

DAFTAR PUSTAKA

- Adeola, O., & Evans, O. (2019). Digital tourism: mobile phones, internet and tourism in Africa. *Https://Doi.Org/10.1080/02508281.2018.1562662*, 44(2), 190–202. <https://doi.org/10.1080/02508281.2018.1562662>
- Aditya, I. W. P., Ardika, I. W., & Pujaastawa, I. B. G. (2019). Faktor Pendorong dan Implikasi Perkembangan Parwisata Spiritual Di Kawasan Pariwisata Ubud. In *JUMPA* (Vol. 6, Issue 1).
- Amir, A., Junaidi, & Yulmardi. (2009). *Metodologi Penelitian Ekonomi dan Penerapannya*.
- Ardhanariswari, K. A., & Pratiwi, K. W. (2021). Strengthening of Collaboration Strategy through Pentahelix Model in Borobudur as a Super Priority Tourist Destination. *RSF Conference Series: Business, Management and Social Sciences*, 1(4), 150–161. <https://doi.org/10.31098/bmss.v1i4.360>
- Arikunto, S. (2017). *Pengembangan Instrumen Penelitian dan Penilaian Program*. Pustaka Pelajar.
- Aziz, M. H. (2022). Model Pariwisata Digital dalam Pengembangan Pariwisata Indonesia. *Jurnal Ilmiah Universitas Batanghari Jambi*, 22(3), 2279. <https://doi.org/10.33087/jubj.v22i3.2246>
- Barton, D. N. (1994). *Economic factors and valuation of tropical coastal resources*.
- Benyon, D., Quigley, A., O'keefe, B., Riva, G., Benyon, D., Sacha, A. Q., Andrews, S., O'keefe, B., & Riva, G. (2014). Erratum to: Presence and digital tourism. *AI & SOCIETY* 2014 29:4, 29(4), 531–531. <https://doi.org/10.1007/S00146-014-0540-0>
- Bramantya, R. (2020). *Angka Kunjungan Wisata Telaga Menjer Turun Hingga 70 Persen*. TV One. <https://ubahlaku.id/read/146064/angka-kunjungan-wisata-telaga-menjer-turun-hingga-70-persen>
- Charness, N., & Boot, W. R. (2009). Aging and Information Technology Use: Potential and Barriers. In *Psychological Science* (Vol. 18, Issue 5).
- Cooper, C., Fletcher, J., Gilbert, D., & Wanhill, S. (2005). *Tourism, Principles and Practice 3rd Edition* (3rd ed). Financial Times Management.
- Cooper, C. P., & Shepherd, Rebecca. (1998). *Tourism : principles and practice* (2nd ed.). Longman.

- Deloitte. (2021). *Deloitte Consumer Insights Adapting to the New Normal in Indonesia*.
- Dieng Plateau. (2019). *Telaga Menjer*. <https://diengplateau.com/obyek-wisata/telaga-menjer/>
- Disparbud Kabupaten Wonosobo. (n.d.). *Telaga Menjer*. Dinas Pariwisata Dan Kebudayaan Kabupaten Wonosobo. Retrieved December 3, 2022, from https://disparbud.wonosobokab.go.id/postings/details/1029382/Telaga_Menjer.HTML
- Disparbud Kab. Wonosobo. (n.d.). *Data Pengunjung dan Pendapatan Obyek Wisata Kabupaten Wonosobo*. Retrieved December 10, 2022, from https://disparbud.wonosobokab.go.id/post/galeri/1031240/Data_Pengunjung_dan_Pendapatan.HTML
- Disparbud Kab. Wonosobo. (2020). *Aplikasi Jelajah Wonosobo Mudahkan Wisatawan*. https://disparbud.wonosobokab.go.id/post/detail/1041874/Aplikasi_Jelajah_Wonosobo_Mudahkan_Wisatawan.HTML
- Etzkowitz, H., & Leydesdorff, L. (2000). The dynamics of innovation: From National Systems and “mode 2” to a Triple Helix of university-industry-government relations. *Research Policy*, 29(2), 109–123. [https://doi.org/10.1016/S0048-7333\(99\)00055-4](https://doi.org/10.1016/S0048-7333(99)00055-4)
- FAO. (2000). *Applications of the Contingent Valuation Method in Developing Countries*. Food and Agriculture Organization. <https://www.fao.org/3/x8955e/x8955e03.htm>
- Garcea, J. (1996). Studying Public Policy: Policy Cycles and Policy Subsystems Michael Howlett and M. Ramesh Toronto: Oxford University Press, 1995, pp. viii, 239. *Canadian Journal of Political Science/Revue Canadienne de Science Politique*, 29(1), 169–170. <https://doi.org/10.1017/S0008423900007423>
- Gatot Yulianto, I. (2019). *Teknik Penilaian Ekonomi Sumberdaya Terestrial dan Perairan : Pendekatan Contingent Valuation Method (CVM) Disampaikan pada Pelatihan*.
- Gelashvili, K. (2020). *The Impact of Social Media on Inbound Tourists Decision in Georgia*. 331–342. https://www.researchgate.net/figure/The-age-categories-of-the-tourists_fig3_341278977
- Google Trends. (2022). *Wisata Wonosobo - Explore - Google Trends*. <https://trends.google.com/trends/explore?cat=208&date=today%205-y&geo=ID&q=wisata%20wonosobo>

