

DAFTAR PUSTAKA

- Acar, A. Z., & Ozs, M. 2018. "The Relationship among Strategic Orientations, Organizational Innovativeness, and Business Performance." *International Journal of Innovation Management* 22 (1). <https://doi.org/10.1142/S1363919618500093>
- Adeinat, I. M., & Abdulfatah, F. H. 2019. "Organizational Culture and Knowledge Management Processes: Case Study in a Public University." *VINE Journal of Information and Knowledge Management Systems* 49 (1), 35–53. <https://doi.org/10.1108/VJKMS-05-2018-0041>
- Alfawaire, F., & Atan, T. 2021. "The Effect of Strategic Human Resource and Knowledge Management on Sustainable Competitive Advantages at Jordanian Universities: The mediating role of organizational innovation." *Sustainability (Switzerland)* 13 (15). <https://doi.org/10.3390/su13158445>
- Alhakimi, W., & Mahmoud, M. 2020. "The Impact of Market Orientation on Innovativeness: Evidence from Yemeni SMEs." *Asia Pacific Journal of Innovation and Entrepreneurship* 14 (1), 47–59. <https://doi.org/10.1108/apjie-08-2019-0060>
- Ali, B. J., & Anwar, G. 2021. "Business strategy: The influence of Strategic Competitiveness on Competitive Advantage." *International Journal of Electrical, Electronics and Computers* 6 (2), 1–10. <https://doi.org/10.22161/eec.62.1>
- Andre, Rahadian., dan S. T. Raharjo. 2020. "Analysis of The Effect of Technology Adaptation, Market Orientation, and Networking on Competitive Advantages and Business Performance of Batik UMKM in Laweyan, Solo, Central Java." DOI: <https://doi.org/10.14710/jspi.v19i3>. 204-214.
- Asmelash, A. G., & Kumar, S. 2019. "Assessing Progress of Tourism Sustainability: Developing and Validating Sustainability Indicators." *Tourism Management* 71 (April 2018) : 67–83. <https://doi.org/10.1016/j.tourman.2018.09.020>
- Astrini, N. J., Rakhmawati, T., Sumaedi, S., Bakti, I. G. M. Y., Yarmen, M., & Damayanti, S. 2020. "Innovativeness, Proactiveness, and Risk-taking: Corporate Entrepreneurship of Indonesian SMEs." *IOP Conference Series: Materials Science and Engineering* 722 (1). <https://doi.org/10.1088/1757-899X/722/1/012037>
- Astuti, P. D., dan Kusumawijaya, Ida Ketut. 2012. Meningkatkan Keunggulan Bersaing UKM Berbasis Intellectual Capital dan Knowledge Management.

Seminar dan Konferensi Nasional Manajemen Bisnis. Kudus: Universitas Muria Kudus.

- Băeșu, C., & Bejinaru, R. 2020. “Knowledge Management Strategies for Leadership in the Digital Business Environment.” *Proceedings of the International Conference on Business Excellence* 14 (1): 646–656. <https://doi.org/10.2478/picbe>.
- Bansal, P., & DesJardine, M. 2014. “Business sustainability: It is about time.” *Strategic Organization* 12 (1) : 70–78. <https://doi.org/10.1177/1476127013520265>
- BAPELITBANG. 2021. *Updating Potensi Ekonomi Kabupaten Batang*. Kabupaten Batang.
- Bashir, M., & Farooq, R. 2019. “The synergetic effect of knowledge management and business model innovation on firm competence: A systematic review.” *International Journal of Innovation Science* 11 (3) : 362–387. Emerald Group Holdings Ltd. <https://doi.org/10.1108/IJIS-10-2018-0103>
- Becker, W., & Schmid, O. 2020. “The right digital strategy for your business: an empirical analysis of the design and implementation of digital strategies in SMEs and LSEs.” *Business Research* 13 (3): 985–1005. <https://doi.org/10.1007/s40685-020-00124-y>
- Bolisani, E., & Bratianu, C. 2018a. “Knowledge as a Strategic Weapon.” *In Knowledge Management and Organizational Learning* 4. https://doi.org/10.1007/978-3-319-60657-6_3
- Bolisani, E., & Bratianu, C. 2018b. “The Emergence of Knowledge Management.” *Knowledge Management and Organizational Learning* 4: 23–47. Springer Nature. <https://doi.org/10.1007/978-3-319-60657-6>
- BPKM. 2021. Upaya Pemerintah untuk Memajukan UMKM Indonesia. Available at <https://www6.bkpm.go.id/id/publikasi/detail/berita/upaya-pemerintah-untuk-memajukan-umkm-indonesia>
- Castaneda, D. I., & Cuellar, S. 2020. “Knowledge sharing and innovation: A systematic review.” *Knowledge and Process Management* 27 (3): 159–173. <https://doi.org/10.1002/kpm.1637>
- Cegarra-Sánchez, J., Cegarra-Navarro, J.-G., Chinnaswamy, A. K., & Wensley, A. 2020. “Exploitation and exploration of knowledge: An ambidextrous context for the successful adoption of telemedicine technologies.” *Technological Forecasting and Social Change* 157 (April): 120089. <https://doi.org/10.1016/j.techfore.2020.120089>

