

DAFTAR PUSTAKA

- Adiningsih, S. (1999). *Ekonomi mikro*. Yogyakarta: BPFE UGM.
- Aisyah, N., & Fadhillah, I. (2023). Pengaruh promosi penjualan, impulsive buying behaviour pada keputusan pembelian mahasiswa Surabaya melalui media TikTok Shop. *Jurnal Bina Bangsa Ekonomika*, 16(2), 407-420.
- Al-Ghazali, I. (2011). *Ihya 'Ulumuddin: Keajaiban Hati*. Khatulistiwa Press.
- Andriani, L. A., & Harti, H. (2021). Pengaruh emosi positif, potongan harga, dan kualitas website terhadap pembelian impulsif. In *forum ekonomi: Jurnal Ekonomi, Manajemen dan Akuntansi* (Vol. 23, No. 3, pp. 454-462).
- Anggraeni, F., & Prijati, P. (2016). Pengaruh promosi, diskon dan Impulse buying terhadap keputusan pembelian hypermarket PTC Surabaya. *Jurnal Ilmu Dan Riset Manajemen (JIRM)*, 5(7).
- Aronsson, T., Johansson-Stenman, O., & Wendner, R. (2016). Redistribution through charity and optimal taxation when people are concerned with social status. *Available at SSRN 2713067*.
- Arum, D., & Khoirunnisa, R. N. (2021). Hubungan antara kontrol diri dengan perilaku konsumtif pada mahasiswi psikologi pengguna e-commerce shopee. *Character: Jurnal Penelitian Psikologi*, 8(9), 92-102..
- Bandyopadhyay, n., sivakumaran, b., patro, s., & kumar, r. S. (2021). Immediate or delayed! Whether various types of consumer sales promotions drive impulse buying?: an empirical investigation. *Journal of retailing and consumer services*, 61, 102532. <https://doi.org/10.1016/j.jretconser.2021.102532>

- Baumeister, R., Vohs, K. D., & Tice, D. M. (2007). The strength model of self-control. *Current Directions in Psychological Science*, 16(6), 351-355. <https://doi.org/10.1111/j.1467-8721.2007.00534>
- Benius, B., Raysharie, P. I., Brilianti, A., Sirait, D. S., Lestari, F. P., Laurent, J. S., ... & Lestari, P. (2024). Pengaruh Perilaku Konsumen Terhadap Keputusan Pembelian Produk, Harga, Dan Promosi. *Journal of Economic, Bussines and Accounting (Costing)*, 7(2), 3090-3098.A
- Berman dan Evans. (2014). *Retail Management*. 12th Edition. Jakarta; Pearson, vol 3. Hal 15-20
- Campbell, j. Y., & mankiw, n. G. (1991). The response of consumption to income: a cross-country investigation. *European economic review*, 35(4), 723-756.
- Chan, T. K. H., Cheung, C. M. K., & Lee, Z. W. Y. (2017). The State of Online Impulse-Buying. *Research: A Literature Analysis. Information and Management*, 54(2), pp. 204–21
- Chin, W. W. (1998). The partial least squares approach to structural equation modeling. In G. A. Marcoulides (Ed.), *Modern methods for business research* (pp. 295-336). Mahwah, NJ: Lawrence Erlbaum Associates.
- Della Bitta, A. J. (1984). *Consumer Behavior: Concepts and Applications*. McGraw-Hill.
- Dhewi, t. S., & azzahra, h. F. (2023). Unlocking impulse buying: the role of self control, shopping lifestyle, and age in purchase decisions at miniso. In *bistic business innovation sustainability and technology international conference (bistic 2023)* (pp. 78-86). Atlantis press.

- Djudiyah, & Suryana, S. (2015). Religiusitas Sebagai Kendali Nilai Materialistik Dan Belanja Pada Mahasiswa. *Seminar Psikologi & Kemanusiaan, Psychology Forum UMM*.
- Duarte, P., Raposo, M., & Ferraz, M. (2013). Drivers of snack foods impulsive buying behaviour among young consumers. *British Food Journal*, 115(9), 1233–1254. <https://doi.org/10.1108/BFJ-10-2011-0272>.
- Dukalang, R., Taan, H., & Ismail, Y. L. (2022). Pengaruh Model Promosi Flash Sale dan Tagline Gratis Ongkir terhadap Keputusan Pembeli di Tokopedia. *SEIKO: Journal of Management & Business*, 5(1), 60-76.
- Efendi, m. R., & kurniawan, h. (2023). The influence of internet addiction and sales promotion on impulse buying in tiktok shop e-commerce with religiosity as a moderation variable. *Journal of islamic entrepreneurship and management*, 3(2), 105-113.
- Ermawati, e. (2021). Etika konsumsi islam dalam impulsive buying. *Bilancia*.
- Farah, N., & Fitriya, I. (2018). Konsep Iman, Islam Dan Taqwa. *Rausyan Fikr: Jurnal Ilmu Studi Ushuluddin Dan Filsafat*, 14(2), 209-241.
- Fauzi, A. K. P. (2024). Hubungan antara kontrol diri dengan pembelian impulsif pakaian pada mahasiswi yang melakukan pembelian secara online. *IJBITH Indonesian Journal of Business Innovation, Technology and Humanities*, 1(1), 86-98.
- Fauzia, i. Y. (2018). The islamic models of saving and investment sebagai suatu tawaran atas perilaku impulse buying pada produk dan jasa taḥsīnīyāt. *Jurnal islamica. Terakreditasi. Nomor: 56/dikti/kep/2017*, 12(2), 384-404.

