## **ABSTRACT**

Poverty is still a problem faced by the government, especially in Central Java. Various programs have been implemented to alleviate poverty, but the poverty rate is still considered quite high. The Central Java Indonesian Zakat Initiative (IZI) through the Lapak Berkah program also helps alleviate poverty through productive zakat empowerment activities for business actors. However, the implementation of measuring the contribution of zakat to poverty alleviation still emphasizes only material aspects. This study was proposed with the aim to analyze the effect of the productive zakat program by IZI Central Java in 2022 with the CIBEST Method approach.

The implementation of research is carried out with a quantitative approach. The source of data in research is using primary data and secondary data. Data were collected by interviews, questionnaires, and documentary studies. The collected data was then analyzed by poverty indicator analysis and CIBEST analysis. The research variables used were the material poverty index consisting of income, consumption expenditure, and business expenditure, and the spiritual poverty index consisting of prayer, fasting, zakat, household environment, recitation of the Qur'an, and closing the aurat.

The results showed that mustahik material and spiritual variables have increased and improved after receiving productive zakat from IZI Central Java. The classification of essential poverty in the CIBEST model analysis has changed for the better.

Keywords: Poverty, Productive Zakat, Business Actors and CIBEST Model.