- Ciampi, F., Marzi, G., Demi, S., & Faraoni, M. 2020a. "The big data-business strategy interconnection: a grand challenge for knowledge management. A review and future perspectives." *Journal of Knowledge Management* 24 (5) : 1157–1176. Emerald Group Holdings Ltd. <https://doi.org/10.1108/JKM-02-2020-0156>
- Ciampi, F., Marzi, G., Demi, S., & Faraoni, M. 2020b. "The big data-business strategy interconnection: a grand challenge for knowledge management. A review and future perspectives." *Journal of Knowledge Management* 24(5) : 1157–1176. Emerald Group Holdings Ltd. <https://doi.org/10.1108/JKM-02-2020-0156>
- Darroch, J. 2005. "Knowledge management, innovation and firm performance." *Journal of Knowledge Management* 9 (3): 101–115. <https://doi.org/10.1108/13673270510602809>
- Darroch, J., & McNaughton, R. 2003. "Beyond market orientation." *European Journal of Marketing* 37 (3/4): 572–593. <https://doi.org/10.1108/03090560310459096>
- Darudiato, S., & Setiawan, K. 2013. "Knowledge Management: Konsep dan Metodologi" . IV (Issue 1).
- Davenport, T. B. H., Prusak, L., & Webber, Alan. 2005. Invitation Send a Comment Submit an Article Subscribe Working Knowledge: How Organizations Manage What They Know. http://www.acm.org/ubiquity/book/t_davenport_1.html
- Davenport, T. H., & Prusak, L. 2000. "Working Knowledge: How Organizations Manage What They Know." *ACM: Ubiquity* 1–15. http://www.acm.org/ubiquity/book/t_davenport_1.html
- Diniarta, Risman. 2012. *Pengaruh Knowledge Management terhadap Kinerja Karyawan*. Yogyakarta: Universitas Gadjah Mada.
- Distanont, A., & Khongmalai, O. 2020. "The role of innovation in creating a competitive advantage." *Kasetsart Journal of Social Sciences* 41(1):15–21. <https://doi.org/10.1016/j.kjss.2018.07.009>
- Dove, R. 1999. "Knowledge management, response ability, and the agile enterprise." *Journal of Knowledge Management* 3 (1) : 18–35. <https://doi.org/10.1108/13673279910259367>
- DPR RI. 2021. *Laporan Kunjungan Kerja Spesifik Komisi VI DPR RI dalam Rangka Peninjauan Kawasan Industri Terpadu Batang, Jawa Tengah, pada Masa Persidangan III Tahun Sidang 2020-2021*. Jawa Tengah.