- Febria, M., & Oktavio, A. (2020). Peran positive emotion sebagai intervening variable antara sales promotion dan impulsive buying behaviour pada pengguna e-wallet pengunjung Tunjungan Plaza Surabaya.
- Febriani, N., & Dewi, W. W. A. (2019). *Perilaku konsumen di era digital: Beserta studi kasus*. Universitas Brawijaya Press.
- Firdaus, H. (2017). Sedekah dalam Perspektif Al-Quran (Suatu Tinjauan Tafsir Maudhu'i). *Ash-Shahabah: Jurnal Pendidikan Dan Studi Islam*, 3(1), 88-100.
- Fuadi, D. K., & Padmantyo, S. (2024). Pengaruh brand credibility, influencer credibility dan brand experience terhadap keputusan membeli dengan mediasi brand attitude. *Jurnal Ilmiah Manajemen, Ekonomi, & Akuntansi (MEA)*, 8(2), 976-993.
- Ghozali, I., & Latan, H. (2015). *Partial least squares: Konsep, teknik, dan aplikasi menggunakan program SmartPLS 3.0* (2nd ed.). Badan Penerbit Universitas Diponegoro.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2014). *A primer on partial least squares structural equation modeling (PLS-SEM)*. Sage Publications, Inc.
- Hakim, m. K. A., & kusumawati, f. (2023). The influence of sales promotion and hedonic shopping on impulse buying lazada live features (case study of lazada e-commerce users in jakarta). *Journal of management and energy business*, 3(2).
- Haqqi, I., & Syaikh, M. (2010). *Sedekah berbalas kontan*. Solo: Aqwam.
- Henrietta, P. (2006). Impulsive buying pada dewasa awal di Yogyakarta. (pp. 1–6)

- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the academy of marketing science*, 43, 115-135.
- Hoch, S. J., & Loewenstein, G. F. (1991). Time-Inconsistent Preferences and Consumer Self-Control. *Journal of Consumer Research*, 17(4), 492.
<https://doi.org/10.1086/208573>
- Indriyani, W. (2023). Hiperealitas mahasiswa perspektif etika konsumsi Islam dalam rangka antisipasi impulsive buying (Doctoral dissertation, IAIN Ponorogo).
- Ismail, A., & Siddiqui, D. A. (2019). Impact of sales promotion on consumer impulse purchases in Karachi, Pakistan.
- Iyer, G. R., et al. (2020). Impulse buying: A meta-analytic review. *Journal of the Academy of Marketing Science*, 48(3), 384–404.
<https://doi.org/10.1007/s11747-019-00670-w>
- Jalaluddin. (2015). *Psikologi Agama*. Depok: Raja Grafindo Persada
- Jenita, & Rustam. (2017). Konsep konsumsi dan perilaku konsumsi islam. *JEBI: Jurnal Ekonomi Dan Bisnis Islam*, 2(1), 83
- Kacen, J. J., & Lee, J. A. (2002). The Influence of Culture on Consumer Impulsive Buying Behavior. *Journal of Consumer Psychology*, 12(2), 163- 176.
- Kasri, R. A. (2013). Giving behaviors in Indonesia: Motives and marketing implications for Islamic charities. *Journal of Islamic Marketing*, 4(3), 306–324.
<https://doi.org/10.1108/JIMA-05-2011-0044>

