

ABSTRACT

This study aims to analyze the impact of board characteristics and investors' attention on waste management behaviour. The board characteristics consist of the board size, the board educational background, and the board gender. This study used upper echelons theory perspective as the research basis.

The population in this study is manufacturing companies listed on the Indonesian Stock Exchange (IDX) from 2021-2023. The purposive sampling technique is used to obtain 386 companies, yielding a total sample of 681 firm-year observations over three years. Multiple regression analysis is selected as the method of analysis to test the hypothesis.

This study shows that the board size and investors' attention have a negative influence on waste management behaviour. Other findings show that female directors have a positive influence on waste management behaviour. However, this study failed to find the influence of the board educational background on waste management behaviour.

Keywords: *the board size, the board educational background, the board gender, and investors attention.*