- Ismayanti. (2010). *Pengantar Pariwisata*. Grasindo.
https://books.google.co.id/books/about/Pengantar_pariwisata.html?hl=id&id=DAypMwEACAAJ&redir_esc=y
- Jayabaya, I. O., Bekti, H., Sumadinata, R. W. S., & Widianingsih, I. (2023). Digital Tourism Strategy In Indonesia. *Historia*, 23(1), 2023–2341.
<https://doi.org/10.5281/zenodo.7565463>
- John W. Creswell. (2010). *Research Design: Pendekatan Kualitatif, Kuantitatif dan Mixed* (III). Pustaka Pelajar.
- Kemenparekraf. (2009). *UU Nomor 10 Tahun 2009*. Kemenparekraf.
<https://jdh.bumn.go.id/baca/UU%20Nomor%2010%20Tahun%202009.pdf>
- Kemenparekraf. (2016). *Permenpar No. 14 Tahun 2016 tentang Pedoman Destinasi Pariwisata Berkelanjutan [JDIH BPK RI]*.
<https://peraturan.bpk.go.id/Home/Details/171159/permenpar-no-14-tahun-2016>
- Kemenparekraf. (2021a). *Outlook Pariwisata 20202021*.
- Kemenparekraf. (2021b). *Strategi Digital Tourism dalam Menggaet Wisatawan*.
- Kemenparekraf. (2021c). *Strategi Digital Tourism dalam Menggaet Wisatawan*.
<https://www.kemenparekraf.go.id/ragam-pariwisata/Strategi-Digital-Tourism-dalam-Menggaet-Wisatawan>
- Kemenparekraf. (2021d). *Strategi Digital Tourism dalam Menggaet Wisatawan*.
<https://kemenparekraf.go.id/ragam-pariwisata/Strategi-Digital-Tourism-dalam-Menggaet-Wisatawan>
- Kemenparekraf, Invent.ure, & Indonesia, W. (2020). *Tren_Pariwisata_2021*.
- Kominfo. (2015). *Kementerian Komunikasi dan Informatika*.
<https://www.kominfo.go.id/index.php/content/detail/5640/Saatnya+Kembangkan+Potensi+Pariwisata+Indonesia/0/infografis>
- Kominfo. (2021). *Status Literasi Digital Indonesia 2020*.
<https://aptika.kominfo.go.id/wp-content/uploads/2020/11/Survei-Literasi-Digital-Indonesia-2020.pdf>
- Kotler, Philip., Bowen, J. (John T.), & Makens, J. C. (2006a). *Marketing for hospitality and tourism* (4th ed.). Prentice-Hall.
- Kotler, Philip., Bowen, J. (John T.), & Makens, J. C. (2006b). *Marketing for hospitality and tourism* (4th ed.). Pearson Prentice Hall.

