

ABSTRACT

Purpose: This paper provides some fundamental observations about leadership from an Islamic perspective. The purpose of this study is to analyse the understanding of the leaders of the kudos muhammadiyah organisation on the concept of leadership and to analyse the practice of leadership in the kudos muhammadiyah organisation in achieving organisational success.

Research Methods: The method used is a qualitative method with a case study approach, where data collection is done through interviews, observation, and documentation over a certain period. The method was chosen so that the research can be done with focus and depth to find out Muhammadiyah leadership in Muhammadiyah organisations in Kudus.

Research results: Muhammadiyah leaders have a good understanding of the concept of leadership. Muhammadiyah leadership practices in the Kudus region use collective-collegial leadership practices, the success of this leadership is influenced by the persistence of Muhammadiyah in applying 7 (seven) aspects of Islamic leadership, including justice, amar ma'ruf nahi munkar, ihsan, wisdom, humility, service to the people, visionary, and deliberation.

Keywords: Muhammadiyah, leadership, Islamic leadership, Western leadership, non-profit oriented organisation.