

ABSTRACT

Zakat income has the greatest potential in the BAZNAS report if it is collected properly. However, in reality the amount of zakat funds collected due to zakat income is still far from the amount of potential that is realized. This research seeks to find out what intentions influence muzakki in paying zakat on income so that the value of zakat on income can be close to its potential value. With the Theory of Planned Behavior and 6 variables (religiosity, self-awareness, perceived convenience, knowledge, income). This research used a quantitative method by giving questionnaires to 92 Diponegoro University students using non-probability sampling techniques. The results of this research are that only the variables religiosity, self-awareness and attitude have a significant effect.

Keywords: *Intention, Zakat Income, Compliance, College Student, Theory of Planned Behavior*