

DAFTAR PUSTAKA

- Agag, G. M., & El-Masry, A. A. (2016). *Why Do Consumers Trust Online Travel Websites? Drivers and Outcomes of Consumer Trust toward Online Travel Websites*. *Journal of Travel Research*, 56(3), 347–369. <https://doi.org/10.1177/0047287516643185>
- Ahn, T., Ryu, S., & Han, I. (2007). *The Impact of Web Quality and Playfulness On User Acceptance of Online Retailing*. *Information and Management*, 44(3), 263–275. <https://doi.org/10.1016/j.im.2006.12.008>
- Ahsanunadia, N. (2021). Pengaruh Kualitas Pelayanan Dan Harga Terhadap Keputusan Pembelian Paket Umroh Di PT. Baitul Maqdis Bekasi [IAIN Syekh Nurjati Cirebon]. <http://repository.syekhnurjati.ac.id/id/eprint/4971>
- Anas, M. S., & Wee, H. (2020). *Reliability and Validity of Instrument for Assessing Customers' Satisfaction, Trust and Purchase Intention on Umrah Travel Agencies Website Features*. *International Journal of Modern Trends in Social Sciences*, 3(11), 50–69. <https://doi.org/10.35631/ijmtss.311004>
- Anggraini, M. W., Karnawati, T. A., & Ruspitasari, W. D. (2020). Pengaruh Bauran Promosi, Kualitas Pelayanan, dan Citra Perusahaan Terhadap Kepuasan Jamaah Umroh Al-Shahba Malang Melalui Kepercayaan Jamaah Sebagai Variabel Intervening. *Jurnal Ilmiah Bisnis dan Ekonomi Asia*, 14(2), 161–172. <https://doi.org/10.32812/jibeka.v14i2.193>
- Aslami, N., Apriani, A., Widayati, C. C., & Losi, R. V. (2022). *The Role of Trust in Mediating Perceived Ease of Use, Perceived Risk and E-WOM on Purchase*

- Intention. Jurnal Perspektif Manajerial dan Kewirausahaan, Vol. 2*(No. 2), 69–81. <http://jurnal.undira.ac.id/index.php/jpmk/>
- Astuti, R., & Pulungan, D. (2021). *Analysis of Factors Affectiong E-Commerce Customer Purchase Decision. Multidiciplinary Output Research For Actual and International Issue, Vol. 1*(No. 2), 343–360. <https://doi.org/10.54443/morfai.v1i2.114>
- Barnes, J. G., & Andre Asparyogi. (2003). *Secrets of Costumer Relationship Management*. Andi Yogyakarta.
- Bhaduri, G. (2011). *Trust/Distrust, Perceived Quality, Perceived Price, and Apparel Purchase Intention*. University of Missouri-Columbia.
- BPS. (2022). Jumlah Penduduk Menurut Provinsi di Indonesia 2018-2022. <https://sulut.bps.go.id/indicator/12/958/1/jumlah-penduduk-menurut-provinsi-di-indonesia.html>
- Cheung, G. W., & Lau, R. S. (2007). *Testing Mediation and Suppression Effects of Laten Variables: Bootstrapping With Structural Equation Models. Organizational Research Methods, 11*(2), 296–325. <https://doi.org/10.1177/1094428107300343>
- Chulaifi, M. I., & Setyowati, E. (2018). Pengaruh Kualitas Pelayanan, Persepsi Harga Dan Kepercayaan Terhadap Kepuasan Konsumen Jasa Travel Umrah Dan Haji Pada Pt. Sebariz Warna Berkah Di Surabaya. 3, 40–54. jurnal.untag-sby.ac.id/index.php/jhp17

- Comer, D. E. (2018). *The Internet Book: Everything You Need to Know about Computer Networking and How the Internet Works*. CRC Press.
<https://books.google.co.id/books?id=FQprDwAAQBAJ>
- Daud, A., Farida, N., Andriansah, A., & Razak, M. (2018). *Impact of Customer Trust Toward Loyalty: The Mediating Role of Perceived Usefulness and Satisfaction*. *Journal of Business and Retail Management Research (JBRMR)*, 13(2), 235–242.
- Davis, F. D. (1986). *A Technology Acceptance Model For Empirically Testing New End-User Information Systems: Theory and Results*. Massachusetts Institute of Technology.
- Davis, F. D. (1989). *Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology*. *MIS quarterly*, 319–340.
- Dhania. (2019). *The Influence of Perceived Ease of Use, Perceived of Usefulness, and Sales Promotion Towards The Purchase Decision of Traveloka Mobile Application Costumers (A Study on Traveloka Mobile Application in Malang City)*. Malang. Universitas Bhayangkara.
- Dinas Kependudukan dan Pencatatan Sipil. (2022). *Jumlah Penduduk Berdasarkan Agama Kepercayaan di Jawa Barat*. Open Data Jabar.
<https://opendata.jabarprov.go.id/id/dataset/jumlah-penduduk-berdasarkan-agama-kepercayaan-di-jawa-barat>
- Effendi, A. Z., & Chandra, R. (2020). *Pengaruh Promosi Dan Kualitas Pelayanan Terhadap Kepuasan Konsumen Melalui Keputusan Pembelian Pada Travel Umroh Dan Haji Plus PT. Inyong Travel Barokah*.

