ABSTRACT

This study aims to test the direct effect of CSR on the company's financial

performance, and the indirect effect of CSR on the company's financial

performance with capital structure as a mediating variable. In addition, it also tests

the direct effect of CSR on capital structure and the effect of capital structure on

the company's financial performance.

This study selected samples using the purposive sampling method. The total

sample used was 185 non-financial companies listed on the Indonesia Stock

Exchange (IDX) during 2020 - 2022. The data source in this study is secondary

data obtained from the Bloomberg FEB UNDIP terminal. The analysis method used

in this study is multiple linear regression analysis on SPSS version 26 and the Sobel

test.

The results of the study indicate that CSR has a positive and significant

effect on the company's financial performance, while CSR has a negative and

significant effect on capital structure. Meanwhile, capital structure has a negative

and significant effect on the company's financial performance. However, capital

structure is unable to mediate the relationship between CSR and the company's

financial performance.

Keywords: CSR, Capital Structure, Company Financial Performance.

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