

DAFTAR PUSTAKA

- Abdul-Talib, A. N., & Abd-Razak, I. S. (2013). Cultivating export market oriented behavior in halal marketing: Addressing the issues and challenges in going global. *Journal of Islamic Marketing*, 4(2), 187–197. <https://doi.org/10.1108/17590831311329304>
- Abdul Rahman dkk. (2013). Malaysia as Global Halal Hub: OIC Food Manufacturers' Perspective. *Journal of International Food and Agribusiness Marketing*, 25(SUPPL1), 154–166. <https://doi.org/10.1080/08974438.2013.809672>
- Abou-Youssef, M. M. H., Kortam, W., Abou-Aish, E., & El-Bassiouny, N. (2015). Effects of religiosity on consumer attitudes toward Islamic banking in Egypt. *International Journal of Bank Marketing*, 33(6), 786–807. <https://doi.org/10.1108/IJBM-02-2015-0024>
- Ahmad, N. A., Abaidah, T. N. T., & Yahya, M. H. A. (2013). A Study On Halal Food Awareness Among Muslim Customers In Klang Valley. *4Th International Conference on Business and Economic Research Proceeding, March*, 1073–1087.
- Ahmadova, E., & Aliyev, K. (2019). Determinants of attitudes towards Halal products: Empirical evidence from Azerbaijan. *Journal of Islamic Marketing*, 12(1), 55–69. <https://doi.org/10.1108/JIMA-04-2019-0068>
- Aisyah, M., Suzanawaty, L., & Said, M. (2019). The Demand for Halal Certified Restaurants in Indonesia. *International Journal of Supply Chain Management*, 8(5), 86–98.
- Ajzen, I. (1988). *Attitudes, Personality, and Behavior*. Dorsey Press.
- Ajzen, I. (1991). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211.
- Ajzen, I. (2005). *Attitudes, personality, and behavior*. McGraw-Hill Education (UK).
- Alam, S. S. (2011). *Applying the Theory of Planned Behavior (TPB) in halal food purchasing*. <https://doi.org/10.1108/1056921111111676>
- Allport, G. W., & Ross, J. M. (1967). Personal religious orientation and prejudice. *Journal of Personality and Social Psychology*, 5(4), 432–443. <https://doi.org/10.1037/h0021212>

- Amalia, F. A., Sosianika, A., & Suhartanto, D. (2020). Indonesian Millennials' Halal food purchasing: merely a habit? *British Food Journal*, 122(4), 1185–1198. <https://doi.org/10.1108/BFJ-10-2019-0748>
- Ambali, A. R., & Bakar, A. N. (2013). Halal food and products in Malaysia: People's awareness and policy implications. *Intellectual Discourse*, 21(1), 7–32.
- Ambali, A. R., & Bakar, A. N. (2014). People's Awareness on Halal Foods and Products: Potential Issues for Policy-makers. *Procedia - Social and Behavioral Sciences*, 121(September 2012), 3–25. <https://doi.org/10.1016/j.sbspro.2014.01.1104>
- Anam, J., Sany Sanuri, B. M. M., & Ismail, B. L. O. (2018). Conceptualizing the relation between halal logo, perceived product quality and the role of consumer knowledge. *Journal of Islamic Marketing*, 9(4), 727–746. <https://doi.org/10.1108/JIMA-02-2017-0019>
- Anggadwita, G., Alamanda, D., & Ramadani, V. (2019). *Halal Label vs Product Quality in Halal Cosmetic Purchasing Decisions*. 4(2), 227–242.
- Arif, S., & Sidek, S. (2015). *Application of Halalan Tayyiban in the Standard Reference for Determining Application of Halalan Tayyiban in the Standard Reference for Determining Malaysian Halal Food*. November. <https://doi.org/10.5539/ass.v11n17p116>
- Aspan, H., Sipayung, I. M., Muhamrami, A. P., & Ritonga, H. M. (2017). *The Effect of Halal Label , Halal Awarness , Product Price , and Brand Image to the Purchasing Decision on Cosmetic Products (Case Study on Consumers of Sari Ayu Martha Tilaar in Binjai City)*. 1(1), 55–66. <https://doi.org/10.5296/ijgs.v1i1.12017>
- Awan, H. M., Siddiquei, A. N., & Haider, Z. (2015). Factors affecting Halal purchase intention – evidence from Pakistan's Halal food sector. *Management Research Review*, 38(6), 640–660. <https://doi.org/10.1108/MRR-01-2014-0022>
- Aziz, M. A. A. A., Bakar, M. F. A., Zaaba, M. K., & Hassan, F. (2019). The Influence of Theory of Planned Behavior , Religion and Halal Certification on Consumers ' Purchase Intention of Halal Food at Restaurant in Subang Jaya. *Contemporary Management and Science Issues in the Halal Industry*. <https://doi.org/10.1007/978-981-13-2677-6>
- Aziz, Y. A., & Chok, N. V. (2013). The Role of Halal Awareness, Halal Certification, and Marketing Components in Determining Halal Purchase Intention Among Non-Muslims in Malaysia: A Structural Equation Modeling Approach. *Journal of International Food and Agribusiness Marketing*, 25(1),

