

## ABSTRACT

*The research objective is to study how a company's decision to engage in transfer pricing practices, through profitability as a moderator, is affected by factors such as foreign ownership, bonus, and company size. During the 2019-2023 period, the research subjects consisted of 185 manufacturing companies listed on the Indonesia Stock Exchange (IDX).*

*This research uses descriptive quantitative, sample selection using purposive sampling method and calculation of results using logistic regression analysis method to show the relationship between the variables studied.*

*Bonus has a negative and insignificant effect on transfer pricing, Foreign ownership shows a negative and insignificant effect on transfer pricing, Company size has a positive and significant effect on transfer pricing, Profitability has a negative and significant effect on transfer pricing, Profitability does not moderate the effect of bonus on transfer pricing, Profitability moderates the relationship between company size and transfer pricing.*

**Keywords:** *Transfer pricing, bonuses, foreign ownership, company size, profitability*