- Kaplow, L. (2024). Optimal income taxation and charitable giving. *Tax Policy and the Economy*, 38(1), 123-162.
- Kempa, S., Vebrian, K., & Bendjeroua, H. (2020). Sales Promotion, Hedonic Shopping Value, and Impulse Buying on Online Consumer Websites. In *SHS Web of Conferences* (Vol. 76, p. 01052). EDP Sciences.
- Khan, M. A. (2020). *Theory of consumer behavior: An Islamic perspective*
- Komala, C. (2019). Perilaku konsumsi impulsive buying perspektif Imam Al-Ghazali. *Jurnal Perspektif*, 2(2), 248-266.
- Kotler, P., & Keller, K. L. (1992). *Perilaku Konsumen*. PT Midas Surya Grafindo.
- Laran, J., & Janiszewski, C. (2011). Work or fun? How task construal and completion influence regulatory behavior. *Journal of Consumer research*, 37(6), 967-983.
- Larasati, M. A., & Budiani, M. S. (2014). Mahasiswi psikologi universitas negeri surabaya yang melakukan pembelian secara online. *Jurnal Psikologi*, 2(3), 1–8.
- Liang, Y.-P. (2012). The Relationship between Consumer Product Involvement, Product Knowledge and Impulsive Buying Behavior. *Procedia - Social and Behavioral Sciences*, 57(03), 325–330.
<https://doi.org/10.1016/j.sbspro.2012.09.1193>
- Liu, D. N., & Xie, J. A. (2020). Effect of sales promotion on impulse buying behaviors of generation Y consumers in omni-channel retail contexts. *Archives of Business Research*, 8(11), 258–270.

- Madjid, M. Z. R., Hinely, R., & Kango, U. (2024). Pengaruh E-Commerce Terhadap Perilaku Konsumtif Mahasiswa Pasca Pandemic Covid 19. *El-Economica*, 1(1), 10-17.
- Mankiw, n. G. (2021). *Principles of economics*. Cengage learning.
- Mawardi, A. I. (2010). *Fiqh Minoritas, Fiqh 'Aqliyat dan Evolusi Maqashid Al-Shariah dari Konsep ke Pendekatan*. Jogjakarta: Lkis.
- Mohsen, N. R. M. (2007). *Leadership From The Qur'an Relationship Between Taqwa, Trust And Business Leadership Effectiveness*.
- Mowen, J. C., & Minor, M. (2001). *Consumer Behavior, Perilaku Konsumen Jilid Satu Edisi Kelima*. Translated edition.
- Nadlifatin, R., Rahmanqa, A., Razif, M., & Persada, S. F. (2023). Consumer Insight During Covid-19: Understanding the Influence of Price Saving Benefits, Time Saving Benefits, and Food Safety Risk Perception To Consumer Intention On Online Food Delivery. *Jurnal Manajemen Teknologi*, 22(3), 218-228.
- Ningrum, R. A., & Widanti, A. (2023). The effect of shopping lifestyle and sales promotion on impulse buying moderated by openness to experience on Shopee. *International Journal of Management and Digital Business*, 2(1), 14–29.
- Nyrhinen, J., Sirola, A., Koskelainen, T., Munnukka, J., & Wilska, T. A. (2024). Online antecedents for young consumers' impulse buying behavior. *Computers in Human Behavior*, 153, 108129.
- Padmasari, D., & Widyastuti, W. (2022). Pengaruh fashion involvement, shopping lifestyle, dan sales promotion terhadap impulse buying pada pengguna e-commerce. *Jurnal Ilmu Manajemen*, 10(1), 123–135.

- Pangkaca, N., Rejeki, A., & Sholichah, I. F. (2021). Pengaruh kontrol diri terhadap pembelian impulsif belanja online pada karyawan department store. *Jurnal Indonesia Sosial Sains*, 2(7), 466495.
- Permanda, A. (2022). Analisis perilaku konsumtif dalam pembelian smartphone mahasiswa ekonomi syariah UIN Suska Riau pada masa pandemi COVID-19 ditinjau menurut ekonomi syariah (doctoral dissertation, Universitas Islam Negeri Sultan Syarif Kasim Riau).
- Permatasari, I., Mukhsin, M., & Atiah, I. N. (2023). Pengaruh flash sale dan free shipping terhadap impulsive buying behavior dalam perspektif ekonomi Islam. *Oikonomika: Jurnal Kajian Ekonomi dan Keuangan Syariah*, 4(1), 25–37.
- Peter, P., & Olson, C. J. (2014). *Perilaku Konsumen dan Strategi Pemasaran* (Edisi 9, Buku 2). Jakarta: Salemba Empat.
- Pratomo, D., & Ermawati, L. (2019). Kecenderungan pembelian impulsif ditinjau dari perspektif Islam (studi kasus pada pengunjung Malioboro Mall Yogyakarta). *Jesya (Jurnal Ekonomi dan Ekonomi Syariah)*, 2(2), 240–252..
- Rahmah, N., & Idris, M. (2018). Impulsive buying behaviour dalam perspektif ekonomi Islam. *Jurnal Ekonomi Bisnis Syariah*, 1(2), 88–98.
- Rawung, S. S. (2023). *Buku Ajar Ekonomi Mikro Menengah: Kajian Perilaku Konsumen Dan Teori Permainan*. PT. Sonpedia Publishing Indonesia.
- Rozaini, N., & Ginting, B. A. (2019). Pengaruh literasi ekonomi dan kontrol diri terhadap perilaku pembelian impulsif untuk produk fashion. *Niagawan*, 8(1), 1.

