

A COST-EFFECTIVE RECRUITMENT: DISCOVERING THE BEST STRATEGY



UNDERGRADUATE THESIS

Submitted as the requirement to complete the Undergraduate Thesis (S1) of
Management Department of Faculty of Economics and Business Diponegoro
University

Submitted by:

QUETZAL VIENNA MAYNARD CHASSMANN

Student ID:

12010120190075

FACULTY OF ECONOMICS & BUSINESS

DIPONEGORO UNIVERSITY

SEMARANG

2024