

ABSTRACT

This ponder points to recognize experimental prove with respect to the impact of venture information, least capital arrangement, capital advertise preparing, speculation inspiration, speculation returns, and venture chance on the venture intrigued of understudies in Semarang. Information was collected from 122 dynamic understudies who met the investigate criteria and were utilized as respondents. The comes about of the ponder appear that speculation information, least capital, capital advertise preparing, venture inspiration, and speculation returns have a critical positive impact on the speculation intrigued of understudies in Semarang. Alternately, the recognition of speculation hazard includes a negative impact on the venture intrigued of understudies in Semarang.

Keywords: *Investment Knowledge, Minimum Capital Policy, Capital Market Training, Investment Motivation, Investment Returns, Investment Risk, Investment Interest*