## **DAFTAR PUSTAKA**

- Abdallah Mohammad Alshanty\*, Okechukwu Lawrence Emeagwali. (2019), Market-sensing capability, knowledge creation and innovation: The moderating role of entrepreneurial-orientation, Journal of Innovation & Knowledge
- Barney, Jay; Mike Wright and David J. Ketchen, Jr. (2001), "The resource-based view of the firm: Ten years after 1991," *Editorial / Journal of Management* 27 (2001) 625–641
- Caloffi, A., Mariani, M., Rossic, F., dan Russo M. (2018), "A comparative evaluation of regional subsidies for collaborative and individual R&D in small and medium-sized enterprises," *Research Policy*, Vol. 47, hlm. 1437-1447.
- Chege, S.M. dan Wang, D. (2020), "The influence of technology innovation on SME performance through environmental sustainability practices in Kenya," *Technology in Society*, Vol. 60, hlm. 101-210.
- Davis, F.D. 1989. "Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology". *MIS Quarterly*. Vol. 13 No. 5: pp319-339
- Ferdinand, A.T. (2000). Structural Equation Modeling dalam Penelitian Manajemen. Badan Penerbit Universitas Diponegoro. Semarang
- Ferdinand, A.T. dan Fitriani, L.K. (2015), "Acculturative Iconic Product Attractiveness and Marketing Performance", *Journal of Global Strategic Management*, Vol. 9, No. 2, hlm. 15-23
- Hair, J.F., Sarstedt, M., Ringle, C.M., Mena, J.A. (2012), "An assessment of the use of partial least squares structural equation modeling in marketing research", *Journal of the Academy, Market, and Science*, Vol. 40, No. 3, hlm. 414-433.
- Indrawati, H., Caska, dan Suarman (2020), "Barriers to technological innovations of SMEs: how to solve them?," *International Journal of Innovation Science*, Vol. 12, No.5, hlm. 545-564.
- Jin, S. and Lee, K. (2020), "The Government R&D Funding and Management Performance: The Mediating Effect of Technology Innovation," *Journal of Open Innovation: Technology, Market, and Complexity*, Vol. 6, No. 94, hlm. 1-13.
- Keelson, S.A. dan Polytechnic, T. (2014), "The Moderating Role of Organizational

- Capabilities and Internal Marketing in Market Orientation and Business Success," *Review of Business and Finance Studies*, Vol. 5, No. 1, hlm. 1-17.
- Ma, Qingxiong; dan Liping Liu, (2004), "The Technology Acceptance Model: A Meta-Analysis of Empirical Findings," *Journal of Organizational and End User Computing*, 16(1), 59-72, Jan-Mar 2004
- Mweru, Maina Charity; Maina Tirus Muya, (2015), "Features of Resource Based View Theory: An Effective Strategy in Outsourcing," *International Journal of Management and Commerce Innovations* ISSN 2348-7585 (Online) Vol. 3, Issue 2, pp: (215-218), Month: October 2015 March 2016, Available at: www.researchpublish.com
- Prasanna, RPIR, Jayasundara, JMSB, Gamage, S.K.N., Ekanayake, EMS, Rajapakshe, PSK, dan Abeyrathne, GAKNJ (2019), "Sustainability of SMEs in the Competition: A Systemic Review on Technological Challenges and SME Performance," *Journal of Open Innovation: Technology, Market, and Complexity*, Vol. 5, No. 100, hlm 1-18.
- Rina Oktaviani, Widyastutik, Syarifah Amaliah. (2019), Market-sensing capability, knowledge creation and innovation: The moderating role of entrepreneurial-orientation, Journal of Innovation & Knowledge 4 (2019) 171–178
- Sulaiman, I.F., Hashim, C.N., Ibrahim, M.B., Hasan, S.SS., dan Oluwatosin, O.S. (2015), "Impact of creativity to organizational competitiveness," *International Journal of Humanities and Social Science*, Vol. 5, No. 8, hlm. 106-113.