- 1–23. <https://doi.org/10.1080/08974438.2013.723997>
- Azwar, S. (2011). *Sikap Manusia Dan Teori Pengukurannya*. Yogyakarta: Pustaka Pelajar.
- Baharuddin, K., Kassim, N. A., Nordin, S. K., & Buyong, S. Z. (2015). Understanding the Halal Concept and the Importance of Information on Halal Food Business Needed by Potential Malaysian Entrepreneurs. *International Journal of Academic Research in Business and Social Sciences*, 5(2), 170–181. <https://doi.org/10.6007/ijarbss/v5-i2/1476>
- Bakar, A., Lee, R., & Hazarina, N. H. (2013). Parsing religiosity, guilt and materialism on consumer ethics. *Journal of Islamic Marketing*, 4(3), 232–244. <https://doi.org/10.1108/JIMA-04-2012-0018>
- Bashir, A. M. (2019). Effect of halal awareness, halal logo and attitude on foreign consumers' purchase intention. *British Food Journal*, 121(9), 1998–2015. <https://doi.org/10.1108/BFJ-01-2019-0011>
- Borzooei, M., & Asgari, M. (2016). Discovering perceptions of Muslim consumers toward the ICRIC Halal logo. *Journal of Islamic Accounting and Business Research*, 7(4), 304–317. <https://doi.org/10.1108/JIABR-07-2013-0023>
- BPS Kota Semarang. (2021). *Jumlah Pemeluk Agama (Jiwa)*, 2018-2020. <https://semarangkota.bps.go.id/indicator/155/41/1/jumlah-pemeluk-agama.html>
- DinarStandard. (2022). *State Of The Global Islamic Economy Report 20/21*. <https://salaamgateway.com/story/infographic-sgie-2022-halal-food>
- DinarStandart. (2020). Thriving In Uncertainty. In *Salaam Gateway* (pp. 1–209). <https://cdn.salaamgateway.com/special-coverage/sgie19-20/full-report.pdf>
- Dinas Kebudayaan dan Pariwisata Kota Semarang. (2022). *Jenis Usaha Jasa Makanan/Minuman*. <https://data.semarangkota.go.id/>
- Eisingerich, A. B., & Rubera, G. (2010). Drivers of brand commitment: A cross-national investigation. *Journal of International Marketing*, 18(2), 64–79.
- Falk, R. F., & Miller, N. B. (1992). *A primer for soft modeling*. University of Akron Press.
- Faridah, H. D. (2019). Halal certification in Indonesia; history, development, and implementation. *Journal of Halal Product and Research*, 2(2), 68. <https://doi.org/10.20473/jhpr.vol.2-issue.2.68-78>
- Fathi, E., Zailani, S., Iranmanesh, M., & Kanapathy, K. (2016). Drivers of consumers' willingness to pay for halal logistics. *British Food Journal*, 118(2),