- Dysvik, A., Buch, R., & Kuvaas, B. 2015. "Knowledge donating and knowledge collecting." *Leadership & Organization Development Journal* 36 (1) : 35–53. <https://doi.org/10.1108/LODJ-11-2012-0145>
- Egbu, C O, Botterill, K and Bates, M .2001. "The Influence of Knowledge Management and Intellectual Capital on Organizational Innovations." In: *Akintoye, A (Ed.), 17th Annual ARCOM Conference, 5-7 September 2001. University of Salford. Association of Researchers in Construction Management* 1 : 547-55.
- Ekasari, Ratna., Setiawan., Anita Wulandari., Wahyu Kusiat., dan M. Novitasari. 2021. "Pengembangan Kemampuan Enterpreneur Sebagai Upaya Meningkatkan Competitive Advantage UMKM." *Prosiding Seminar Nasional Abdimas Ma Chungpp.*380-386, 2021380. ISSN: 2808-6813 online.
- Elkington, J. .2004. Enter the Triple Bottom Line. Available at <http://www.johnelkington.com/archive/TBL-elkington-chapter.pdf>
- Fang, Y. H., & Chiu, C. M. 2010. "In Justice We Trust: Exploring Knowledge-Sharing Continuance Intentions in Virtual Vommunities of practice." *Computers in Human Behavior* 26 (2) : 235–246. <https://doi.org/10.1016/j.chb.2009.09.005>
- Fariani, Rida Indah. 2013. "Analisis Dampak Knowledge Management terhadap Performa Organisasi: Studi Kasus pada PT. Telekomunikasi Indonesia." *Seminar Nasional Sistem Informasi Indonesia.*
- Ferdinand, Augusty.2014. *Metode Penelitian Manajemen.*Semarang: Universitas Diponegoro.
- Geissdoerfer, M., Vladimirova, D., & Evans, S. 2018. "Sustainable Business Model Innovation: A review." *Journal of Cleaner Production* 198 : 401–416. Elsevier Ltd. <https://doi.org/10.1016/j.jclepro.2018.06.240>
- Gupta, B., Iyer, L. S., & Aronson, J. E. 2000. "Knowledge Management: Practices and Challenges." *Industrial Management and Data Systems* 100 (1) : 17–21. <https://doi.org/10.1108/02635570010273018>
- Hair Jr, Joseph F., William C. B., Barry J. B., Rolph E. A. 2014. *Multivariate Data Analysis* 7th Edition. Pearson.
- Hall, C. M. 2019. "Constructing Sustainable Tourism Development: The 2030 Agenda and The Managerial Ecology of sustainable tourism." *Journal of Sustainable Tourism* 27 (7) : 1044–1060. <https://doi.org/10.1080/09669582.2018.1560456>

- Helmy, I., Adawiyah, W. R., & Banani, A. 2019. "Linking Psychological Empowerment, Knowledge Sharing, and Employees' Innovative Behavior in Indonesian SMEs." *Journal of Behavioral Science* 14 (2) : 66–79.
- Hislop, D. 2013. *Knowledge Management in Organization, a Critical Introduction* (2nd ed.): Oxford University press.
- Hock-Doepgen, M., Clauss, T., Kraus, S., & Cheng, C. F. 2021. "Knowledge Management Capabilities and Organizational Risk-Taking for Business Model Innovation in SMEs." *Journal of Business Research* 130 : 683–697. <https://doi.org/10.1016/j.jbusres.2019.12.001>
- Holste, J. Scott & Fields, Dail. 2010. "Trust and Tacit Knowledge Sharing and Use." *Journal of Knowledge Management* 14 (1) : 128-140.
- Islami, X., Mustafa, N., & Topuzovska Latkovikj, M. 2020. "Linking Porter's Generic Strategies to Firm Performance." *Future Business Journal* 6 (1). <https://doi.org/10.1186/s43093-020-0009-1>
- Israilidis, J., Siachou, E., Cooke, L., & Lock, R. 2015. "Individual Variables with an Impact on Knowledge Sharing: The Critical Role of Employees' Ignorance." *Journal of Knowledge Management* 19 (6). <https://doi.org/10.1108/JKM-04-2015-0153>
- Kaba, A., & Ramaiah, C. K. 2020. "Predicting Knowledge Creation Through The Use Of Knowledge Acquisition Tools and Reading Knowledge Sources." *VINE Journal of Information and Knowledge Management Systems* 50 (3) : 531–551. <https://doi.org/10.1108/VJIKMS-07-2019-0106>
- Kang, S., & Na, Y. K. 2020. "Effects of Strategy Characteristics for Sustainable Competitive Advantage in Sharing Economy Businesses on Creating Shared Value and Performance." *Sustainability (Switzerland)* 12 (4). <https://doi.org/10.3390/su12041397>
- Kantabutra, S. 2020. "Toward an Organizational Theory of Sustainability Vision." *Sustainability (Switzerland)* 12 (3). <https://doi.org/10.3390/su12031125>
- Kaplan, S., & Henderson, R. 2005. Inertia and Incentives: Bridging Organizational Economics and Organizational Theory. *Organization Science*, 16(5), 509–521. <https://doi.org/10.1287/orsc.1050.0154>
- Karabulut, Ahu 2015, "Effects of Innovation Strategy on Firm Performance : A Study Conducted on Manufacturing Firm in Turkey." *World Conference on Technology, Innovation and Entrepreneurship*. 195 : 1338-1347
- Karlsson, N. P. E. 2019. "Business Models and Business Cases for Financial Sustainability: Insights on Corporate Sustainability in the Swedish Farm-

