

ABSTRACT

Feminism leadership style in a female leader can affect on employee performance. Motivation and commitment of employee can directly affect of high low employees' performance. The aim of this research is examine and analysis of existence feminism leadership style on employees' performance, the influence job motivation on employees' performance and the influence organizational commitment on employee performance.

The research population was the employee of PT Leo Agung Raya the number 194 employee, then 66 employee were chosen as the sample of the research by using Simple Random Sampling method. The method of data analysis used was multiple linear regression analysis. The data testing technique used was test validity, reliability, classical assumption test, T test, F test and coefficient determination test

Based on the result of this research, the researcher concludes that the feminism leadership style positively and significantly affect the employees' performance. The job motivation positively and significantly affect the employees' performance and the the organizational commitment positively and significantly affect the employees' performance

Keyword : feminism leadership style, job motivation, organizational commitment and employees' performance