- 464–479. <https://doi.org/10.1108/BFJ-06-2015-0212>
- Fischer, J. (2019). Looking for religious logos in Singapore. *Journal of Management, Spirituality and Religion*, 16(1), 132–153. <https://doi.org/10.1080/14766086.2018.1470026>
- Fishbein, M., & Ajzen, I. (1975). *Belief, Attitude, Intention and Behavior*. Addison-Wesley.
- Fitria, M. R., Aji, H., & Heryawan, A. Y. (2019). The effect of halal awareness, halal certification and halal marketing toward halal purchase intention of fast food among Muslim millenials generation. *Russian Journal of Agricultural and Socio-Economic Sciences*, 6 (90), 76–83. <https://doi.org/10.18551/rjoas.2019-06.11>
- Fornell, C., & Bookstein, F. L. (1982). Two structural equation models: LISREL and PLS applied to consumer exit-voice theory. *Journal of Marketing Research*, 19(4), 440–452.
- Francis, J. J., Eccles, M. P., Johnston, M., Walker, A., Grimshaw, J., Foy, R., Kaner, E. F. S., Smith, L., & Bonetti, D. (2004). *Constructing Questionnaires Based On The Theory of Planned Behaviour: A Manual for Health Services Researchers*. Centre for Health Services Research, University of Newcastle.
- Ghozali, I. (2014). *SEM Metode Alternatif dengan menggunakan Partial Least Squares (PLS)*. Badan Penerbit Universitas Diponegoro.
- Ghozali, I. (2018). *Aplikasi Analisis Multivariate dengan Program SPSS Edisi Kesembilan*. Badan Penerbit Universitas Diponegoro.
- Ghozali, I., & Latan, H. (2015). *Partial least squares: Konsep, teknik, dan aplikasi menggunakan program smart PLS 3.0* (2nd ed.). Universitas Dipone-goro Semarang.
- Gillani, S. H. B., Ijaz, F., & Khan, M. M. S. (2016). Role of islamic financial institutions in promotion of Pakistan halal food industry. *Islamic Banking and Finance Review*, 3(1), 29–49. https://www.researchgate.net/publication/305993418_Role_of_Islamic_Financial_Institutions_in_Promotion_of_Pakistan_Halal_Food_Industry
- Hair Jr, J. F., Sarstedt, M., Hopkins, L., & Kuppelwieser, V. G. (2014). Partial least squares structural equation modeling (PLS-SEM): An emerging tool in business research. *European Business Review*.
- Hamdan, H., Issa, Z. M., Abu, N., & Jusoff, K. (2013). Purchasing Decisions among Muslim Consumers of Processed Halal Food Products. *Journal of Food Products Marketing*, 19(1), 54–61. <https://doi.org/10.1080/10454446.2013.724365>

- Haque, A., Sarwar, A., Yasmin, F., Tarofder, A. K., & Hossain, M. A. (2015). Non-muslim consumers' perception toward purchasing halal food products in malaysian. *Journal of Islamic Marketing*, 6(1), 133–147. <https://doi.org/10.1108/JIMA-04-2014-0033>
- Hartono, J. (2007). *Sistem Informasi Keperilakuan*. Penerbit Andi.
- Hassan, S. H., & Hamdan, H. (2014). *Experience of Non-Muslim Consumers on Halal as Third Party Certification Experience of Non-Muslim Consumers on Halal as Third Party Certification Mark in Malaysia. October 2013*. <https://doi.org/10.5539/ass.v9n15p263>
- Hermawan, A., & Yusran, H. L. (2017). *Penelitian Bisnis Pendekatan Kuantitatif*. Kencana.
- Hussain, I., Rahman, S. U., Zaheer, A., & Saleem, S. (2016). Integrating factors influencing consumers' halal products purchase: Application of theory of reasoned action. *Journal of International Food and Agribusiness Marketing*, 28(1), 35–58. <https://doi.org/10.1080/08974438.2015.1006973>
- Ishardini, C., Darwanto, Junaedi, D., & Salistia, F. (2022). *Minat Beli Masyarakat Nonmuslim terhadap Produk Makanan Halal*. 4, 818–829. <https://doi.org/10.47476/reslaj.v3i1.402>
- Jusmaliani, J., & Nasution, H. (2013). Religiosity Aspect in Consumer Behaviour: Determinants of Halal Meat Consumption. *ASEAN Marketing Journal*, 1(1), 1–12. <https://doi.org/10.21002/amj.v1i1.1977>
- Karami, M., Olfati, O., & Dubinsky, A. J. (2014). Influence of religiosity on retail salespeople's ethical perceptions: The case in Iran. *Journal of Islamic Marketing*, 5(1), 144–172. <https://doi.org/10.1108/JIMA-12-2012-0068>
- Kurniawati, D. A., & Savitri, H. (2020). *Awareness level analysis of Indonesian consumers toward halal products*. <https://doi.org/10.1108/JIMA-10-2017-0104>
- Lada, S., Harvey, T. G., & Amin, H. (2009). Predicting intention to choose halal products using theory of reasoned action. *International Journal of Islamic and Middle Eastern Finance and Management*, 2(1), 66–76. <https://doi.org/10.1108/17538390910946276>
- Latif, I. A., Mohamed, Z., Sharifuddin, J., Abdullah, A. M., & Ismail, M. M. (2014). A Comparative Analysis of Global Halal Certification Requirements. *Journal of Food Products Marketing*, 20(November 2014), 85–101. <https://doi.org/10.1080/10454446.2014.921869>
- Lipka, M. & Hackett, C. (2017). *Why Muslims are the world's fastest-growing religious group* (pp. 4–9).