- Based Biogas Industry.” *Sustainable Production and Consumption* 18 :115–129. <https://doi.org/10.1016/j.spc.2019.01.005>
- Kasemsap, K. 2020. “Sustainability, Environmental Sustainability, and Sustainable Tourism: Advanced Issues and Implications.” *I. Global. In Environmental and Agricultural Informatics: Concepts, Methodologies. Tools*, Ed.
- Kassaneh, T. C., Bolisani, E., & Cegarra-Navarro, J. G. 2021. “Knowledge Management Practices for Sustainable Supply Chain Management: A challenge for business education.” *Sustainability (Switzerland)* 13 (5) : 1–15. <https://doi.org/10.3390/su13052956>
- Kavalić, M., Nikolić, M., Radosav, D., Stanisavljev, S., & Pečujlija, M. 2021. “Influencing Factors on Knowledge Management for Organizational Sustainability.” *Sustainability (Switzerland)* 13 (3) : 1–18. <https://doi.org/10.3390/su13031497>
- Kengatharan, N. 2019. “A Knowledge-Based Theory of The firm: Nexus of Intellectual Capital, Productivity and Firms’ Performance.” *International Journal of Manpower* 40 (6) : 1056–1074. <https://doi.org/10.1108/IJM-03-2018-0096>
- Kim, J., & Choi, S. O. 2020. “The Intensity of Organizational Change and The Perception of Organizational Innovativeness; with Siscussion on Open Innovation.” *Journal of Open Innovation: Technology, Market, and Complexity* 6 (3). <https://doi.org/10.3390/JOITMC6030066>
- Kim, W. C., & Mauborgne, R. 2005. *Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant*. Boston, MA: Harvard Business School.
- Kitsios, & M Kamariotou. 2019. “Business Strategy Modelling based on Enterprise Architecture: A State of the Art Review.” *Business Process Management Journal* 25 (4) : 606–624. <https://doi.org/10.1108/BPMJ-05-2017-0122/full/html>
- Kivilä, J., Martinsuo, M., & Vuorinen, L. 2017. “Sustainable Project Management Through Project Control in Infrastructure Projects.” *International Journal of Project Management* 35 (6) : 1167–1183. <https://doi.org/10.1016/j.ijproman.2017.02.009>
- Knight, G. A., & Cavusgil, S. T. 2004. “Innovation, Organizational Capabilities, and The Born-Global Firm.” *Journal of International Business Studies* 35 (2) : 124–141. <https://doi.org/10.1057/palgrave.jibs.8400071>
- Kobayashi, M. 2014. “Relational View: Four Prerequisites of Competitive Advantage.” *Annals of Business Administrative Science* 13 : 77–90.