- Rozayni. (2011). Perilaku konsumen menurut perspektif ekonomi Islam (studi kasus di Komplek Pemda Perumahan Cemara Rt 03 RW 04 Kelurahan Delima Kecamatan Tampan Pekanbaru). Skripsi. Syariah dan Ilmu Hukum. Riau: Universitas Islam Negeri Sultan Syarif Qasim Riau.
- Salamba, D. C., & Ambarwati, K. D. (2023). Hubungan antara kontrol diri dengan impulsive buying produk fashion di masa pandemi pada mahasiswa melalui aplikasi belanja online. *Economics and Digital Business Review*, 4(1), 929–939.
- Saleh, R., Wantini, W., & Diponegoro, A. M. (2023). Analisis perilaku konsumtif dalam perspektif psikologi Islam. *Al-Qalb: Jurnal Psikologi Islam*, 14(2), 92–104.
- Santosa, E. Y. N. S. (2024). *Dinamika Kebahagiaan Melalui Sedekah*.
- Sarstedt, M., Ringle, C. M., & Hair, J. F. (2017). Treating unobserved heterogeneity in PLS-SEM: A multi-method approach. *Partial least squares path modeling: Basic concepts, methodological issues and applications*, 197-217.
- Satria, A., & Trinanda, O. (2019). Pengaruh Promosi dan Website Quality Terhadap Impulse Buying Pada E-Commerce Lazada di Kota Padang. *Jurnal Ecogen*, 2(3), 463-471.
- Schiffman, L., & Kanuk, L. L. (2000). *Consumer Behavior* (7th ed.). Prentice Hall International, Inc.
- Sekaran, U., & Bougie, R. (2017). *Metode Penelitian untuk Bisnis: Pendekatan Pengembangan-Keahlian* (Edisi 6, Buku 1, Cetakan Kedua). Jakarta: Salemba Empat.

- Siregar, N. F., & Rini, Q. K. (2019). Regulasi diri dan impulsive buying terhadap produk fashion pada remaja perempuan yang berbelanja online. *Jurnal Psikologi*, 12(2).
- Sitorus, O. F., & Utami, N. (2017). *Buku Ajar Strategi Promosi Penjualan*. FKIP UHAMKA, 309. <https://b-ok.asia/book/5686392/1c6357>.
- Sugiyono. (2015). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Sultan, A. J., Joireman, J., & Sprott, D. E. (2012). Building consumer self-control: The effect of self-control exercises on impulse buying urges. *Marketing Letters*, 23(1), 61–72. <https://doi.org/10.1007/s11002-011-9135-4>.
- Sungadi, S. (2020). Pengaruh Religiusitas terhadap Kematangan Karier Pustakawan Kajian Empiris pada Pendidikan Tinggi Keagamaan Islam di Daerah Istimewa Yogyakarta. *UNILIB: Jurnal Perpustakaan*, 15-34.
- Supa, f. B. (2019). Infrastruktur digital indonesia: meningkatkan pertumbuhan ekonomi dan kesejahteraan masyarakat.
- Susanti, L., Purwanto, T., & Kurniati, P. (2022). Peran religiusitas sebagai pemoderasi hubungan diskon dengan impulse buying. *Jurnal Penelitian dan Pengabdian kepada Masyarakat Unsiq*, 9(3), 221–230.
- Tangney, J. P., Baumeister, R. F., & Boone, A. L. (2004). High self-control predicts good adjustment, less pathology, better grades, and interpersonal success. *Journal of Personality*, 72(2), 271–324.
- Trocchia, J.P. & Janda, S. (2003). How do consumers evaluate Internet retail service quality?. *Journal of Services Marketing*, 17 (3), 243-253.

- Utami, C. W. (2010). *Manajemen Ritel: Strategi dan Implementasi Operasional Bisnis Ritel Modern di Indonesia*. Jakarta: Salemba Empat.
- Verma, H., & Singh, S. (2018). Interpretive structural modelling for e-impulse buying: An Indian study. *International Journal of Electronic Marketing and Retailing*, 9(3), 288-306.
- Verplanken, B., & Herabadi, A. G. (2001). Individual Differences in Impulsive Buying Tendency: Feeling and no Thinking. *European Journal of Personality*, 15, S71-S83.
- Wahab, M. A., Quazi, A., & Blackman, D. (2016). Measuring and validating Islamic work value constructs: An empirical exploration using Malaysian samples. *Journal of Business Research*, 69(10), 4194-4204.
- Widiyono. (2013). *Metodologi penelitian sosial untuk penulisan skripsi dan tesis*. Jakarta: Ekonisia.
- Yastuti, a. W., & irawati, z. (2023). The influence of hedonic shopping motivation, fashion involvement, and sales promotion on impulse buying in e-commerce shopee. *International journal of current science research and review*, 6(12), 8652-8659