

ABSTRACT

This study aims to analyze the factors of waqf intention for cash waqf. Cash waqf is one of the bases in building the people's economy. The city of Semarang, which has a Muslim majority population and there are 11 nazhir cash waqf institutions that have been officially registered with the Indonesian Waqf Board (BWI), is a potential for the City of Semarang in collecting cash waqf.

Data collection in this study was carried out by distributing questionnaires to wakifs in Semarang City as many as 100 respondents and the results were analyzed using multiple linear regression analysis. The program used to process this data is SPSS Statistics 24.

The results of this study can be explained that trust in institutions and subjective norms have a significant effect on waqif intentions for cash waqf in the city of Semarang. While the variables of knowledge of cash waqf and attitudes have no effect on wakif intentions for cash waqf in the city of Semarang.

Keyword: *Cash waqf, multiple linear analysis, knowledge, beliefs, subjective norms, attitudes*