- Kudratova, S., Huang, X., & Zhou, X. 2018. "Sustainable Project Selection: Optimal Project Selection Considering Sustainability Under Reinvestment Strategy." *Journal of Cleaner Production* 203 : 469–481. <https://doi.org/10.1016/j.jclepro.2018.08.259>
- Kumar, S., Sureka, R., Lim, W. M., Kumar Mangla, S., & Goyal, N. 2021. "What Do We Know About Business Strategy and Environmental Research? Insights from Business Strategy and the Environment." *Business Strategy and the Environment*. 30 (8) : 3454–3469. <https://doi.org/10.1002/bse.2813>
- Laszlo, C., & Zhexembayeva, N. 2011. *Announcing a Major New Title Embedded Sustainability: The Next Big Competitive Advantage*. London: Routledge.
- Liao, Y., & Marsillac, E. 2015. "External Knowledge Acquisition and Innovation: The Role of Supply Chain Network-Oriented Flexibility and Organisational Awareness." *International Journal of Production Research* 53 (18) : 5437–5455. <https://doi.org/10.1080/00207543.2015.1008106>
- Liu, W. 2006. "Knowledge Exploitation, Knowledge Exploration, and Competency Trap." *Knowledge and Process Management* 13 (3) : 144–161. <https://doi.org/10.1002/kpm.254>
- Loon, M. 2019. "Knowledge Management Practice System: Theorising from An International Meta-Standard." *Journal of Business Research* 94 : 432–441. <https://doi.org/10.1016/j.jbusres.2017.11.022>
- Lopes, C. M., Scavarda, A., Hofmeister, L. F., Thomé, A. M. T., & Vaccaro, G. L. R. 2017. "An Analysis of The Interplay Between Organizational Sustainability, Knowledge Management, and Open Innovation." *Journal of Cleaner Production* 142 : 476–488. <https://doi.org/10.1016/j.jclepro.2016.10.083>
- Louisa, K. 2021. Porter's Generic Strategies and Performance of Selectef Automotive Firms in Nairobi Country, Kenya. Tesis Program Studi Administrasi Bisnis (Strategi Manajemen) Universitas Kenyatta
- Luo, W. 2018. "Evaluating Tourist Destination Performance: Expanding the Sustainability Concept." *Sustainability (Switzerland)* 10 (2). <https://doi.org/10.3390/su10020516>
- Mahdi, O. R., Nassar, I. A., & Almsafir, M. K. 2019. "Knowledge management processes and sustainable competitive advantage: An empirical examination in private universities." *Journal of Business Research* 94 (February 2018), 320–334. <https://doi.org/10.1016/j.jbusres.2018.02.013>
- Malhotra, Y. 2017. *Knowledge Management and Business Model Innovation*. Pennsylvania : IGI Global.

