

DAFTAR ISI

| | |
|---|------|
| HALAMAN JUDUL..... | i |
| PERSETUJUAN SKRIPSI..... | ii |
| PENGESAHAN KELULUSAN SKRIPSI..... | iii |
| PERNYATAAN ORISINALITAS SKRIPSI..... | iv |
| <i>ABSTRACT</i> | v |
| ABSTRAK..... | vi |
| KATA PENGANTAR..... | vii |
| DAFTAR ISI..... | x |
| DAFTAR TABEL..... | xiii |
| DAFTAR GAMBAR..... | xiv |
| DAFTAR LAMPIRAN..... | xv |
| BAB I..... | 1 |
| 1.1 Latar Belakang Masalah..... | 1 |
| 1.2 Rumusan Masalah..... | 3 |
| 1.3 Tujuan dan Kegunaan..... | 4 |
| 1.4 Sistematika Penulisan..... | 5 |
| BAB II..... | 7 |
| 2.1 Landasan Teori..... | 7 |
| 2.1.1 Teori Agensi..... | 7 |
| 2.1.2 <i>Research and Development</i> | 8 |
| 2.1.3 <i>Corporate Governance</i> | 9 |
| 2.1.4 Pemegang Saham Mayoritas..... | 10 |
| 2.1.5 Institutional Investor..... | 12 |
| 2.1.6 Komisaris Independen..... | 12 |
| 2.1.7 Penelitian Terdahulu..... | 13 |
| 2.2 Kerangka Pemikiran..... | 16 |
| 2.3 Hipotesis..... | 17 |

| | |
|---|----|
| 2.3.1 Pengaruh Pemegang Saham Mayoritas terhadap Investasi Research & Development..... | 17 |
| 2.3.2 Pengaruh Institusional Investor terhadap Investasi Research & Development..... | 18 |
| 2.3.3 Pengaruh Komisaris Independen terhadap Investasi Research & Development..... | 19 |
| BAB III..... | 21 |
| 3.1 Variabel Penelitian dan Definisi Operasional Variabel | 21 |
| 3.1.1 Variabel Dependen: Investasi R&D..... | 21 |
| 3.1.2 Variabel Independen..... | 22 |
| 3.1.3 Variabel Kontrol..... | 23 |
| 3.2 Populasi dan Sampel | 25 |
| 3.3 Jenis dan Sumber Data | 26 |
| 3.4 Metode Pengumpulan Data..... | 26 |
| 3.5 Metode Analisis | 26 |
| 3.5.1 Analisis Regresi Berganda | 26 |
| 3.5.2 Uji Statistik Deskriptif | 28 |
| 3.5.3 Uji Asumsi Klasik | 28 |
| 3.5.4 Uji Hipotesis..... | 31 |
| BAB IV | 33 |
| 4.1 Deskripsi Objek Penelitian..... | 33 |
| 4.2 Analisis Data | 34 |
| 4.2.1 Analisis Deskriptif..... | 34 |
| 4.2.2 Uji Asumsi Klasik | 37 |
| 4.2.3 Uji Hipotesis..... | 42 |
| 4.3 Interpretasi Hasil | 47 |
| 4.3.1 Pemegang Saham Mayoritas Berpengaruh Positif terhadap Investasi <i>Research & Development</i> | 48 |
| 4.3.2 Institusional Investor Berpengaruh Positif terhadap Investasi <i>Research & Development</i> | 49 |

| | |
|---|----|
| 4.3.3 Komisaris Independen Tidak Berpengaruh terhadap Investasi <i>Research & Development</i> | 50 |
| BAB V | 51 |
| 5.1 Kesimpulan | 51 |
| 5.2 Keterbatasan..... | 52 |
| 5.3 Saran..... | 52 |
| DAFTAR PUSTAKA | 54 |
| LAMPIRAN A | 58 |
| DAFTAR PERUSAHAAN SAMPEL PENELITIAN..... | 58 |