ABSTRACT

Enterprise value is one of the important matrixes required in business, such as

shareholder disputes, business reorganizations, takeovers, and mergers and

acquisitions. The primary objective of this study is to investigate the influence of

corporate governance and company-level political connection on a company's

enterprise value.

Samples are chosen using the purposive sampling method. The population is

companies listed on the Indonesia Stock exchange, which follows the CGPI

Assessment from 2016-2019, resulting in 65 samples. SPSS version 25 is used to

analyze the data. The variables included the dependent variable, enterprise value

(Y); the independent variable, political connection (X1); and corporate

governance (X2).

The result indicates that political connection affects the enterprise value of

companies listed on the Indonesia stock exchange. On the contrary, there is no

significant effect given by corporate governance as measured by the CGPI score

on enterprise value in companies in Indonesia.

Keywords: Enterprise Value, Corporate Governance, Political Connections

vi