- Maniora, J. 2018. "Mismanagement of Sustainability: What Business Strategy Makes the Difference? Empirical Evidence from the USA." *Journal of Business Ethics* 152 (4) : 931–947. <https://doi.org/10.1007/s10551-018-3819-0>
- Mao, H., Liu, S., Zhang, J., and Deng, Z. 2016. "Information Technology Resource, Knowledge Management Capability, and Competitive Advantage: The Moderating of Resource Commitment." *International Journal of Information Management* 36 (6) : 1062-1074
- Marasco, A., de Martino, M., Magnotti, F., & Morvillo, A. 2018. "Collaborative Innovation in Tourism and Hospitality: a Systematic Review of The Literature." *International Journal of Contemporary Hospitality Management* 30 (6) : 2364–2395. <https://doi.org/10.1108/IJCHM-01-2018-0043>
- Martins, V. W. B., Rampasso, I. S., Anholon, R., Quelhas, O. L. G., & Leal Filho, W. 2019. "Knowledge Management in The Context of Sustainability: Literature Review and Opportunities for Future Research." *Journal of Cleaner Production* 229 : 489–500. <https://doi.org/10.1016/j.jclepro.2019.04.354>
- Masa'deh, R., Gharaibeh, A. H., Tarhini, A., & Obeidat, B. Y. 2016. "Knowledge Sharing Capability: A Literature Review." *Journal of Business & Management (COES&RJ-JBM)* 4 (1) : 1–13. <https://doi.org/10.25255/jbm.2016.4.1.1.13>
- Meylananda, Siti., Sumitro, Sarkum., dan Abd. Halim. 2021. "Analysis Market Orientation and Knowledge Management to Improve Inovation and Business Performance." *Budapest International Research and Critics Insitute Journal* 4 (3) : 4241-4255.
- Michael, Sebastian., dan Widjojo Suprpto. 2021. "Pengaruh Entrepreneurial Orientation terhadap Competitive Advantage melalui Dynamic Capabilities pada UMKM Ritel Sandang di Kota Solo." *Jurnal Agora* 9 (1).
- Mihardjo, L. W. W., Sasmoko, S., Alamsjah, F., & Elidjen, E. 2019. "Digital Leadership Role in Developing Business Model Innovation and Customer Experience Orientation in Industry 4.0." *Management Science Letters* 9 (11) : 1749–1762. <https://doi.org/10.5267/j.msl.2019.6.015>
- Mohajan, H., & Mohajan, H. K. 2016. "Sharing of Tacit Knowledge in Organizations: A Review Sharing of Tacit Knowledge in Organizations: A Review." *American Journal of Computer Science and Engineering* 3 (2) : 6–19.
- Molina-Castillo, F. J., Jimenez-Jimenez, D., & Munuera-Aleman, J. L. 2011. "Product Competence Exploitation and Exploration Strategies: The Impact on New Product Performance through Quality and Inovativeness." *Industrial*

Marketing Management 40 (7) : 1172–1182.
<https://doi.org/10.1016/j.indmarman.2010.12.01>

Mulyadi, Mohammad. 2012. “Riset Desain dalam Metodologi Penelitian.” *Jurnal Studi Komunikasi dan Media*. Vol 16 (1).

Musetescu, A. 2013. “How to Achieve a Competitive Advantage.” *Knowledge Horizons - Economics* 5 (Special 1 December) :13–16.

Nonaka I., and Takeuchi, H. 1998. *The Knowledge Creating Company: How Japanese Companies Create Dynamics of Innovation*. New York : Oxford University Press.

Nonaka, I., & Toyama, R. 2003. “The Knowledge-Creating Theory Revisited: Knowledge Creation as a Synthesizing Process.” *Knowledge Management Research & Practice* 1 (1) : 2–10.
<https://doi.org/10.1057/palgrave.kmrp.8500001>

Nonaka, I., & Toyama, R. 2015. “The Knowledge-Creating Theory Revisited: Knowledge Creation as a Synthesizing Process.” *The Essentials of Knowledge Management*, 95–110. https://doi.org/10.1057/9781137552105_4

Nonaka, I., von Krogh, G., & Voelpel, S. 2006. “Organizational Knowledge Creation Theory: Evolutionary Paths and Future Advances.” In *Organization Studies* 27 (8). <https://doi.org/10.1177/0170840606066312>

Ode, E., & Ayavoo, R. 2020. “The Mediating Role of Knowledge Application in the Relationship between Knowledge Management Practices and Firm Innovation.” *Journal of Innovation and Knowledge* 5 (3) : 210–218.
<https://doi.org/10.1016/j.jik.2019.08.002>

Olson, E. M., Olson, K. M., Czaplewski, A. J., & Key, T. M. 2021. “Business Strategy and The Management of Digital Marketing.” *Business Horizons* 64 (2) : 285–293. <https://doi.org/10.1016/j.bushor.2020.12.004>

Organization for Economic Co-Operation and Developemnt (OECD). 2004. *Promoting Entrepreneurship and Innovative SMEs in a Global Economy: Towards a More Responsible and Inclusive Globalization*. Istanbul, Turkey.

