

## **ABSTRACT**

*This research was examined of Indonesian exports vanilla commodity in 15 main export destination countries (Australia, China, France, Germany, Hong Kong, Japan, South Korea, Netherlands, Poland, India, Singapore, Switzerland, United Arab Emirates, United Kingdom and United States of America) by using the RCA (Revealed Comparative Advantage) competitiveness analysis method and the factors affecting Indonesian vanilla exports to the export destination countries in 2016-2021. While the panel data regression method chosen is the Random effect model used to analyze the effect of other variables on export volume from the demand side. Secondary information obtained from the World Bank and UN Comtrade Database. From the calculation of the RCA (Revealed Comparative Advantage) index, Indonesian vanilla has a comparative advantage and is highly competitive in 14 countries including Australia, China, France, Germany, Hong Kong, South Korea, the Netherlands, Poland, India, Singapore, Switzerland, the United Arab Emirates, England, and the United States. Based on the results of the study, it show that within 6 years (2016-2021) RCA (Revealed Comparative Advantage) has a positive and significant effect on export volume, export prices have a negative and significant effect on export volume while real GDP per capita has a positive but not significant effect on volume export.*

*Keywords : vanilla, competitiveness, GDP per capita, RCA, export.*