

ABSTRACT

Waqf is a waqif's legal action to separate and/or transfer part of his property to be utilized forever or for a certain period of time for the purpose of worship and/or public welfare. The potential of cash waqf is enormous if waqf can be managed properly and its benefits for the benefit of society. One of the management of cash waqf is the Masjid Agung Semarang. Masjid Agung Semarang Foundation is one of the institutions that manage cash waqf. Cash waqf at MAS has not been managed properly and a cash waqf management strategy is needed at MAS.

This research aims to find the priority of problems and strategy priorities in managing cash waqf to be more optimal. The method used is the Analytical Network Process (ANP), which is a data analysis technique that formulates problem priorities and strategy prioritization based on the perspective of key informants. The key informants of this research are from MAS Finance Staff, MAS Nadzir, the Ministry of Religious Affairs, and Academics.

The results showed that the priority problems in managing cash waqf at the Masjid Agung Semarang are 1) Management System; 2) Human Resources; and 3) Socialization. The priority strategies in the management of cash waqf at the Great Mosque of Semarang are 1) the Creation of an Information System; 2) Improving the Professionalism of Nadzir; and 3) Educating the Public about Cash Waqf.

Keywords: *ANP, Cash Waqf Management, Waqf*