

TABLE OF CONTENTS

DECLARATION OF ORIGINALITY	ii
MOTTOS	iii
ABSTRACT	iv
ABSTRAK	vi
PREFACE	viii
TABLE OF CONTENTS.....	x
CHAPTER I INTRODUCTION.....	1
1.1 Research Background.....	1
1.2 Problem Formulation.....	3
1.3 Research Question.....	4
1.4 Research Objectives	4
1.5 Research Objective and Contribution.....	4
CHAPTER II THEORETICAL FRAMEWORK	5
2.1 Blockchain System	5
2.2 Blockchain System in Supply Chain Management	8
2.3 How Starbucks Supply Chain Management Works	10
CHAPTER III RESEARCH METHODOLOGY AND ANALYSIS	12
3.1 Introduction	12
3.2 Data Collection & Analysis Method	12
CHAPTER IV FINDINGS	14
4.1 Data Analysis & Findings	14
4.1.1 Company Profile.....	14
4.1.2 Blockchain System	17
4.1.3 Blockchain System in Starbucks Supply Chain Management.....	19
CHAPTER V CONCLUSIONS.....	26
CHAPTER VI RECOMMENDATIONS.....	29
6.1 Recommendations	29

6.1.1 Pilot Testing and Proof of Concept 29

6.1.2 Collaborate with Suppliers and Partners 29

6.1.3 Training and Education 30

6.1.4 Continuous Evaluation and Improvement 30

LITERATURE LIST 32

APPENDICES 36

Appendix 1 – Interview Transcript with Blockchain Expert..... 36

Appendix 2 – Interview Transcript with Supply Chain Starbucks..... 42

Appendix 3 – Interview Photo with Interviewees 45