- Fadilah, L. (2018). Strategi dan Manajemen Travel Haji dan Umroh (Studi Analisis Persaingan Travel Haji Dan Umroh Kota Medan Dalam Pelayanan dan Kualitas Untuk Meningkatkan Jumlah Konsumen). *Al-Muamalat Jurnal Hukum Ekonomi Syariah*, Vol. 4(No.1), 1–25.
- Fathi, A. (2021). Pengaruh Promosi Terhadap Minat Jamaah Umroh Pada PT Nur Islami Travel Jakarta Utara [Skripsi]. Universitas Islam Negeri Syarif Hidayatullah.
- Ferdiansyah, G., & Rahayu, A. (2016). Pengaruh Kualitas Informasi Terhadap Keputusan Pembelian Secara Online yang Dimediasi Oleh Kepercayaan Konsumen. *Journal of Business Management Education*, Vol. 1(No. 3), 17–20.
- Ferdinand, A. (2006). Metode Penelitian Manajemen, Pedoman Penelitian Untuk Penulisan Skripsi, Tesis, dan Disertasi Ilmu Manajemen (Ed. 2). Badan Penerbit UNDIP.
- Gefen, D., Karahanna, E., & Straub, D. W. (2003). *Trust and TAM in Online Shopping: An Integrated Model*. *MIS quarterly*, 51–90.
<https://www.jstor.org/stable/30036519>
- Ghozali, I. (2016). Aplikasi Analisis Multivariate Dengan Program IBM SPSS 23 (Ed. 8). Badan Penerbit Universitas Diponegoro.
- Ghozali, I., & Latan, H. (2015). Partial Least Square Konsep, Teknik dan Aplikasi Menggunakan Program SmartPLS 3.0 Untuk Penelitian Empiris (Ed. 2). Semarang Badan Penerbit Universitas Diponegoro.

- Gilnts.com, & Medina, M. I. (2022). UMK Bekasi 2023: Kota dan Kabupaten Sama-sama Naik. Glints.
- Ginting, D. B. (2009). *STRUCTURAL EQUATION MODEL (SEM)*. Dalam *Media Informatika* (Vol. 8, Nomor 3).
- Goddard, W., & Melville, S. (2004). *Research Methodology: An Introduction*. Juta.
<https://books.google.co.id/books?id=bJQJpsU2a10C>
- Gunawan, F., Ali, M. M., & Nugroho, A. (2019). *Analysis of the Effects of Perceived Ease of Use and Perceived Usefulness on Consumer Attitude and Their Impacts on Purchase Decision on PT Tokopedia In Jabodetabek. European Journal of Business and Management Research, 4(5)*.
<https://doi.org/10.24018/ejbmr.2019.4.5.100>
- Habidin, N. F., Zubir, A. F. M., Fuzi, N. M., Latip, N. A. M., & Azman, M. N. A. (2015). *Sustainable Performance Measures for Malaysian Automotive Industry*. <https://doi.org/10.5829/idosi.wasj.2015.33.06.257>
- Hair, J. F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). *Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R*. Springer International Publishing. <https://doi.org/10.1007/978-3-030-80519-7>
- Hair, J. F., Ringle, C. M., & Sarstedt, M. (2011). *Special Issue on the Use of Partial Least Squares (PLS) to Address Marketing Management Topics*. Source: *Journal of Marketing Theory and Practice, 19(2)*, 139–151.
<https://doi.org/10.2753/MTP>

- Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). *When to use and how to report the results of PLS-SEM*. Dalam *European Business Review* (Vol. 31, Nomor 1, hlm. 2–24). Emerald Group Publishing Ltd. <https://doi.org/10.1108/EBR-11-2018-0203>
- Haryani, D. S. (2019). *The Influence of Perceived Risk To Online Purchasing Decisions in Tanjungpinang*. *DIMENSI*, Vol. 8(No. 2), 198–209.
- Hidajat, K., & Setiawan, R. A. (2022). Persepsi Kemudahan, Manfaat, Harga dan Kualitas Produk Terhadap Keputusan Belanja: Peran Moderasi Kepercayaan Pelanggan. *MBR (Management and Business Review)*, 6(1), 102–112. <https://doi.org/10.21067/mbr.v6i1.6981>
- Hoe, S. L. (2008). *Issues and Procedures in Adopting Structural Equation Modelling Technique*. *Journal of Quantitative Methods*, Vol. 3(1), 76–83. https://ink.library.smu.edu.sg/sis_research
- Iskamto, D. (2021). *Investigation of Purchase Decisions Based on Product Features Offered*. *ADPEBI International Journal of Business and Social Science*, Vol. 1(No. 1), 1–9. <https://doi.org/10.54099/aijbs.v1i1.1>
- Isma, R. A., Hudayah, S., & Indriastuti, H. (2021). *The Influence Of Perceived Usefulness, Perceived Ease of Use, And Perceived Risk On Purchase Interestand Use Behavior Through Bukalapak Application In Samarinda*. *Business and Accounting Research (IJEBAR) Peer Reviewed-International Journal*, 5(3). <https://jurnal.stie-aas.ac.id/index.php/IJEBAR>
- Jogiyanto, H. M. (2007). *Sistem Informasi Keperilakuan*. Yogyakarta: Andi Offset.

- Kemenag. (2022). Pencarian PPIU (Penyelenggara Perjalanan Ibadah Umrah).
<https://simpu.kemenag.go.id/home/travel>
- Kim, M. J., Chung, N., & Lee, C. K. (2011). *The Effect of Perceived Trust on Electronic Commerce: Shopping Online For Tourism Products and Services in South Korea*. *Tourism Management*, 32(2), 256–265.
<https://doi.org/10.1016/j.tourman.2010.01.011>
- Knight, B., & McGee, J. (2015). Demand Analysis in Theory. In *Wiley Encyclopedia of Management* (pp. 1–4). John Wiley & Sons, Ltd.
<https://doi.org/10.1002/9781118785317.weom120078>
- Kock, N. (2018). *Should Bootstrapping Be Used in PLS-SEM? Toward Stable P-Value Calculation Methods*. *Journal of Applied Structural Equation Modeling*, Vol. 1(2), 1–12.
- Kotler, P. (2003). *Manajemen Pemasaran* (Edisi Kesebelas). Indeks kelompok Gramedia.
- Kotler, P., & Armstrong, G. (2010). *Principles of Marketing* (13th ed.). Pearson Education.
- Kotler, P., Bowen, J., Makens, J., Pohan, R., & Sindoro, A. (2002). *Pemasaran Perhotelan dan Kepariwisata* (B. Sarwiji, Ed.; Ed. 2). Prehalindo.
- Kotler, P., & Keller, K. L. (2009). *Manajemen Pemasaran* (M. M. Bob Sabran, Ed.; Edisi Ketigabelas). Penerbit Erlangga.
- Kotler, P., & Keller, K. L. (2016). *Marketing Management* (15th Edition). Pearson Education.

- Lai, Y.-H., Huang, H.-C., Lu, R.-S., & Chang, C.-M. (2013). *The Effects of Website Trust, Perceived Ease of Use, and Perceived Usefulness on Consumers' Online Booking Intention: Evidence from Taiwan B&B Sector*. *Life Science Journal*, 1516–1523. <https://www.researchgate.net/publication/288077994>
- Larasetiati, M., & Ali, H. (2019). *Model of Consumer Trust: Analysis of Perceived Usefulness and Security toward Repurchase Intention in Online Travel Agent*. *Saudi Journal of Economics and Finance*, 3(8), 350–357.
- Latiep, I. F. (2020). Analisis Pengaruh Harga dan Promosi Terhadap Loyalitas Calon Jamaah Umroh di Kota Makassar Dengan Kepercayaan Sebagai Variabel Intervering [Tesis]. Dalam *Universitas Hasanuddin*. Universitas Hasanudin.
- Laudon, K. C., & Laudon, J. P. (2008). *Sistem Informasi Manajemen Edisi 10*. Salemba.
- Lee, G. G., & Lin, H. F. (2005). *Customer perceptions of e-service quality in online shopping*. Dalam *International Journal of Retail and Distribution Management* (Vol. 33, Nomor 2, hlm. 161–176). <https://doi.org/10.1108/09590550510581485>
- Lee, S., Illia, A., & Lawson-Body, A. (2011). *Perceived Price Fairness of Dynamic Pricing*. *Industrial Management and Data Systems*, 111(4), 531–550. <https://doi.org/10.1108/02635571111133533>
- Lee, S. K., & Min, S. R. (2021). *Effects of Information Quality of Online Travel Agencies on Trust and Continuous Usage Intention: An Application of the SOR*