Park, W., Sung, C. S., & Byun, C. G. 2019. “Impact of Unlisted Small and Medium-Sized Enterprises’ Business Strategies on Future Performance and Growth Sustainability.” *Journal of Open Innovation: Technology, Market, and Complexity* 5 (3). <https://doi.org/10.3390/joitmc5030060>

Park, Y. K., & Mithas, S. 2020. “Organized Complexity of Digital Business Strategy: A Configurational Perspective.” *MIS Quarterly: Management Information Systems* 44 (1) : 85–127.
<https://doi.org/10.25300/MISQ/2020/14477>

- Porter. 1980. "Generic Strategies as Determinant of Strategic Group Membership and Organizational Performance." *The Academy of Management Journal*. Vol 27.
- Prajogo, D. I. 2016. "The Strategic Fit between Innovation Strategies and Business Environment in Delivering Business Performance." *International Journal of Production Economics* 171 : 241–249. <https://doi.org/10.1016/j.ijpe.2015.07.037>
- Pretorius, M. 2018. "When Porter's Generic Strategies are not Enough: Complementary strategies for turnaround situations." *Journal of Business Strategy*.
- Razzaq, S., Shujahat, M., Hussain, S., Nawaz, F., Wang, M., Ali, M., & Tehseen, S. 2019. "Knowledge Management, Organizational Commitment and Knowledge-Worker Performance: The Neglected Role of Knowledge Management in The Public Sector." *Business Process Management Journal* 25(5) : 923–947. <https://doi.org/10.1108/BPMJ-03-2018-0079>
- Riswanto, A., Rasto, Hendrayati, H., Saparudin, M., Abidin, A. Z., & Eka, A. P. B. 2020. "The Role of Innovativeness-Based Market Orientation on Marketing Performance of Small and Medium-Sized Enterprises in a Developing country." *Management Science Letters* 10 (9) : 1947–1952. <https://doi.org/10.5267/j.msl.2020.2.019>
- Ritala, P., Husted, K., Olander, H., & Michailova, S. 2018. "External Knowledge Sharing and Radical Innovation: the Downsides of Uncontrolled Openness." *Journal of Knowledge Management* (Vol. 22, Issue 5). <https://doi.org/10.1108/JKM-05-2017-0172>
- Salunke, S., Weerawardena, J., & McColl-Kennedy, J. R. 2019. "The Central Role of Knowledge Integration Capability in Service Innovation-Based competitive Strategy." *Industrial Marketing Management* 76 (August 2018) : 144–156. <https://doi.org/10.1016/j.indmarman.2018.07.004>
- Samir, Mohamed. 2020. "The Impact of Knowledge Management on SMEs Performance in Egypt." *Open Access Library Journal* 2020 7 : e6445. ISSN Online: 2333-9721. ISSN Print: 2333-9705.
- Scarborough, H, Swan, J and Preston, J. 1999. *Knowledge Management: A literature review* IPM : London
- Segarra-Ciprés, M., Roca-Puig, V., & Bou-Llusar, J. C. 2014. "External Knowledge Acquisition and Innovation Output: An analysis of The Moderating Effect of Internal Knowledge Transfer." *Knowledge Management Research and Practice* 12 (2) : 203–214. <https://doi.org/10.1057/kmrp.2012.55>

