

**PHENOMENOLOGICAL STUDY OF AGE SEGMENT
CONSIDERATIONS IN USING HEXOHM E-
CIGGARETTES PRODUCTS**



THESIS

Submitted as one of the requirements
to complete the Bachelor Program (S1)
in the Bachelor Program of the Faculty of Economics
Diponegoro University

Arranged by:

**CASCA RAFI MAHESWARA
NIM. 12010119190330**

**FACULTY OF ECONOMICS AND BUSINESS
DIPONEGORO UNIVERSITY**

SEMARANG

2023