- Model. Journal of Asian Finance, Economics and Business*, 8(4), 971–982.
<https://doi.org/10.13106/jafeb.2021.vol8.no4.0971>
- Lee, Y., Kozar, K. A., & Larsen, K. R. T. (2003). *The Technology Acceptance Model: Past, Present, and Future. Communications of the Association for Information Systems*, 12. <https://doi.org/10.17705/1cais.01250>
- Lutfie, H., & Marcelino, D. (2020). *Creating Online Purchase Decision and Brand Image Based on Advertising Effectiveness with Epic Model. MIX JURNAL ILMIAH MANAJEMEN*, Vol. 10(No. 3), 346–366.
<https://doi.org/10.22441/mix.2020.v10i3.003>
- Malhotra, N. K. (2005). *Riset Pemasaran (Pendekatan Terapan)* (3 ed., Vol. 1). PT. Indeks Kelompok Gramedia.
- Mayer, R. C., Davis, J. H., & David Schoorman, F. (1995). *An Integrative Model of Organizational Trust* (Vol. 20, Nomor 3).
<https://www.jstor.org/stable/258792?seq=1&cid=pdf->
- Medina, D., Mauladi, K. F., & Hanifah, A. I. (2017). Aplikasi Tour & Travel Haji dan Umroh di Al Falah Berbasis Android. *J-TIIES*, Vol. 1(No. 1), 1–8.
- Musapir Tours. (2023). Tentang Kami. <https://musapirtours.id/about-us/>
- Nasution, M. I., Fahmi, M., Jufrizen, Muslih, & Prayogi, M. A. (2020). *The Quality of Small and Medium Enterprises Performance Using the Structural Equation Model-Part Least Square (SEM-PLS). Journal of Physics: Conference Series*, 1477(5). <https://doi.org/10.1088/1742-6596/1477/5/052052>
- Noor, M. (2018). Haji dan Umrah. *Jurnal Humaniora Teknologi*, 4(1), 38–42.
<https://doi.org/10.34128/jht.v4i1.42>

- Nurillah, A. (2019). Pengaruh Citra Perusahaan, Persepsi Harga dan Word of Mouth Terhadap Keputusan Pembelian Jasa Layanan Umroh di Kota Bekasi. Universitas Gunadharma.
- Nurliyanti, N., Arnis Susanti, A., & Hadibrata, B. (2022). Pengaruh Harga, Promosi dan Brand Image Terhadap Keputusan Pembelian (Literature Review Strategy Marketing Manajement). *Jurnal Ilmu Hukum Humaniora dan Politik*. <https://doi.org/10.38035/jihhp.v2i2>
- O'Brien, J. A. (2005). Pengantar Sistem Informasi: Perspektif Bisnis dan Manajerial (Edisi ke-12). Jakarta: Salemba Empat.
- Othman, B., & Bin Harun, A. (2021). *The Influence of Service Marketing Mix and Umrah Service Quality on Customer Satisfaction and Customer Loyalty towards Umrah Travel Agents in Malaysia*. *Technium Social Sciences Journal, Vol. 22*, 553–618. www.techniumscience.com
- Portal Satu Data Kota Bekasi. (2021). Data Jumlah Penduduk Berdasarkan Pekerjaan Kota Bekasi. <https://danta-admin.bekasikota.go.id/ro/dataset/data-jumlah-penduduk-kota-bekasi-berdasarkan-pekerjaan>
- Prayogo, W. S. (2015). Pengaruh Sistem Umroh Online Booking (E-Umroh) Berbasis Web Terhadap Pengambilan Keputusan Umroh Pada Tahapan AIDA (ATTENTION) PT. ATTIIN NABILA UTAMA [Skripsi]. Sekolah Tinggi Pariwisata Trisakti.
- Prihatin, I. D. (2021). Pengaruh Kegunaan, Kemudahan, dan Risiko Terhadap Kepercayaan Pengguna Mobile Banking Pada Nasabah Bank Mandiri di