- Setiarso, Bambang. 2005. Penerapan Knowledge Management pada Organisasi. Graha Ilmu.
- Shamim, S., Cang, S., & Yu, H. 2019. Impact of Knowledge Oriented Leadership on Knowledge Management Behaviour through Employee Work Attitudes. *International Journal of Human Resource Management* 30 (16) : 2387–2417. <https://doi.org/10.1080/09585192.2017.1323772>
- Shu-hsien. 2009. “The Relationship among Knowledge Management, Organizational Learning, and Organizational Performance.” *International Journal of Business and Management* (4) 4. <https://doi.org/10.5539/ijbm.v4n4p64>
- Singh, P. K. 2018. “Knowledge Strategy, Sharing Behavior and Performance: Reviewing a Knowledge-Oriented Approach.” *Management Research Review* 41 (3) : 395–411. <https://doi.org/10.1108/MRR-01-2017-0001>
- Sivarajah, A., Zahir Irani., Suraksha Gupta., and Kamran Mahroof. 2020. “Role of Big Data and Social Media Analytics for Business to Business Sustainability: A Participatory Web Context.” *Industrial Marketing Management* 86: 163-179
- Souto, P. C. D. N. 2013. “Beyond Knowledge, Towards Knowing: the Practice-Based Approach To Support Knowledge Creation, Communication, and Use for Innovation.” *Review of Administration and Innovation - RAI* 10 (1) : 51–79. <https://doi.org/10.5773/rai.v1i1.948>
- Sugiyono. 2016. Metode Penelitian Kuantitatif, Kualitatif dan R&D. Bandung: PT Alfabet.
- Székely, F., & Knirsch, M. 2005. “Responsible Leadership and Corporate Social Responsibility: Metrics for Sustainable Performance.” *European Management Journal* 23 (6) : 628–647. <https://doi.org/10.1016/j.emj.2005.10.009>
- Teixeira, E. K., Oliveira, M., & Curado, C. M. M. 2019. “Pursuing Innovation Through Knowledge Sharing: Brazil and Portugal.” *International Journal of Knowledge Management* 15 (1) : 69–84. <https://doi.org/10.4018/IJKM.2019010105>
- Tomczyk, M., & Spsychalska-Wojtkiewicz, M. 2019. “Business Models and Business Innovativeness and Goodwill.” *Scientific Journal of the Military University of Land Forces* 191 (1) : 159–169. <https://doi.org/10.5604/01.3001.0013.24066>
- Tulus, Tambunan. 2012. Usaha Mikro Kecil dan Menengah di Indonesia: Isu-Isu Penting. LP3ES: Jakarta.
- UNDESA. 2022. Report on MSMEs and the Sustainable Development Goals. Available at

https://sustainabledevelopment.un.org/content/documents/26073MSMEs_and_SDGs.pdf

- Valdez-juárez, L. E., Lema, D. G. de, & Maldonado-guzmán, G. 2016. "Management of Knowledge, Innovation and Performance in SMEs." *Luis*. 11 : 141–176.
- Violinda, Qristin. 2018. "Strategi dan Keunggulan kompetitif Usaha Mikro Kecil, dan Menengah (UMKM) Case Study pada UMKM di Semarang." *Journal of Management & Business* 1 (1). ISSN: 2621-850X.
- Wang, S., Noe, R. A., & Wang, Z.-M. 2014. "Motivating Knowledge Sharing in Knowledge Management Systems." *Journal of Management* 40 (4) : 978–1009. <https://doi.org/10.1177/0149206311412192>
- Wang, Z., & Wang, N. 2012. "Knowledge sharing, innovation and firm performance." *Expert Systems with Applications* 39 (10) : 8899–8908. <https://doi.org/10.1016/j.eswa.2012.02.017>
- Yadav, N., Gupta, K., Rani, L., & Rawat, D. 2018. "Drivers of Sustainability Practices and SMEs: A Systematic Literature Review." *European Journal of Sustainable Development* 7 (4). <https://doi.org/10.14207/ejsd.2018.v7n4p531>
- Yasin, G., Nawab, S., Bhatti, K. K., & Nazir, T. 2014. "Relationship of Intellectual Stimulation, Innovations and SMEs Performance: Transformational Leadership a Source of Competitive Advantage in SMEs." *Middle - East Journal of Scientific Research* 19 (1) : 74–81. <https://doi.org/10.5829/idosi.mejsr.2014.19.1.12458>
- Yli-Renko, H., Autio, E., & Sapienza, H. J. 2001. "Social Capital, Knowledge Acquisition, and Knowledge Exploitation in Young Technology-Based Firms." *Strategic Management Journal* 22 (6–7) : 587–613. <https://doi.org/10.1002/smj.183>