- LPPOM MUI. (2022). *Daftar restoran tersertifikasi halal. Acuan sertifikasi halal: HAS 23 00.*
- Machali, M. M., Razak, L. A., & Abdullah, R. (2014). The Effect of Religiosity on Purchae Decision towards Halal Foods with Awareness as intervening variable. *Advances in Environmental Biology*, 8(November), 858–864.
- Manaf Boharidkk. (2013). An analysis on the competitiveness of halal food industry in Malaysia: an approach of SWOT and ICT strategy. *Malaysia Journal of Society and Space*, 9(1), 1–11.
- Marzuki, S. Z. S., Hall, C. M., & Ballantine, P. W. (2012). Restaurant Manager and Halal Certification in Malaysia. *Journal of Foodservice Business Research*, 15(2), 195–214. <https://doi.org/10.1080/15378020.2012.677654>
- Memon, Y. J., Azhar, S. M., & Haque, R. (2020). Religiosity as a moderator between theory of planned behavior and halal purchase intention. *Journal of Islamic Marketing*, 11(6), 1821–1836. <https://doi.org/10.1108/JIMA-01-2019-0006>
- Mohd Suki, N., & Abang Salleh, A. S. (2016). Does Halal image strengthen consumer intention to patronize Halal stores?: Some insights from Malaysia. *Journal of Islamic Marketing*, 7(1), 120–132. <https://doi.org/10.1108/JIMA-12-2014-0079>
- Mokhlis, S. (2008). Consumer Religiosity and the Importance of Store Attributes. *The Journal of Human Resource and Adult Learning*, 4(2), 122.
- Mostafa, M. M. (2018). Mining and mapping halal food consumers: A geo-located Twitter opinion polarity analysis. *Journal of Food Products Marketing*, 24(7), 858–879. <https://doi.org/10.1080/10454446.2017.1418695>
- Muslichah, M., Abdullah, R., & Abdul Razak, L. (2019). The effect of halal foods awareness on purchase decision with religiosity as a moderating variable: A study among university students in Brunei Darussalam. *Journal of Islamic Marketing*, 11(5), 1091–1104. <https://doi.org/10.1108/JIMA-09-2017-0102>
- Mutmainnah. (2022). *IMPLEMENTASI DAN SEJARAH PANJANG LOGO HALAL INDONESIA*. 2, 23–36.
- Nurcahyo, A., & Hudrasyah, H. (2017). The Influence of Halal Awareness, Halal Certification, and Personal Societal Purchase Intention. *Journal of Business and Management*, 6(1), 21–31.
- Nurhayati, T., & Hendar, H. (2019). Personal intrinsic religiosity and product knowledge on halal product purchase intention Role of halal product awareness. *Role of Halal Product Awareness*, 11(3), 603–620. <https://doi.org/10.1108/JIMA-11-2018-0220>

- Nursalam. (2016). *Pendekatan Praktis Metodologi Penelitian Ilmu Kependidikan: Pendekatan Praktis*. Salemba Medika.
- Nusran, M., Gunawan, Razak, M., Numba, S., & Wekke, I. S. (2018). Halal Awareness on the Socialization of Halal Certification. *IOP Conference Series: Earth and Environmental Science*, 175(1). <https://doi.org/10.1088/1755-1315/175/1/012217>
- Pace, S. (2014). Effects of intrinsic and extrinsic religiosity on attitudes toward products: Empirical evidence of value-expressive and social-adjustive functions. *Journal of Applied Business Research*, 30(4), 1227–1238. <https://doi.org/10.19030/jabr.v30i4.8668>
- Quantaniah, N. A., Noreina, & Nurul, S. (2013). Selecting Halal Food : A Comparative Study Of The Muslim And Non Muslim Malaysian Student Consumer. *2nd International Conference on Technology Management , Business and Entrepreneurship, December*, 438–453.
- Rajagopal, S., Ramanan, S., Visvanathan, R., & Satapathy, S. (2011). Halal certification: Implication for marketers in UAE. *Journal of Islamic Marketing*, 2(2), 138–153. <https://doi.org/10.1108/17590831111139857>
- Reuters, T. (2018). *State of the global Islamic economy report 2018/19*. [www.salaamgateway.com/en/story/report_state_of_the_global_islamic_ec
onomy_201819-SALAAM06092018061914](http://www.salaamgateway.com/en/story/report_state_of_the_global_islamic_economy_201819-SALAAM06092018061914)
- Rezai, G. (2008). Consumers' confidence in halal labeled manufactured food in Malaysia. *Ph.D., Universiti Putra Malaysia*.
- Ruslan, A. A. A., Kamarulzaman, N. H., & Sanny, M. (2018). *Muslim consumers ' awareness and perception of Halal food fraud*. 25(December), 87–96.
- Sanusi, A. (2011). *Metodologi penelitian bisnis*.
- Sanusi, A. (2013). *Metodologi Penelitian Bisnis, cetakan ketiga*. Salemba Empat.
- Sekaran, U. (2014). *Metodologi Penelitian Untuk Bisnis (Research Methods for Business) Buku 1 Edisi 4*. Salemba Empat.
- Setyaningsih, E. D., & Marwansyah, S. (2019). The Effect of Halal Certification and Halal Awareness through Interest in Decisions on Buying Halal Food Products. *Journal of Islamic Economics, Finance and Banking*, Vol. 3 No., 64–79.
- Singhapakdi, A., Vitell, S. J., Lee, D.-J., Nisius, A. M., & Yu, G. B. (2013). The Influence of Love of Money and Religiosity on Ethical Decision-Making in Market. *Journal of Business Ethics*, Vol. 114, 183–191. <https://doi.org/10.1007/s>