- Daerah Yogyakarta [Skripsi]. Sekolah Tinggi Ilmu Ekonomi Yayasan Keluarga Pahlawan Negara.
- Primananda, R., Setyaning, A. N. A., Hidayat, A., & Ekasasi, S. R. (2020). *The Role of Trust on Perceived Usefulness and Perceived Ease of Use toward Purchase Intention among Yogyakarta's Students. Jurnal Inovasi Bisnis dan Manajemen Indonesia, Vol. 03(3)*, 1–11.
- Purwanto, A., & Sudargini, Y. (2021). *Partial Least Squares Structural Suation Modeling (PLS-SEM) Analysis for Social and Management Research: A Literature Review. Journal of Industrial Engineering & Management Research, 2(4)*. <https://doi.org/10.7777/jiemar.v2i4>
- Raymond McLeod Jr. (2001). *Sistem Informasi Manajemen Jilid 1 (7 ed.)*. PT Prenhallindo Jakarta.
- Rivai, A. R., & Wahyudi, T. A. (2017). Pengaruh Persepsi Kualitas, Citra Merek, Persepsi Harga Terhadap Loyalitas Pelanggan Dengan Kepercayaan dan Kepuasan Pelanggan Sebagai Variabel Mediasi. *Jurnal Bisnis Dan Komunikasi, 4(1)*, 29–37.
- Safitasari, C., & Maftukhah, I. (2017). Pengaruh Kualitas Layanan, Promosi dan Citra Destinasi Terhadap Kepuasan Melalui Keputusan Pengunjung. *Management Analysis Journal, 6(3)*, 1–10. <http://maj.unnes.ac.id>
- Sariyawa. (2020). Pengaruh Harga Terhadap Keputusan Pembelian Tiket Umroh Pada PT SILVER SILK TOUR & TRAVEL PEKANBARU [Skripsi]. Universitas Islam Riau.

- Setiawan, F. J. (2019). Pengaruh Citra Merek, Harga, dan Promosi Terhadap Keputusan Pembelian paket Umrah PT Odifa Jelajah Dunia. *Jurnal Ilmu dan Riset Manajemen, Vol. 10*(No. 10), 1–17.
- Setyarko, Y. (2016). Analisis Persepsi Harga, Promosi, Kualitas Layanan, dan Kemudahan Penggunaan Terhadap Keputusan Pembelian Produk Secara Online. *Jurnal Ekonomika Dan Manajemen, Vol. 5*(No. 2), 127–147.
- Siagian, S. P. (2006). Sistem Informasi Manajemen. Bumi Aksara.
- Siahaan, M., & Christiani, D. (2021). *The Effect of Prices and Promotions on Purchase Decisions at Shoppe (Case Study of Bahayangkara University Jakarta Utara)*. *International Journal of Economy, Education and Entrepreneurship, 1*(3). <https://doi.org/10.53067/ije3.v1i3>
- Simon Kemp. (2022). *DIGITAL 2022: INDONESIA*. Data Reportal. <https://datareportal.com/reports/digital-2022-indonesia>
- Sucipto. (2013). Umrah Sebagai Gaya Hidup, Eksistensi Diri dan Komoditas Industri: Menyaksikan Perubahan Keagamaan Warga Kota. *Kontekstualita: Jurnal Penelitian Sosial Keagamaan, 28*(1), 1–19.
- Sugiyono. (2013). Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif dan R&D. Alfabeta.
- Sugiyono. (2019). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Alfabeta.
- Suhaily, L., Darmoyo, S., & Boentoro, S. (2019). *Why Social Media, Price Perception and Trust to Customer Satisfaction Mediated by Purchase Decision on Online Travel Agencies*. *Sumerianz Journal of Social Science, Vol. 2*(8), 1–10.