- Kurnia, S. S. (2005). *Jurnalisme kontemporer*. Yayasan Obor Indonesia. <https://lib.ui.ac.id>
- Liamputtong, P. (2009). Qualitative data analysis: conceptual and practical considerations. *Health Promotion Journal of Australia*, 20(2), 133–139. <https://doi.org/10.1071/HE09133>
- Maturbongs, E. E., Maturbongs, E. E., & Lekatompessy, R. L. (2020). Kolaborasi Pentahelix dalam Pengembangan Pariwisata Berbasis Kearifan Lokal di Kabupaten Merauke. *Transparansi : Jurnal Ilmiah Ilmu Administrasi*, 3(1), 55–63. <https://doi.org/10.31334/transparansi.v3i1.866>
- McKinsey & Company*. (n.d.). Retrieved December 8, 2022, from <https://www.mckinsey.com/cn/overview>
- Mishra, L., Gupta, B., R., D. M., Khanna, S., Gautam, P., Katoch, A., Kashyap, H., Thakur, A. S., Kumar, A., Gupta, A., Vikash, Mishra, J. M., Sharma, B. B., & Kibia, S. (2021). *BTMC-135 Concepts and Impacts of Tourism*. Indira Gandhi National Open University, New Delhi. <http://egyankosh.ac.in//handle/123456789/67174>
- Muliawanti, L., & Susanti, D. (2020). Digitalisasi Destinasi sebagai Strategi Pengembangan Promosi Pariwisata di Kabupaten Magelang. *Undefined*, 3(02), 135–143. <https://doi.org/10.25008/WARTAISKI.V3I02.53>
- Nazir, M. (1988). *Metode Penelitian*. Jakarta Ghalia Indonesia.
- Palmer, A. J., & Mayer, R. (2016). Relationship marketing: a new paradigm for the travel and tourism sector?: *Http://Dx.Doi.Org/10.1177/135676679600200404*, 2(4), 326–333. <https://doi.org/10.1177/135676679600200404>
- Parasuraman, A. (2000). *Technology Readiness Index*. <https://sci-hub.se/10.1177/109467050024001>
- Parasuraman, A. (2016). Technology Readiness Index (Tri): A Multiple-Item Scale to Measure Readiness to Embrace New Technologies. *Http://Dx.Doi.Org/10.1177/109467050024001*, 2(4), 307–320. <https://doi.org/10.1177/109467050024001>
- Pemda Kab. Wonosobo. (2021). *Rencana Kerja Pemerintah Daerah Kabupaten Wonosobo Tahun 2022*.
- Pindyck, R. S., Ashton, valerie, & Rubinfeld, D. L. (1995). Microeconomics. In *Englewood Cliffs, N.J* (3rd ed.). <https://opac.perpusnas.go.id/DetailOpac.aspx?id=101307>

- Pusparani, P., & Rianto, R. (2021). Implementasi Konsep Pentahelix Dalam Pengembangan Desa Wisata Cibuntu. *Sadar Wisata: Jurnal Pariwisata*, 4(1), 21–27. <https://doi.org/10.32528/SW.V4I1.5389>
- Rahmawati, D. E., & Astuti, D. W. (2019). NGO And Community Empowerment Based On Local Wisdom (A Case Study Of Spedagi NGO In Temanggung, Central Java, 2018-2019). *Journal of Governance and Public Policy*, 6(3). <https://doi.org/10.18196/jgpp.63114>
- Rambat, L., & A. Hamdani. (2006). *Manajemen Pemasaran Jasa* (2nd ed.). Salemba Empat.
- Rampersad, G., Quester, P., & Troshani, I. (2010). Managing innovation networks: Exploratory evidence from ICT, biotechnology and nanotechnology networks. *Industrial Marketing Management*, 39(5), 793–805. <https://doi.org/10.1016/J.INDMARMAN.2009.07.002>
- Rojas-Méndez, J. I., Parasuraman, A., & Papadopoulos, N. (2017). Demographics, Attitudes, and Technology Readiness a Cross-Cultural Analysis and Model Validation. *Emerald Publishing Limited*, 35, 18–39. <https://doi.org/10.1108/MIP-08-2015-0163>
- Saputro, A. S., Permatasari, A., & Eldo, D. H. A. P. (2017). Evaluasi Pengembangan Obyek Wisata Di Kabupaten Banyumas Dalam Meningkatkan Pendapatan Asli Daerah Tahun 2014. *Journal of Governance and Public Policy*, 4(3). <https://doi.org/10.18196/jgpp.4382>
- Sugiyono. (2015). *Metode Penelitian Kuantitatif, Kualitatif dan R & D*. Alfabeta.
- Susilo, D. (2020). Unlocking the Strategy of Indonesian Government in Developing Digital Tourism. *Management and Economic Journal (MEC-J)*, 4(3), 223–232. <https://doi.org/10.18860/mec-j.v4i3.10771>
- Tabanan, K., Made Darma Oka, B. I., Sudiarta, M., Widya Darmayanti, P., Pariwisata, J., Negeri Bali, P., Pariwisata Politeknik Negeri Bali, J., & Pariwisata Denpasar, A. (2021). Warisan Cagar Budaya sebagai Ikon Desa Wisata Kaba-Kaba, Kabupaten Tabanan, Bali. *Mudra Jurnal Seni Budaya*, 36(2), 163–169. <https://doi.org/10.31091/MUDRA.V36I2.1459>
- Tonkovic, A. M., Veckie, E., & Veckie, V. W. (2015). Aplications Of Penta Helix Model In Economic Development. *Economy of Eastern Croatia Yesterday, Today, Tommorow*, 4, 385–393. <https://ideas.repec.org/a/osi/eecyyt/v4y2015p385-393.html>
- Ulfa, K., Pribadi, U., Herizal, & Suswanta. (2021). Implementation of E-Tourism In Aceh Province for Future Sustainable Development through Media

