

DAFTAR PUSTAKA

- Barney, J. B. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, 17(1), 99-120.
- Bicheno, J. (2017). The Lean Six Sigma pocket toolbook: A quick reference guide to 100 tools for improving quality and speed. McGraw Hill Professional.
- Chaffey, D. (2007). *E-business and e-commerce management: Strategy, implementation and practice*. Pearson Education.
- Carter, M., & Carter, C. (2020). The Creative Business Model Canvas. *Social Enterprise Journal*, 16(2), 141–158. <https://doi.org/10.1108/SEJ-03-2019-0018>
- Chesbrough, H. (2017). *The distinctive nature of open innovation*. Handbook of innovation management, 1-27.
- Christensen, C. M., Dillon, K., & Hall, T. (2020). *Know your customers' jobs to be done*. Harvard Business Review, 98(5), 54-62.
- Cooper, R. G., Edgett, S. J., & Kleinschmidt, E. J. (2017). *Product innovation and technology strategy*. CRC press.
- Creswell, J. W. (2009). *Research design: Qualitative, quantitative, and mixed methods approaches*. Sage.
- David, Fred R. 2009. Manajemen Strategis Konsep, Edisi 12. Jakarta: Salemba Empat
- Freeman, C., & Soete, L. (2017). *Economics of industrial innovation*. Routledge.
- Grant, R. M. (2016). *Contemporary Strategy Analysis: Text and Cases* (9th ed.). Wiley.

- Jin, Y., Ji, S., Liu, L., & Wang, W. (2022). Business model innovation canvas: a visual business model innovation model. *European Journal of Innovation Management*, 25(5), 1469–1493. <https://doi.org/10.1108/EJIM-02-2021-0079>
- Kotler, P., Kartajaya, H., & Setiawan, I. (2017). *Marketing 4.0: Moving from traditional to digital*. John Wiley & Sons.
- Laudon, K. C., & Traver, C. G. (2017). E-Comerce 2016 business, tecnology, sociey (12th ed.). England: Britis Library Cataloguint-in
- Miles, M.B., and A.M. Huberman. 1994. Qualitative Data Analysis: An Expanded Sourcebook, 2nd Edn. Thousand Oaks: Sage Publications.
- Mora, P. (2007). “*Key Success Factors in Today’s Wine Sector*”. International Journal of Case Method Research & Application. Vol. XIX. No.1.
- Ojasalo, J., & Ojasalo, K. (2018). Service Logic Business Model Canvas. *Journal of Research in Marketing and Entrepreneurship*, 20(1), 70–98. <https://doi.org/10.1108/JRME-06-2016-0015>
- O’Neill, T. W. (2015). The business model canvas as a platform for business information literacy instruction. *Reference Services Review*, 43(3), 450–460. <https://doi.org/10.1108/RSR-02-2015-0013>
- Osterwalder, A., dan Pigneur, Y. (2010). *Business Model Generation*. <http://www.BusinessModelGeneration.com/>. [Diakses pada 22 Januari 2022].
- Porter, M. E. (2007). *Strategi Bersaing (Competitive Strategy)*. Tangerang: KARISMA Publishing Group.

Porter, M. E. (2008). *Competitive Advantage (Keunggulan Bersaing)*. Tangerang: KARISMA Publishing Group.

Rumelt, R. P. (2011). Good Strategy Bad Strategy: The Difference and Why It Matters. Crown Business.

Shaw, M. J. (2006). *E-business management: Integration of web technologies with business models*. Springer.

Sort, J. C., & Nielsen, C. (2018). Using the business model canvas to improve investment processes. *Journal of Research in Marketing and Entrepreneurship*, 20(1), 10–33. <https://doi.org/10.1108/JRME-11-2016-0048>

Teece, D. J. (2018). Dynamic Capabilities and Strategic Management: Organizing for Innovation and Growth. Oxford University Press.

Thompson, A., Peteraf, M., Gamble, J., Strickland III, A.J. and Jain, A.K., 2013. Crafting & Executing Strategy 19/e: The Quest for Competitive Advantage: Concepts and Cases. McGraw-Hill Education.

Tidd, J., Bessant, J., & Pavitt, K. (2017). *Managing innovation: Integrating technological, market and organizational change*. John Wiley & Sons.

Yin, R. K. (2014). "Case Study Research: Design and Methods" (Edisi ke-5). Sage Publications.

<https://compas.co.id/article/brandskincare-lokal-terlaris/>

<https://goodstats.id/article/menilik-meningkatnya-konsumsi-produk-kecantikan-di-indonesia-LcQed>

<http://ikft.kemenperin.go.id/industri-kimia-hilir/>

<https://kemenperin.go.id/artikel/21460/Perubahan-Gaya-Hidup-Dorong-Industri-Kosmetik>

<https://www.paulaschoice.com/expert-advice/skincare-advice/basic-skin-care-tips/what-is-a-skincare-routine.html>

<https://www.aad.org/public/everyday-care/skin-care-secrets/routine/skin-care>