

ABSTRACT

This study aims to analyze the effect of Entrepreneurial education and Family support on Entrepreneurial intention with Self-Efficacy as a mediating variable. The study was conducted on the 2020 cohort of students at the Faculty of Economics and Business, Diponegoro University. The research method used is a quantitative approach with Partial Least Square (PLS) to test the hypotheses.

The results show that Entrepreneurial education has a significant positive effect on Self-Efficacy and Entrepreneurial intention. Likewise, Family support positively influences Self-Efficacy and Entrepreneurial intention. Additionally, Self-Efficacy was found to mediate the effect of Entrepreneurial education and Family support on Entrepreneurial intention. These findings highlight the importance of entrepreneurship education and family support in encouraging entrepreneurial intentions among students, with Self-Efficacy playing a key role in strengthening this relationship.

This research provides important contributions to the development of entrepreneurship education programs and family support strategies that more effectively enhance entrepreneurial intentions. Recommendations for future research include the need for further investigation into the role of other external factors in strengthening the relationship between education, family support, and entrepreneurial intentions.

Keywords: Entrepreneurial education, Family support, Self-Efficacy, Entrepreneurial intention, Partial Least Square (PLS).