

ABSTRACT

International trade an important role in a country's open economy. One of the commodities in Indonesia has great potential in international trade is swallow's nest with export code (HS 041000). This study aims to determine the competitiveness and factors that affect the volume of swallow's nest exports.

This study uses the Revealed Comparative Advantage (RCA) index method and panel data regression analysis with the Random Effect Model (REM). The number of observations consists of time series data from 2015 to 2021 and cross section data using ten destination countries.

The results showed that RCA analysis eight countries were strongly competitive, including Hong Kong, China, Singapore, America, Vietnam, Canada, Malaysia, and Australia, which were indicated by RCA values above 1. Then the results of panel data analysis show that only the CPI and RCA variables have a significant influence on the volume of swallow's nest exports. While the population and GDP variables have an insignificant effect on the volume of swallow's nest exports.

Keywords: Swallow Nest, RCA, Panel Data Analysis