- Suparwo, A., & Tristyantie, M. (2020). Menakar Direct Marketing dan Kepercayaan Pelanggan Dalam Pembelian Paket Umrah. *Jurnal Manajemen Bisnis, Vol. 17(4)*, 485–502.
- Syaddad, A. (2021). Keputusan Pembelian Jasa Travel Umrah: Analisis Celebrity Endorsement dan Kualitas Pelayanan Islami dengan Mediasi Kepercayaan [Skripsi, Universitas Pendidikan Indonesia]. <http://repository.upi.edu/id/eprint/60503>
- Taber, K. S. (2018). *The Use of Cronbach's Alpha When Developing and Reporting Research Instruments in Science Education. Research in Science Education, 48(6)*, 1273–1296. <https://doi.org/10.1007/s11165-016-9602-2>
- Te, M., Wing, L. U., & Yeung, L. (1998). *A framework for effective commercial web application development development. http://commons.ln.edu.hk/hkibswp/16*
- Tecoalu, M., Tj, H. W., & Ferdian, F. (2021). *Effect of Price Perception and Brand Awareness on Service Quality Mediated by Purchasing Decisions. Journal of Humanities, Social Science, Public Administration and Management (HUSOCPUMENT), 1(4)*, 183–195. <https://doi.org/10.51715/husocpument.v1i4.127>
- The Royal Islamic Strategic Studies Center. (2021). *The Muslim 500 - The World's 500 Most Influential Muslim 2022*.
- Triwidyati, H., & Tentama, F. (2020). *Validity and Reliability Construct of Subjective Well-Being Scale. International Journal of Sciences: Basic and*

- Applied Research*, Vol. 51(No. 2), 191–200.
<http://gssrr.org/index.php?journal=JournalOfBasicAndApplied>
- van Iwaarden, J., van der Wiele, T., Ball, L., & Millen, R. (2004). *Perceptions about the quality of web sites: A survey amongst students at Northeastern University and Erasmus University*. *Information and Management*, 41(8), 947–959.
<https://doi.org/10.1016/j.im.2003.10.002>
- Veblen, T. (1899). *The Theory of the Leisure Class*. New York, N.Y., U.S.A.: Penguin Books.
- Wasik, M. F., & Nulhakim, L. (2020). Sistem Pelayanan Jamaah Haji Dan Umroh Berbasis WEB pada Adzikra Tour & Travel PIP Al Madinah CBD Ciledug. 1–8.
- Widoyoko, E. P. (2014). *Penilaian Hasil Pembelajaran Di Sekolah* (Ed. 1). Pusaka Belajar.
- Widyawati, N. (2017). Pengaruh Kepercayaan dan Komitmen Serta Bauran Pemasaran Jasa Terhadap Loyalitas Konsumen di Hotel Zakiah Medan. *EKUITAS (Jurnal Ekonomi dan Keuangan)*, 12(1), 74–96.
<https://doi.org/https://doi.org/10.24034/j25485024.y2008.v12.i1.2063>
- Wijayanti, I. T. (2006). Pengaruh Minat Masyarakat Memilih Biro Perjalanan Umroh Disaat Maraknya Kasus Penipuan Berkedok Umroh. Dalam *Universitas Muhammadiyah Sidoarjo*. Universitas Muhammadiyah Sidoarjo.
- Wilson, N., Keni, K., Henriette, P., & Tan, P. (2021). *The Role of Perceived Usefulness and Perceived Ease-of-Use Toward Satisfaction and Trust which Influence Computer Consumers' Loyalty in China*. *Gadjah Mada*

- International Journal of Business*, Vol. 23(No. 3), 262–294.
<http://journal.ugm.ac.id/gamaijb>
- Wong, A. T.-T. (2020). *E-Tourism: How Customers' Intention To Use Be Affected?*, *Academy of Marketing Studies Journal*, Vol. 24(4), 1–19.
- Wong, K. K.-K. (2013). *Partial Least Square Structural Equation Modeling (PLS-SEM) Techniques Using SmartPLS*. 1–33.
<https://www.researchgate.net/publication/268449353>
- World Bank. (2021). *Population, total - Indonesia*. World Bank Data.
- Yang, M.-H., Lin, B., Chandrees, N., & Chao, H.-Y. (2009). *The Effect Of Perceived Ethical Performance Of Shopping Websites On Consumer Trust*. *Journal of Computer Information Systems*, 50(1), 15–24.
- Yarmunida, M., Stiawan, E., & Makmur. (2019). Analisis Faktor Motivasi Jati Diri Muslim Melaksanakan Haji dan Umrah (Studi Pada Masyarakat Desa Riak Siabun Dusun Parit Tiga Kecamatan Sukaraja Kabupaten Seluma). *Baabu Al-Ilmi*, Vol. 4(1), 1–14.
- Yudhistira, V., & Patrikha, F. D. (2021). Pengaruh Promosi Penjualan Dan Brand Ambassador Terhadap Keputusan Pembelian Dengan Variabel Kepercayaan Sebagai Mediator (Studi Pada Produk Fashion Online Di Surabaya). *Jurnal Pendidikan Tata Niaga (Jptn)*, 9(2), 1237–1243.