged to delegate work to other companies.*

*However, if there is cooperation between the two parties, there will be the potential for conflict between the main contractor and the subcontractor. Therefore a strategy is needed to overcome conflicts that occur between the main contractor and subcontractors, then a strategy is also needed to avoid these conflicts. In choosing a subcontractor, a strategy is also needed so that from before starting work until its completion it can run smoothly.*

***Keywords: Main Contractor and Subcontractor, Construction Industries, Conflict Between Main Contractor and Subcontractor, Choosing Subcontractor, Company Performance***