- Promotion. *IOP Conference Series: Earth and Environmental Science*, 717(1), 012015. <https://doi.org/10.1088/1755-1315/717/1/012015>
- UNWTO. (n.d.). *Glossary of tourism terms / UNWTO*. Retrieved August 21, 2022, from <https://www.unwto.org/glossary-tourism-terms>
- von Stamm, B. (2004). Collaboration with other firms and customers: innovation's secret weapon. *Strategy & Leadership*, 32(3), 16–20. <https://doi.org/10.1108/10878510410535727/FULL/XML>
- Wang, Y., & Pizam, A. (2011). *Destination marketing and management: theories and applications* (Y. Wang & A. Pizam, Eds.). CABI. <https://doi.org/10.1079/9781845937621.0000>
- Watkins, M., Ziyadin, S., Imatayeva, A., Kurmangalieva, A., & Blembayeva, A. (2018). Digital Tourism as a Key Factor in the Development Economy. *International Research Journal*. <https://tourismkaz.kz/static/app/img/article.pdf>
- Watson, T. J. (2015). International Encyclopedia of the Social & Behavioral Sciences. In *International Encyclopedia of the Social & Behavioral Sciences: Second Edition*. Elsevier Inc. <https://doi.org/10.1016/B978-0-08-097086-8.32071-2>
- Wibowo, A. S. (2016). Analisis Potensi Pengembangan Objek Wisata Alam Kabupaten Kolaka Provinsi Sulawesi Tenggara. *Jurnal Universitas Muhammadiyah Surakarta*. <http://eprints.ums.ac.id/50623/17/naspub.pdf>
- Wonosobo. (2014). *Geografis Kabupaten Wonosobo*. <Https://Website.Wonosobokab.Go.Id/Category/Detail/Geografis-Kabupaten-Wonosobo>.
- WTTC. (2021). *Global Economic Impact and Trends 2021*.
- Yanti, D. (2019). Analisis Strategi Pengembangan Digital Tourism Sebagai Promosi Pariwisata Di Toba Samosir. *Jurnal Darma Agung*, XXVII, 814–821. <http://jurnal.darmaagung.ac.id/index.php/jurnaluda/article/view/137/158>
- Yuniningsih, T., Bengkulu, U. M., & Sulandari, S. (2019). Model Pentahelix Dalam Pengembangan Pariwisata Di Kota Semarang. *JPSI (Journal of Public Sector Innovations)*, 3(2), 84–93. <https://doi.org/10.26740/JPSI.V3N2.P84-93>
- Yunus, H. S. (2010). *Metodologi Penelitian Wilayah Kontemporer* (1st ed.). Pustaka Pelajar.

Zaenal, A. Z., Kamase, J., & Serang, S. (2020). Analisis Digital Marketing dan Word of Mouth Sebagai Strategi Promosi Pariwisata. *Tata Kelola*, 7(1), 62–77. <https://doi.org/10.52103/TATAKELOLA.V7I1.98>

Zakia. (2021). Ecotourism in Indonesia: Local Community Involvement and The Affecting Factors. *Journal of Governance and Public Policy*, 8(2), LAYOUTING. <https://doi.org/10.18196/jgpp.v8i2.10789>