

ABSTRACT

The number of foreign tourist visits to Indonesia shows a positive trend or is always increasing, but when compared to competing countries, the number of foreign tourist visits to Indonesia is still relatively low. This shows that Indonesia has not been fully made a primary destination for foreign tourists. Thus, this study aims to analyze the influence of determinants of foreign tourist visits to Indonesia.

The data used is secondary data with a panel data method from the twenty countries that most frequently visit Indonesia during the period 2011 to 2022. This study uses Generalized Least Square regression to analyze the level of tourist visits as the dependent variable, as well as four independent variables, namely, Consumer Price Index, international tourist spending, trade openness, and terrorism.

The results of the study show that the consumer price index and trade openness have a positive and statistically significant effect on foreign tourist visits to Indonesia. Terrorism and international tourist spending have a negative and significant effect on foreign tourist visits to Indonesia.

Keywords: Indonesian Tourism; Tourism Demand; International Tourism; Foreign Tourist Visits