

ABSTRACT

Fraud prevention is currently a concern in various sectors, both government and private. An effort that is often echoed as a fraud prevention is internal control, but in real currently fraud is still occurring. This indicates that there are other factors that can support the success of fraud prevention. Previous research shows that another factor that needs to accompany internal control is fraud awareness. Previous research was mostly conducted with a quantitative approach, it is necessary to conduct qualitative research to understand fraud awareness in dept. This research aims to explore the meaning of fraud awareness and its application in fraud prevention. The methodology used is a case study. The object of the chosen research is the XYZ Government Hospital, a BLU hospital in Indonesia that has succeeded in building a corruption-free integrity zone. The data was obtained through in-depth interviews with ten informants who understood fraud control. The researcher also conducted document analysis and observation as data triangulation. Data analysis was carried out through three phases, namely open coding, axial coding, and selective coding. The results of the study show that the meaning of fraud awareness is to be aware of fraudulent actions or activities in three forms, namely deviating from the Standard Operational Procedure (SOP), taking advantage illegally, and manipulating documents. These three forms are explained from the perspective of Situational Awareness Theory. Situational awareness is formed because of the control and knowledge environment. Situational awareness leads to the understanding that fraud prevention requires control through the system. Fraud prevention that has been carried out is optimizing the role of auditors, optimizing individual roles, learning by experience, working together, sharing knowledge, and strengthening governance. The implication of this research is that organizations need to create a control environment, increase knowledge, establish and communicate SOPs to increase fraud awareness and support the success of fraud prevention.

Keywords: *fraud awareness; situational awareness; fraud prevention; case studies; fraud.*