- Sugiarto, E. (2017). *Menyusun Proposal Penelitian Kualitatif: Skripsi dan Tesis*. Suaka Media.
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, R&D*. Alfabeta.
- Sujarwени, V. W., & Utami, L. R. (2019). *The Master Book Of SPSS*. STARTUP.
- Sukardani, P. S., Setianingrum, V. M., & Wibisono, A. B. (2020). *Halal Lifestyle: Current Trends In Indonesian Market*. 226(Icss), 334–339. <https://doi.org/10.2991/icss-18.2018.68>
- Syadiyah, A. S., Intan Fatimah, A., Sumaiyah, A. A., & Hisham, S. (2017). Muslim Attitude Towards Participation in Cash Waqf: Antecedents and Consequences. *International Journal of Business and Society*, 18(SI), 193–204.
- Syukur, M., & Nimsai, S. (2018). Factors influencing the purchase intention of halal packaged food in Thailand. *International Journal of Supply Chain Management*, 7(4), 1–6.
- Tessa Maudy, P., Rivai, A. K., & Rizan, M. (2020). *Pengaruh Kualitas Pelayanan dan Atmosfer Toko Terhadap Niat Berkunjung Kembali yang Dimediasi Oleh Kepuasan Pelanggan (Studi pada Restoran All You Can Eat)*.
- Tieman, M., Ghazali, M. C., & Vorst, J. G. A. J. van der. (2013). *Consumer perception on halal meat logistics*. <https://doi.org/10.1108/BFJ-10>
- Usman, H., Chairy, C., & Projo, N. W. K. (2021). Impact of Muslim decision-making style and religiosity on intention to purchasing certified halal food. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-01-2021-0027>
- V. Suryaputri, R., & Kurniawati, F. (2020). *ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI NIAT BELI PRODUK HALAL*. 1(1), 1–15.
- Vanany, I., Soon, J. M., & Maryani, A. (2019). *Determinants of halal-food consumption in Indonesia*. 11(2), 507–521. <https://doi.org/10.1108/JIMA-09-2018-0177>
- Wilson, J. A. J. (2014). The <I>halal</I> phenomenon: An extension or a new paradigm? *Social Business*, 4(3), 255–271. <https://doi.org/10.1362/204440814x14103454934294>
- Wilson, J. A. J., & Liu, J. (2010). Shaping the Halal into a brand? *Journal of Islamic Marketing*, 1(2), 107–123. <https://doi.org/10.1108/17590831011055851>
- Wilson, J. A. J., & Liu, J. (2011). The challenges of Islamic branding: Navigating emotions and halal. *Journal of Islamic Marketing*, 2(1), 28–42. <https://doi.org/10.1108/1759083111115222>

World Population Review. (2021). *Muslim Population by Country*.
<https://worldpopulationreview.com/country-rankings/muslimpopulation-by-country>

Zailani, S., Kanapathy, K., Iranmanesh, M., & Tieman, M. (2015). Drivers of halal orientation strategy among halal food firms. *British Food Journal*, 117(8), 2143–2160. <https://doi.org/10.1108/BFJ-01-2015-0027>

Zulfakar, M. H., Chan, C., & Jie, F. (2018). Institutional forces on Australian halal meat supply chain (AHMSC) operations. *Journal of Islamic Marketing*, 9(1), 80–98. <https://doi.org/10.1108/JIMA-01-2016-0005>